



# The *Wisconsin* Chapter of BetterInvesting Presents

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## Finding Hidden Gems

### Wednesday, November 30, 2022

### 7:30 pm CT

#### The Space Between the Lines

We are familiar with the Stock Selection Guide. We see lines that show the growth of Sales, Pre-Tax Profit and Earnings Per Share. But what about the lines you don't normally see, and what might be hidden in blank spaces. Join **Mary Enright** as she explores how to improve your SSG judgments by learning to read the things you just don't see.



**Mary Enright** is President of the Heartland Chapter and has been a member of BetterInvesting since 1998. She has served as a director of the NIA Board (a predecessor to the BIVA Board) and has served as a National Volunteer and has run the office at BINC for many years. Mary is retired from the banking industry.

#### Help! I Married the Stock

Many of us struggle with selling stocks. In this session **Avi Horwitz** will look at why it is so important to sell and the effect of not selling. We will look at a case study showing how not selling can reduce return on your portfolio.



**Abraham (Avi) Horwitz** is a well-known presenter having taught at the MoneyShow, BINC, and for BetterInvesting chapters nationwide. In addition, Avi regularly presents classes for BetterInvesting online using GoToMeeting. In May 2016, Avi was the recipient of The George A. Nicholson Jr. Distinguished Service Award in Investment Education. Avi serves as a director for five Chapters and served as BIVAB's Chapter Support Chair. He was a founding Director of the BIVAB (BetterInvesting Volunteer Advisory (BIVA) Board). In his spare time, Avi is a Certified Public Accountant with his own practice in New York City.

#### Why did I do that?

Most people simply make investing decisions unaware of the factors that influence those decisions. Sometimes we regret a decision we made and are not quite sure why we made it. In this segment, **Tim Janneck** will look at some of the underlying psychological reasons for investing decisions so that the attendee can learn to consider whether these factors might be influencing their future decisions.



**Tim Janneck** is President of the Alaska Chapter and has served as President, Vice-President, and Secretary. He is a founding director of the Chapter. Tim has retired from engineering and credits BetterInvesting with providing him the tools and guidance allowing him to retire early. He continues to be involved in BetterInvesting and is one of the Chapter's instructors. Tim was a proud recipient of the Thomas E. O'Hara Award in 2017. He is also happy that our SSG classes no longer require an overhead projector and manual graphing tools.

**Register now for this very informative presentation:**

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