



NON-PROFIT*VOLUNTEER BASED*MEMBER DRIVEN

Spring 2022

Introducing Our Directors



My name is John Schingen and I want to take this opportunity to tell you a little bit about myself. I have been a director with the Wisconsin BetterInvesting Chapter for twenty plus years. I am a retired heavy duty truck salesman of forty-nine years. I got interested in stocks through my company's 401K plan. I was introduced to BI about twenty-five years ago (NAIC back then, National Association of Investment Clubs). I liked the concept that BI took with stock investing. I signed up for a Stock Selection Guide class. It was a little tedious at this point because you had to draw all your points and lines on paper, not like today with the SSG Plus online. At this class a form was handed out asking if I would be interested in being a director. I jumped in with both feet. I became an associate director. This allowed me to learn

the functions of the chapter and to become involved in the chapter's activities.

During my time as a director, I have held several offices. Now my energies are focused on assisting new investment clubs with their startup. Being a volunteer director for the Wisconsin BI has been a rewarding experience, especially when visiting existing investment clubs and seeing how they are prospering.

Again, the reason I am such a strong supporter of BI is because of their principles:

- 1.) Invest regularly
- 2.) Reinvest earnings (dividends & profits)
- 3.) Purchase growth stock
- 4.) Diversify

Feel free to contact me if you would like any kind of BetterInvesting assistance.

John Schingen
Wisconsin BetterInvesting Chapter – Director
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70th BetterInvesting National Convention Live Stream Webinar **June 23-25, 2022**

This year as part of the 70th BetterInvesting National Convention BINC 2022, we have the opportunity to bring BINC to those who are not able to attend in person. From the comfort and convenience of your own computer you will be able to attend select classes, presentations and round table discussions over a three-day period.

You can register for the 3-day Webinar for only \$70. The presentations are scheduled starting Thursday night June 23 and ending Saturday afternoon June 25. A complete list of the webinar schedule is listed below (All times listed CDT).

Register for the Live Stream Webinar at <https://bincwebinar2022.eventbrite.com>

Day	Time	Title	Presenter
Thursday	7:00 pm	Opening Bell Ceremony	Staff
Thursday	7:15 pm	Financial Industry Regulatory Authority (FINRA)	Robert Cook
Thursday	7:45 pm	Let's Talk Stock	Ken Kavula et al
Friday	10:00 am	Advanced Stock Analysis Part 1	Doug Gerlach
Friday	11:00 am	Advanced Stock Analysis Part 2	Doug Gerlach
Friday	1:05 pm	Keynote -- The Cash Flow Revolution	Spencer McGowan
Friday	2:45 pm	Estate Planning Decisions	Christi Powell
Saturday	9:15 am	The Case for Stocks with Growing Dividends	Craig Braemer
Saturday	1:30 pm	Keynote -- Is It Time to Buy or Bail?	Sam Stovall
Saturday	2:15 pm	What's New in Online Tools	Suzi Artzberger
Saturday	4:15 pm	Live Repair Shop	Scott Horsburgh

Full Details for the in-person BetterInvesting Convention can be found at:
www.betterinvesting.org/binc

The Olden Days

When we visited the **Lakers Investment Club** in Fond du Lac in December, **Mike Walzer** made a remark about doing the SSG by hand. We both laughed. Recently I called him for more reminiscing about those days.

Mike joined BetterInvesting (then called NAIC, National Association of Investment Clubs) in 1973. Why? Because his friend “Art the Barber” was recruiting for a new club. Mike had been investing on his own before but liked the idea of meeting and talking with others which increased confidence in his decisions.

Learning and using the BI methodology was a challenge. Mike remembers how difficult it was at the beginning, even with the Stock Selection Guide format. He had to go to a broker to get a copy of the S&P evaluation. It was fine for a while, but eventually the broker wasn't happy that he wasn't buying what the broker was pushing so that sharing stopped. Then he had to go to the library to get *Valueline*, but had to do everything there because the library didn't yet have a copy machine. (We forget those things we take for granted now.)

Doing all the math by hand was another challenge. Mike remembers one member who only did the front page of the SSG. That was a good start. 1 or 2 SSGs at a time was Mike's limit.

Fun memories, but how quick and easy the online tools are by comparison. If you or your club would like a visit to become more familiar with the online tools, give me a call.

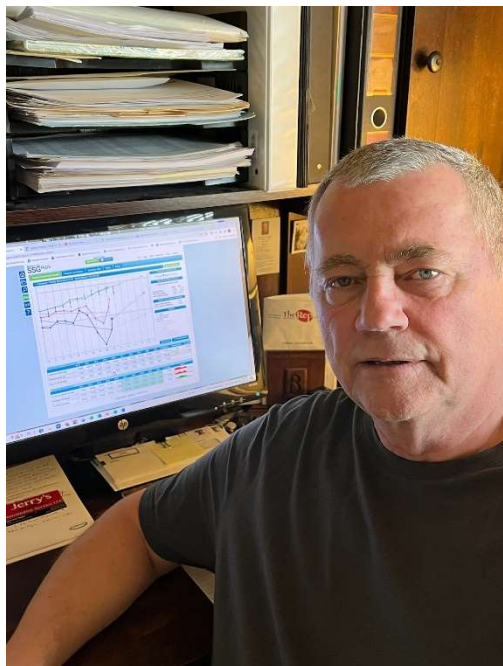
Michele Rinka
President
414-616-1086 or michele.rinka@gmail.com

A Bit of Housekeeping

Please take a moment to go to the BetterInvesting website and look over your personal information. That information can change often and perhaps it doesn't get updated here. **It is important to note that only you can change this information.**

Go to the upper right corner under “My Account”. Check each category. Some members wonder why they don't get emails; be sure your address is correct and that you have subscribed to what you do want to receive.

Looking for New Club Members? Looking for a Club to Join?



Due to various life events, investment clubs sometimes experience a decline in membership numbers. Are you aware that there is a way to let folks know that your club is open to visitors and potential new members? The “[Visit-A-Club](#)” Program is a resource available on the BetterInvesting WI Chapter web page to provide a connection between clubs and visitors or prospective members! It’s important to note that participation in Visit-A-Club doesn’t obligate a club to offer membership or a visitor to request such – the goal is to provide a resource for individuals, who need not be a current member of BetterInvesting, to attend as a guest and learn more, while giving clubs an avenue to consider additional membership if they so choose.

There is a fairly simple process for clubs to request listing on the [WI Chapter of BetterInvesting](#) Visit-A-Club page, provided the club is a member of BetterInvesting and follows BetterInvesting investment club recommended policies and practices. For more information about this wonderful resource, check out the [FAQ’s for Investment Clubs in the Visit-A-Club Program](#) and the article entitled [FAQs For Individuals Using the Visit-A-Club](#).

Presently there are four Wisconsin clubs listed on the Chapter Webpage, from Appleton, Brookfield, and Madison – we’d love to see more! If you have further questions about the Visit-A-Club program, contact [Don Maurer](#), our chapter’s Visit-A-Club contact.

Don Maurer hard at work with SSGPlus.

WHAT'S GOING ON?**CLUB ANNIVERSARIES**

Each year on their 5-year anniversary, BetterInvesting recognizes clubs that are celebrating more than 20 years. In 2021 we have 18 clubs, and 3 that have been together for 55 years! That takes great dedication, charity, and perseverance. Congratulations to you all.

Years	Club Name	City
10	JPR-SON Investment Club	MILWAUKEE
20	Runaway Girls Investment Club	NORTH PRAIRIE
20	Dividend Divas Investment Club	MADISON
25	Titletown Investment Club	SHAWANO
25	Fortune Faithful Investment Club	KIEL
25	Integrity Investment Group	JANESVILLE
25	Friends in Fortune Investment Club	BRILLION
25	Mad City Investment Club	VERONA
25	Red Fox Limited Partnership	HOBART
25	Financial Foxes of the Fox Valley	NEENAH
30	Jones Girls Investment Club	BROOKFIELD
30	Gold Metal Investment Club	MILWAUKEE
30	Madison Market Mavens	MADISON
30	Light House Investors	FOND DU LAC
35	Big Wheel Investors	WAUWATOSA
40	Allen-Bradley Investors	ST FRANCIS
50	Westbrook Investment Club	NEKOOSA
50	Triangle Investment Club	RACINE
55	Capital Gains Investment Club	FRANCIS CREEK
60	A to Z Investment Club	SHAWANO

Partners In Growth Investment Club (The PIG)

I would like to share some good fortune the Partners in Growth Investment Club (nicknamed “the PIG”) has experienced with young members coming into our club.

Partners in Growth is creeping up on 25 years as a BetterInvesting member, (NAIC, National Association of Investment Clubs back in the 90’s). We started out as four guys who dabbled in stocks on a personal basis. This led to a discussion about getting some of our friends involved and starting a club. Our goal was to maintain a club of twelve members. Over the years we’ve had some members exit but we’ve always been able to fill their slots. All members belong to BI and we are very strong believers in the SSG. Our portfolio is inching up to a million dollars and this is after several of our members withdrew some funds out of the club for personal reasons. Our club obviously is maturing. We have several members at the 70+ stage.

We have had the good fortune that three of our members have sons who have come into the club, expanding our membership to fifteen.

Here are their comments on joining us:

Mike Coyne, son of Dave Coyne: “Investing equities can be overwhelming. Joining the PIG provided a simple and consistent approach to investing. It also presented an opportunity to network with and learn from business professionals representing a wide range of industries.”

Josh Milkie, son of Jeff Milkie: “I joined the PIG because my dad talked about it often at family gatherings and he seemed to learn a lot from the other members. I don’t have a ton of time to do research on stocks and trends, so I thought joining the PIG would be a good way to learn from a group of people that have many years of knowledge about the stock market. It is a lot of fun to get together every month and share insight/perspective on what’s going on in the market and hopefully make a few bucks in the process.”

Josh Marquardt, son of Mike Marquardt: “When I started asking my dad questions about investing, he and other members of the PIG group invited me to a meeting. It didn’t take long to realize that the BI method was a successful, low risk, proven method. Combine that with the collective knowledge and insight each member brings to the table, it has been a great tool to become more financially successful.”



Dave and Mike Coyne and Jeff and Josh Milkie



Mike and Josh Marquardt

Lakers Investment Club

Lakers Investment Club was formed in 1966 by eight men, several employees of the SOO Line Railroad and other businesses. A local barber recruited most members through his contacts at his shop.

A few members had large boats, thus the name "Lakers." We would hold meetings on one of the boats in the summer and sail across Lake Winnebago while buying and selling stocks, talking smart and playing cards.

All told there have been 69 members over the years with 20 current members and a small waiting list. An interesting feature is three generations of one family are members. Several meetings are social events with steak fries and a couples' picnic. We hold a Christmas party in February at a local restaurant.

Since the inception we have purchased and/or sold over 750 company stocks and paid significant commissions in the 70s and 80s. We estimate over one million dollars of wealth has been built since the start.



Pictured from upper left: Greg Brunette, Dick Grebe, Steve Schoots, Mike Walzer, John Ruedinger

Lower center: Tom Teofilo

From lower right: Brian Carter, David Zappa (standing), Chris Grebe, Jim Grebe, Ralph Grebe

Standing upper right: Chapter directors Michele Rinka and Don Maurer

Dividend Divas Investment Club

Dividend Divas (DD) is an interest group of a larger umbrella organization called Who's New in Madison, which was formed in 1935. We have been an investment club since February of 2002. We have long term members (over 5 and 10 years) and newer members joining in the last 1 to 3 years. Our portfolio currently consists of 7 companies, but we have had as many as 12 companies. We try to keep it manageable for the current number of members, which is 9. Most members are following a stock and new members start to follow when they feel comfortable. We have an education committee which is responsible for sorting out information that will benefit our stock studies and portfolio. At our monthly meetings we have a BetterInvesting Roundtable where we discuss the cover article from the BetterInvesting Magazine as well as other articles we find helpful. Our motto is "Emphasizing education to develop profitable investment strategies in a friendly environment."

Wynona Pyrtel, President



Pictured from left around the table are Diane Galarneau and Wynona Pyrtel and across, Dianne Byerly and Michele Rinka, chapter director

Other members are Jean Blake, Sally Blessinger, Elizabeth Freitick, Stephanie Kissel, Merriel Kruse, and Lynn Waishwell