Your Presenter



Ken Zendel

CEO - National Association of Investors / BetterInvesting Certified Educator in Personal Finance®

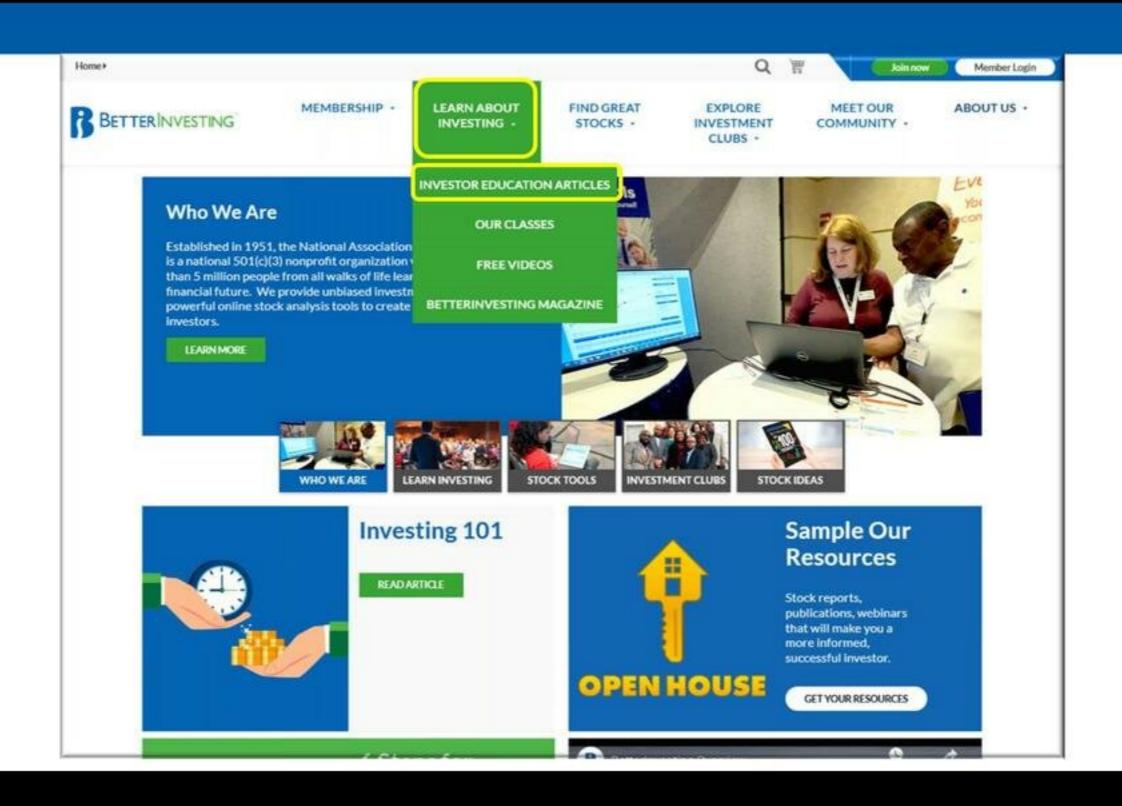


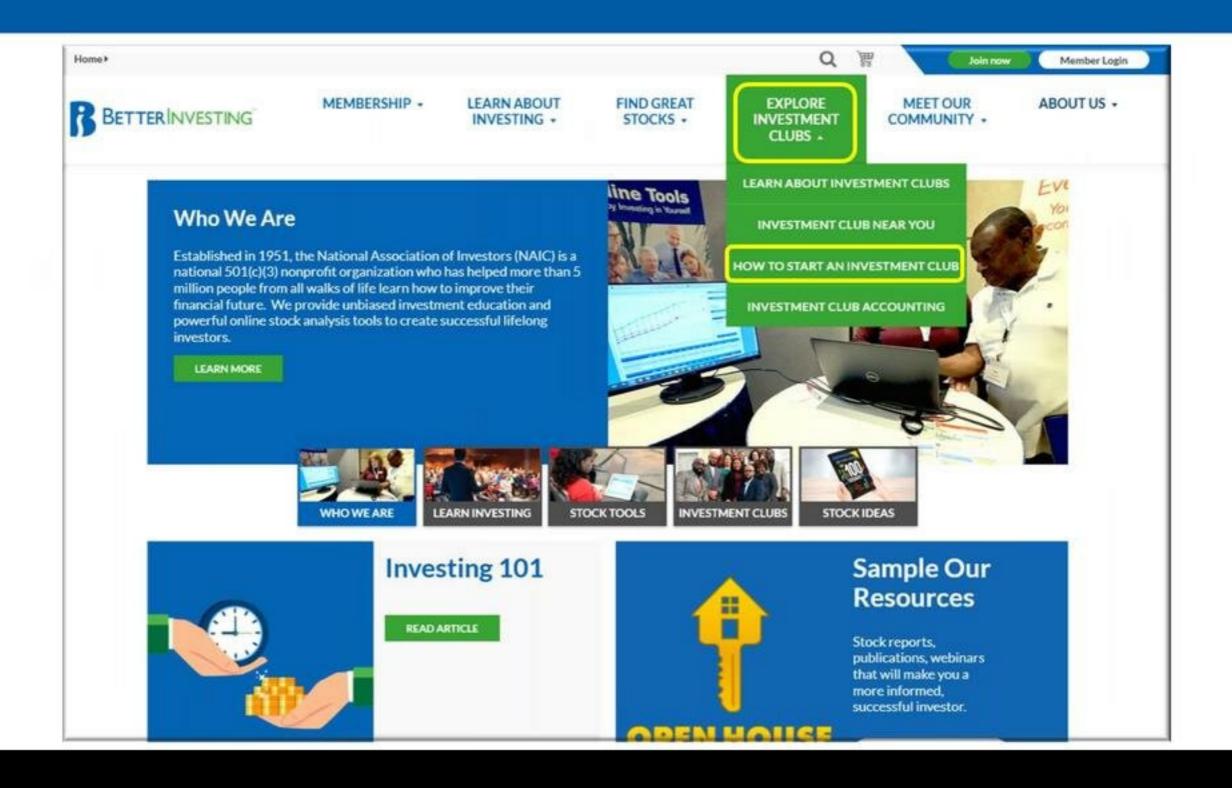
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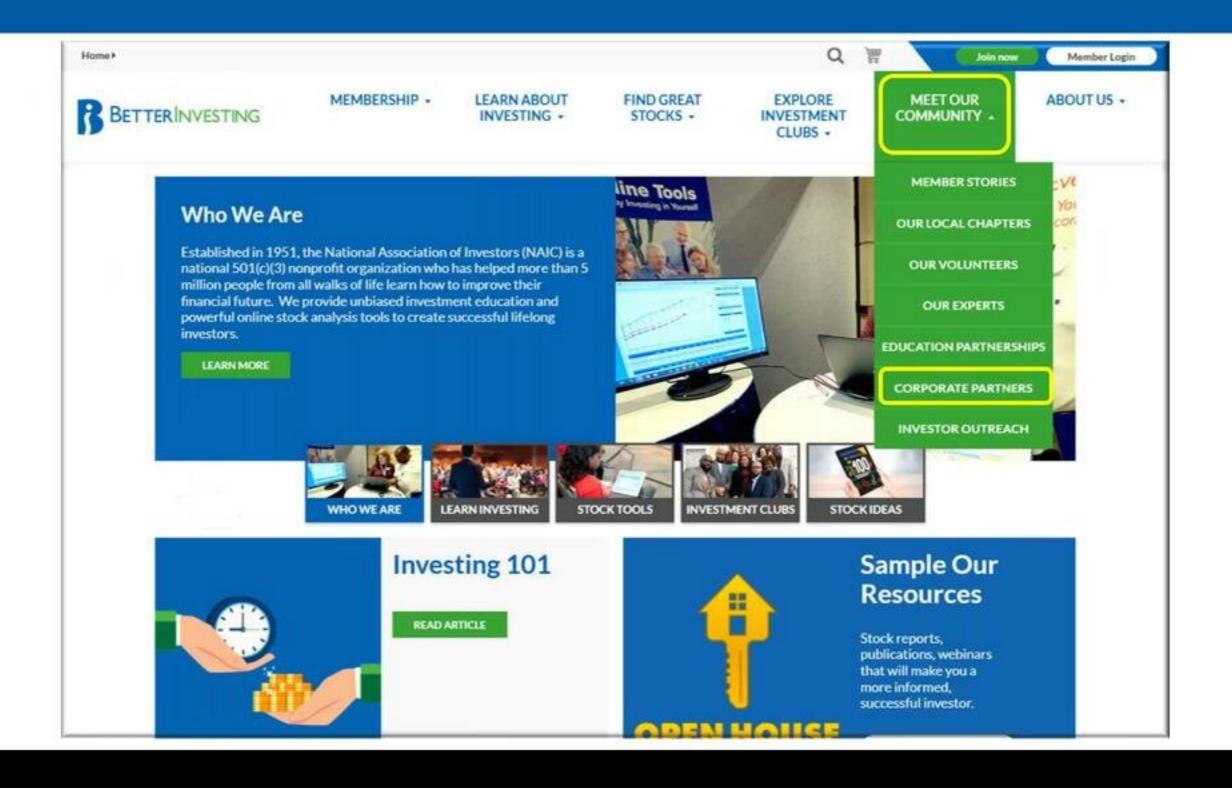


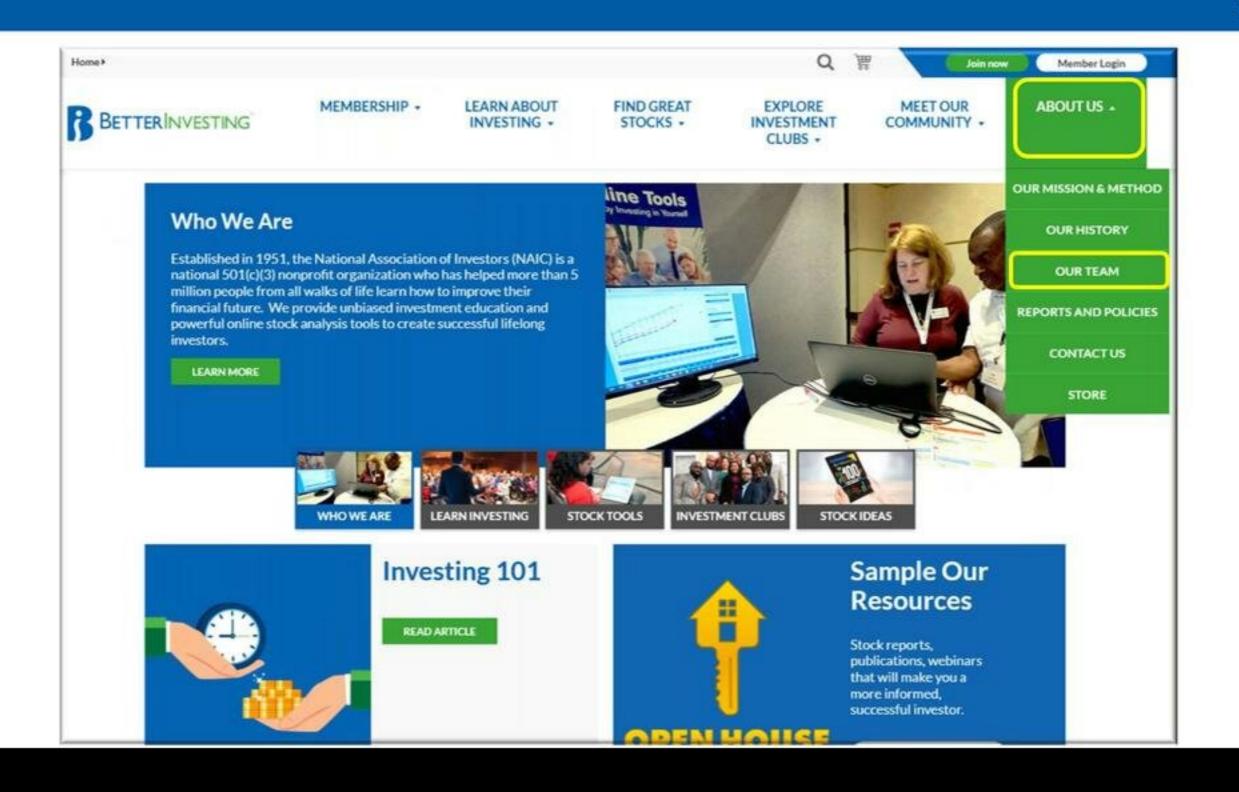




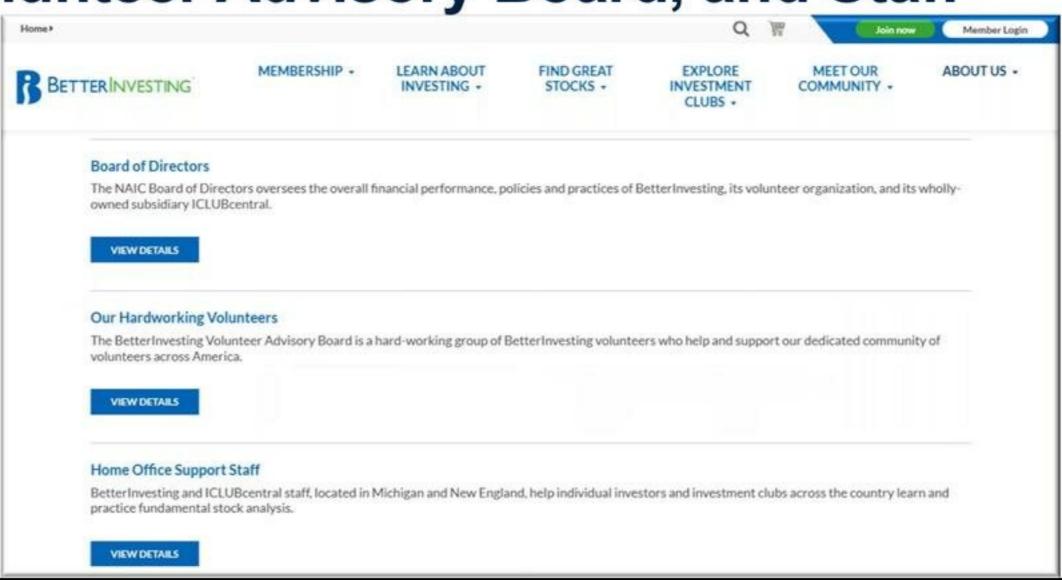


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Our store has memberships options for the individual investor and stock investment clubs, investment club management tools, stock selection applications, award-winning stock investing newsletters, stock investing books, shirts, and the BetterInvesting Magazine.



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Learn our Time-tested Approach to Stock Investing.

One of the essential benefits of becoming a BetterInvesting member is learning our time-tested approach to stock investing. When you join we will provide the information, education, tools and support you need to become a successful lifelong investor. Join today, renew, upgrade or gift a membership.



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Start your BetterInvesting membership as an individual not part of a BetterInvesting club.

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Investment Clubs

Register a new stock investment club or renew your club membership.



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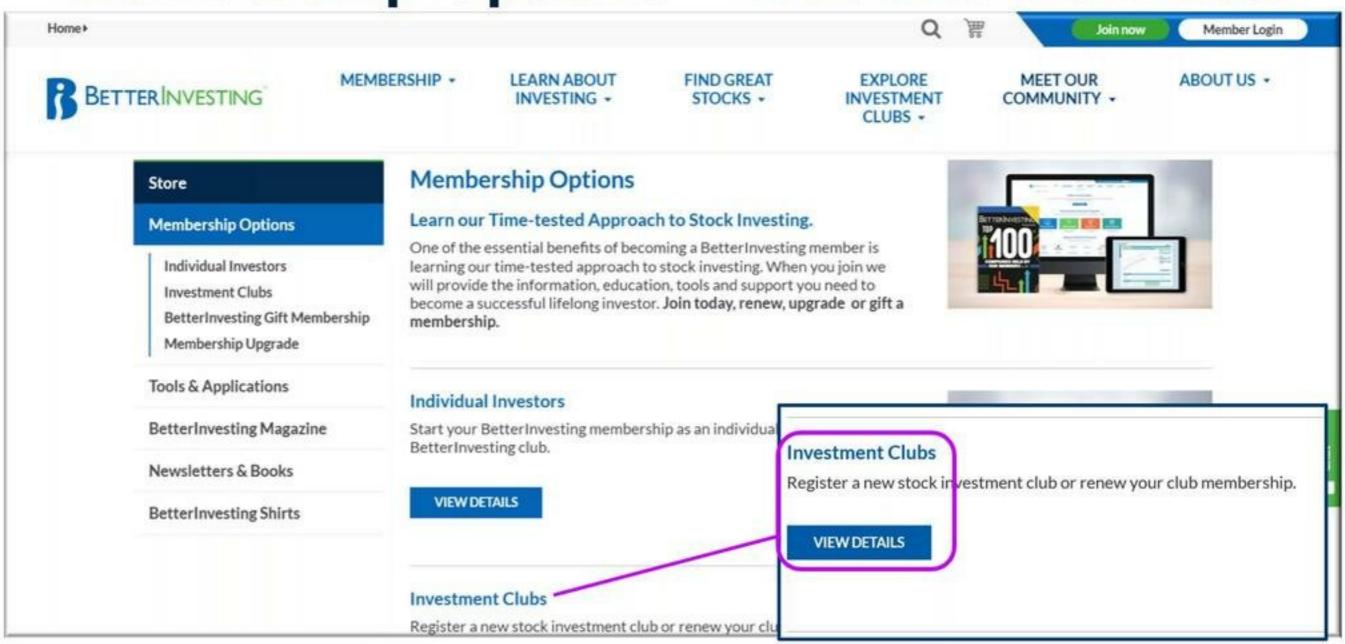
All membership includes:

All Individual Memberships include these standard benefits:

- Online stock selection and analysis tools featuring the well-known and extremely effective Stock Selection Guide (SSG®).
 - The online SSG is the foundation of the BetterInvesting stock selection approach. The SSG cuts through the clutter and organizes essential information on a company's performance in a highly visual, logical format.
 - Empowers individual investors to determine for themselves whether a company's stock reflects a quality growth company, and whether the stock is selling at a reasonable price.
 - Features a simple, intuitive interface making it easy to find, analyze and compare high-quality growth stocks.
 - Powered by Morningstar stock data, includes up-todate information on over 8,000 stocks.
 - Available 24/7 from a PC, Mac, tablet or smartphone.

- Subscription to BetterInvesting Magazine, available in print, online and in app.
- Member-only access to First Cut Stock Reports, Most Active Stocks, stock screens and stocks to study.
- Admission to live online member-only classes.
- Member-exclusive BetterInvesting Weekly e-newsletter delivered to your inbox.
- Access to educational videos in the Video Learning Library.
- Money-saving member-only discounts.
- Local Chapter training and support.

Membership Options - Club and Individual



Club Application



Investment Club Application

Club Dues (\$52/Year Per Club) Include:

- General liability insurance covering loss resulting from damage to property of others or bodily injury
- The Investment Club Operations Handbook
- · Reduced-rate for Fidelity Bond Insurance, which covers theft of club funds.
- One-year free subscription to myICLUB.com, the accounting and club management platform of choice for the majority of U.S. investment clubs.
- · Valuable support and education from your local
- Mentoring from a stock investment club expert.

All Club Members (\$45/Year Per Member) Receive:

- print, online and in app).
- Members-only access to First Cut Stock Reports. Most Active Stocks, stocks to study and stock ideas.
- Admission to live, online, member-only classes.
- Special BetterInvesting membership pricing for club.
 Access to educational videos in the Video Learning.
- Subscription to BetterInvesting Magazine (available in Member-exclusive BetterInvesting Weekly e-newsletter delivered to your inbox.
 - · Local chapter training and support.
 - Money-saving member-only discounts.

How Is Your Club Selecting Stocks? Upgrade Club Memberships to Core or Plus to Receive:

- Access to online stock selection and analysis tools featuring the well-known and extremely effective Stock Selection Guide* (SSG*).
 - · The online SSG is the foundation of the BetterInvesting stock selection approach. The SSG cuts through the clutter and organizes essential information on a company's performance in a highly visual, logical format.
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 - Features a simple, intuitive interface making it easy to find, analyze and compare high-quality growth stocks.
 - Powered by Morningstar stock data, includes up-to-date information on more than 8,000 stocks.



Core Membership

145+157=1102/Year Per Club Core Member

Club Core Membership includes everything in a Club Membership plus:

- . Limited access to more than 80 educational videos in the Video Learning Library.
- . Use of CoreSSG", which presents the core concepts and guidelines of the SSG methodology in an easy-touse, step-by-step format.
- . Perfect for the novice investor or the investor who is new to the SSG methodology.
- . Easy-to-follow visual analysis for 12 data items on the SSG graphs.
- . Compare selected stocks against 25 key benchmarks. using the Online Stock Comparison Guide, CoreSCG.

Investment Club Application

Plus Membership

45+175=1120/Year Per Club Plus Member

Club Plus Membership includes everything in a Club and Core Membership plus:

- . Full access to more than 100 educational videos in the Video Learning Library.
- . Unlimited use of SSGPlus", a more powerful tool for the experienced user of the SSG, featuring more reports, more stock screening options, ability to save more stock studies and a faster workflow
- · Easy-to-follow visual analysis for 19 data items on the SSG graphs.
- Compare selected stocks against 46 key benchmarks using the Online Stock Comparison Guide, SCGPlus.
- · Access to the Ticker Heat Map displaying like-minded. community-created stock studies.
- Access to both CoreSSG and SSGPlus.

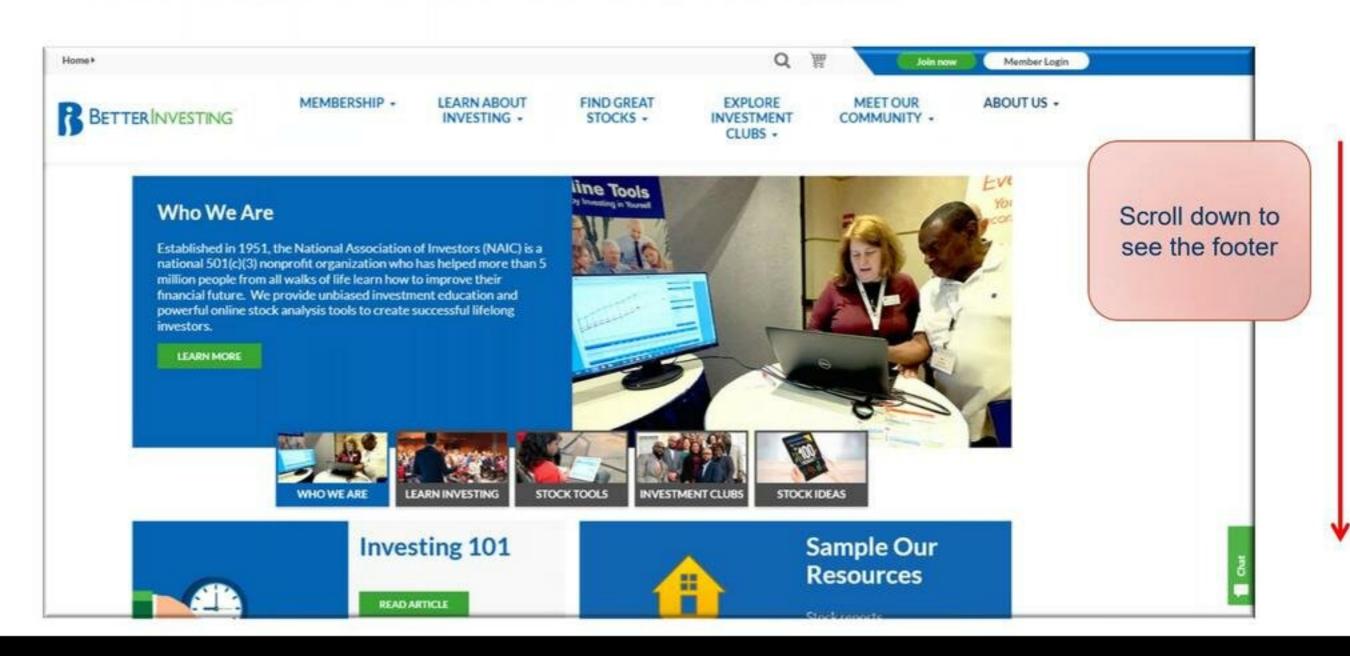
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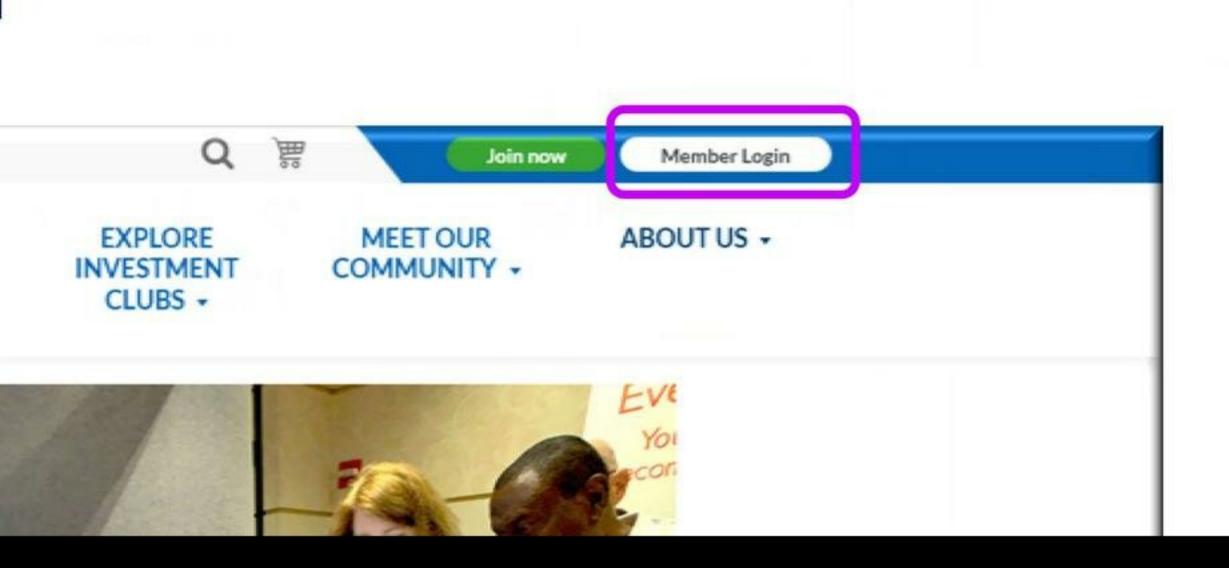
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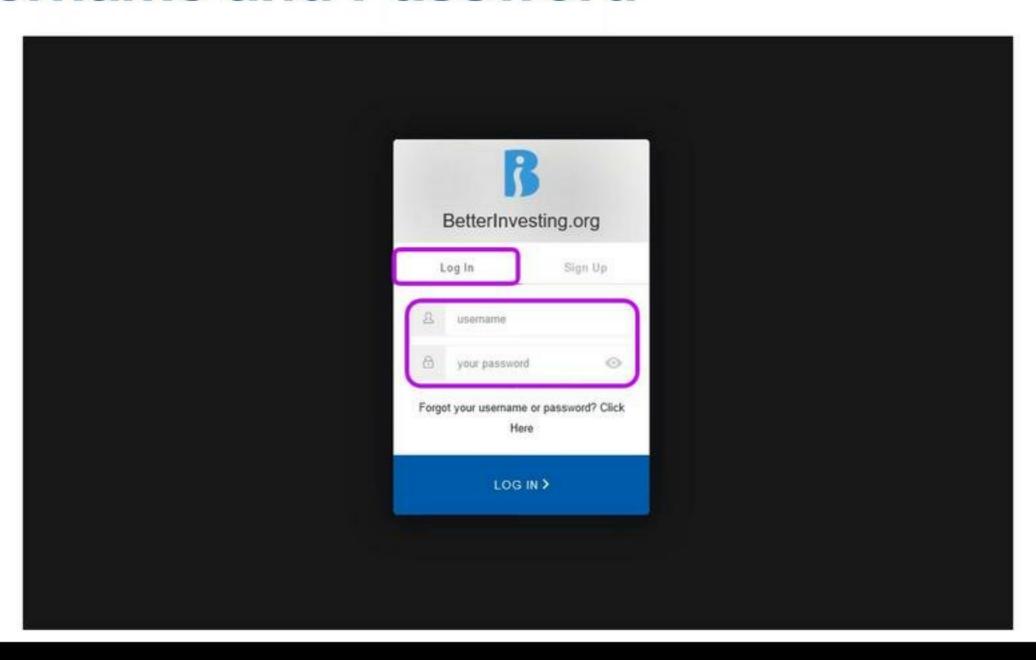
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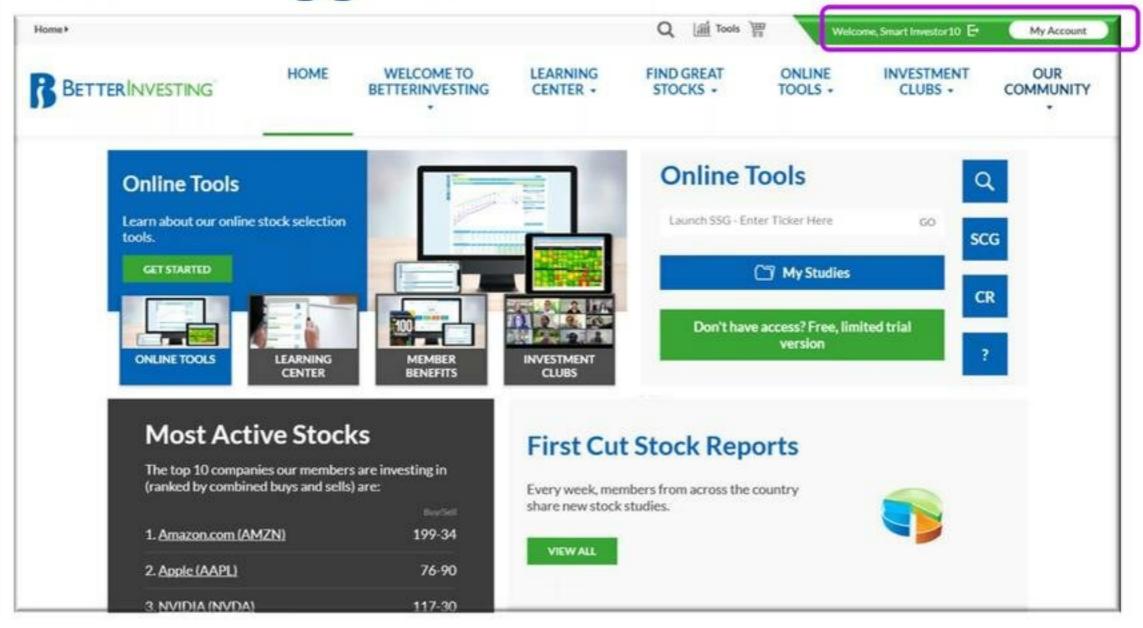


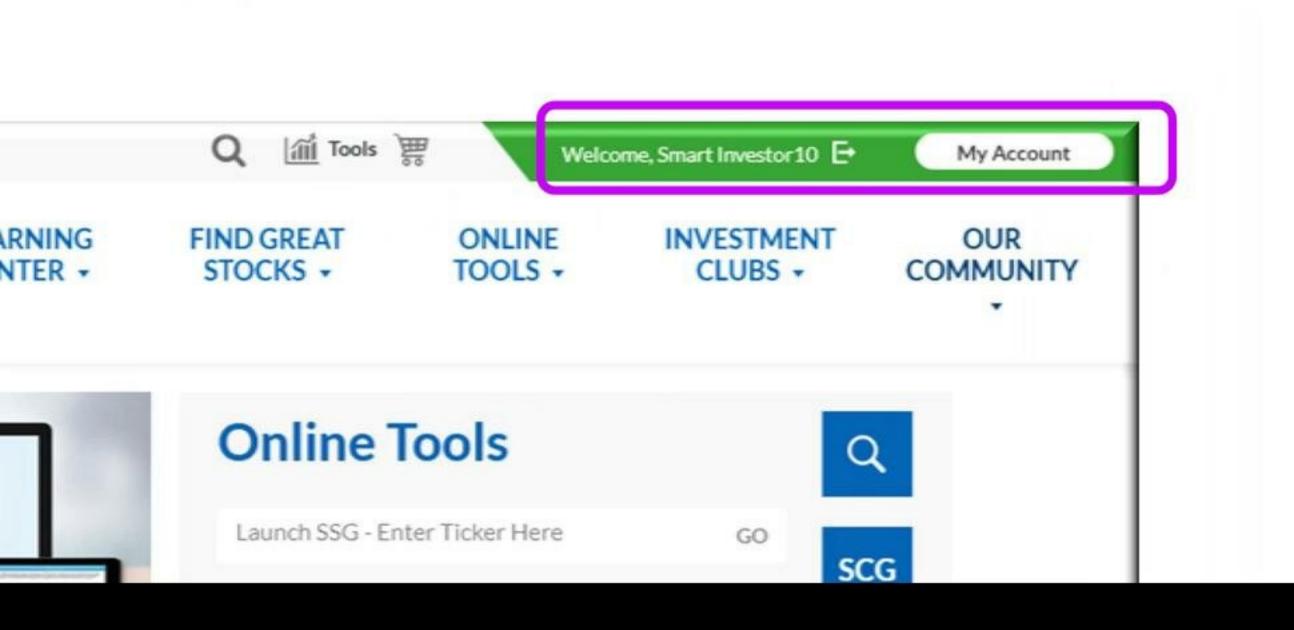


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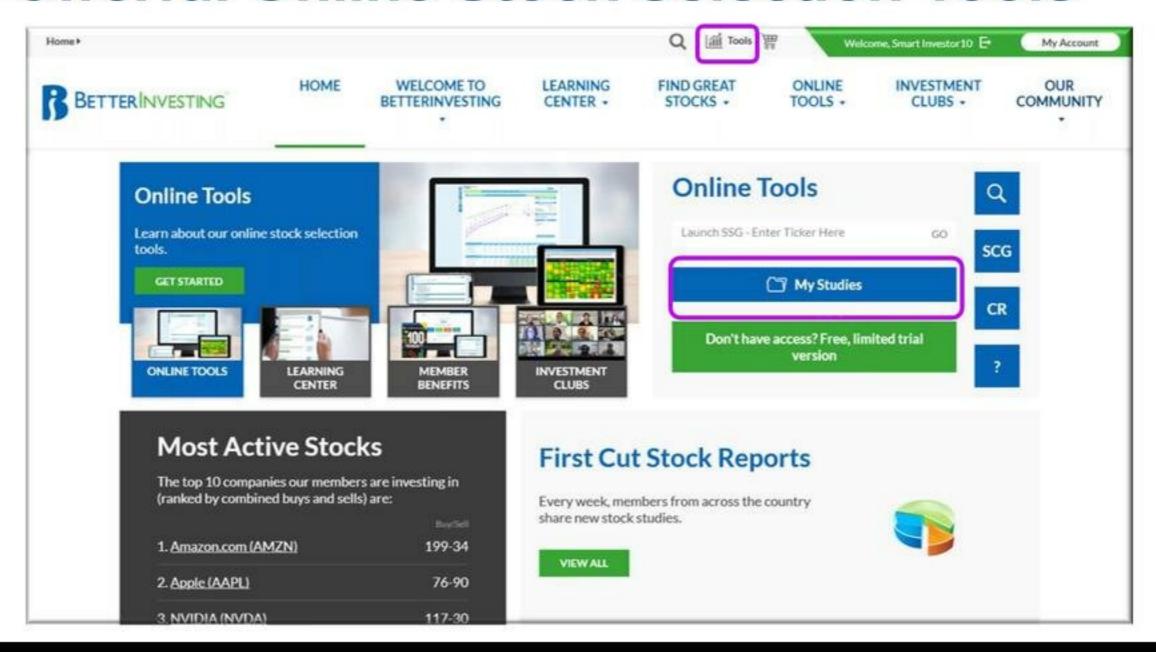


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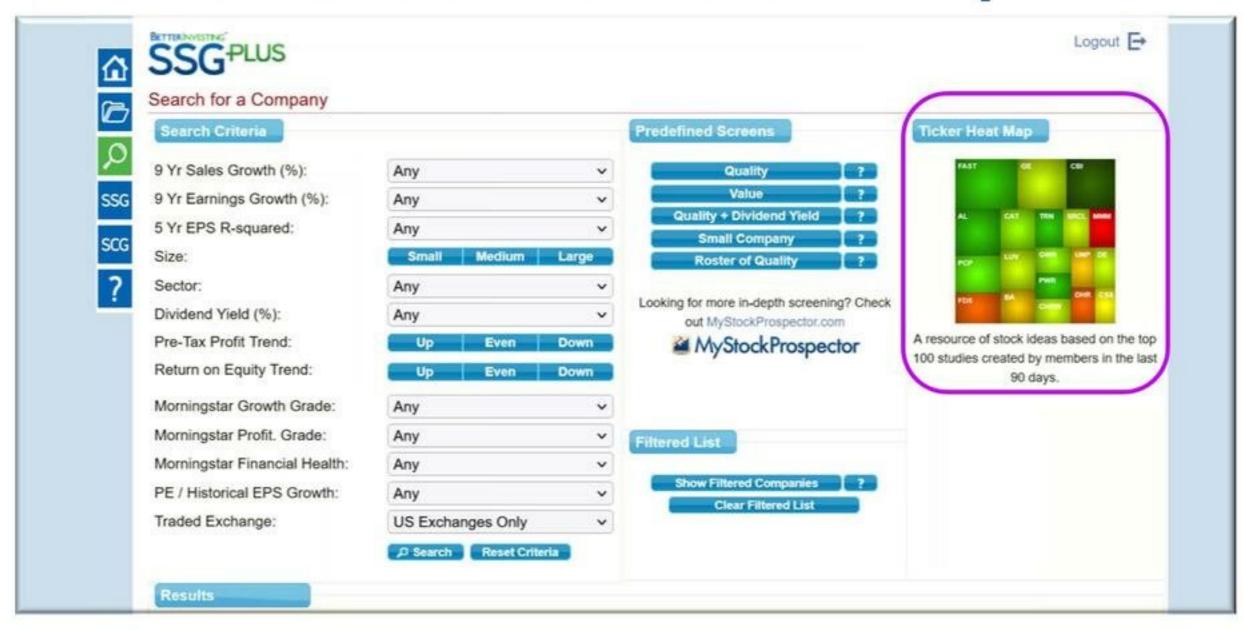




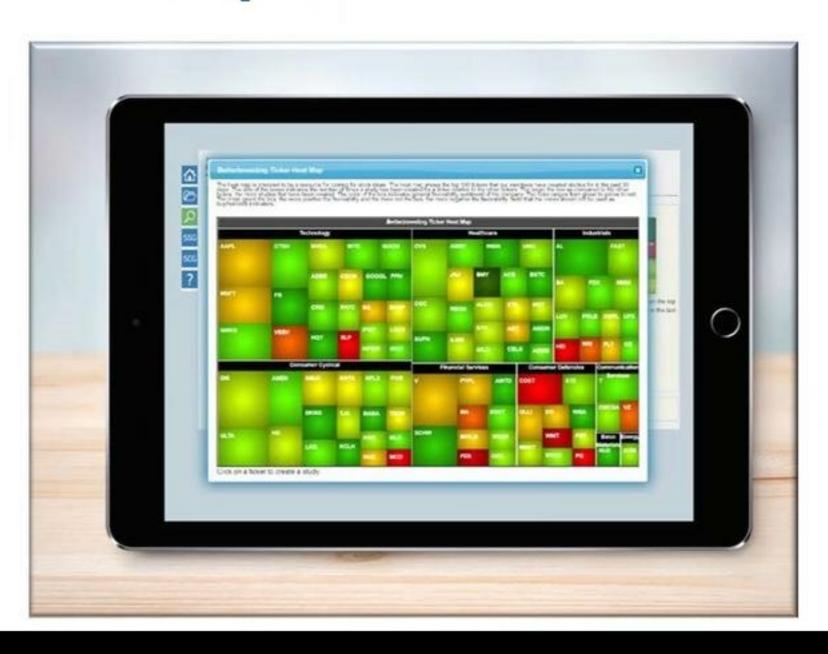
Powerful Online Stock Selection Tools



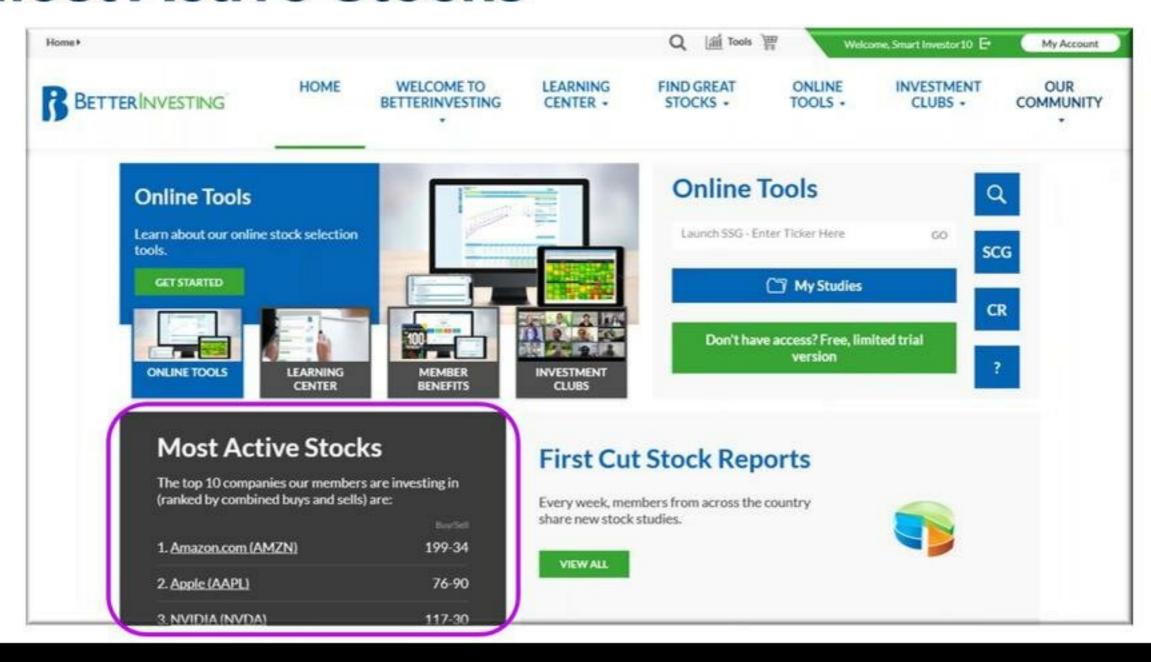
Screener / Link to Ticker Heat Map



Ticker Heat Map



Most Active Stocks













Most Active Stocks

The top 10 companies our members are investing in (ranked by combined buys and sells) are:

Buy/Sell

1. <u>Amazon.com (AMZN)</u> 199-34

2. Apple (AAPL) 76-90

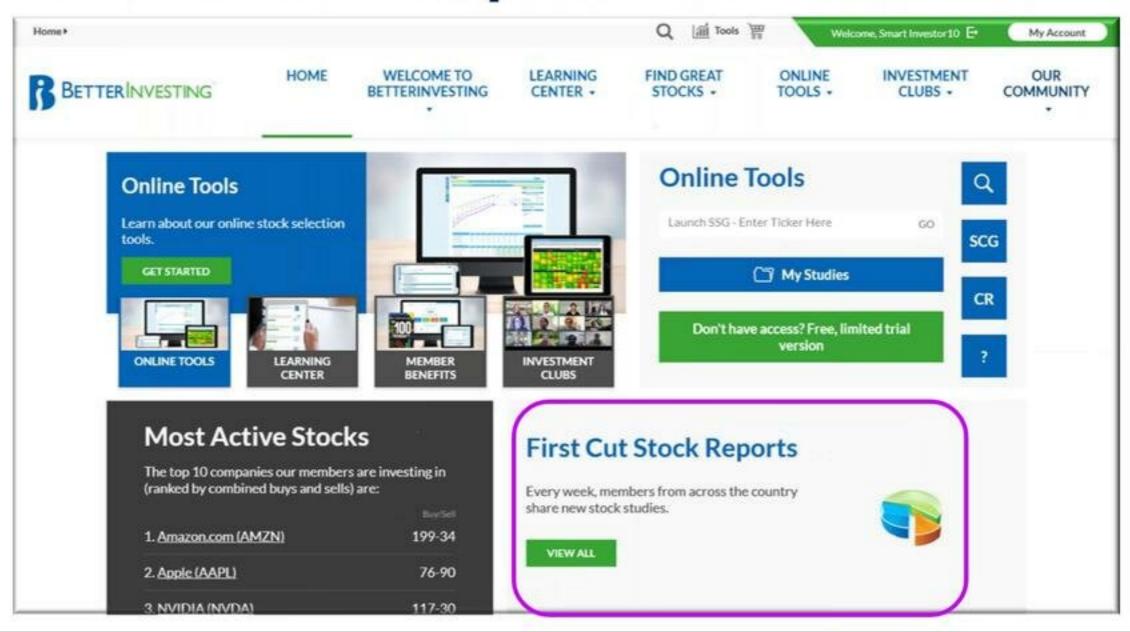
3. NVIDIA (NVDA) 117-30

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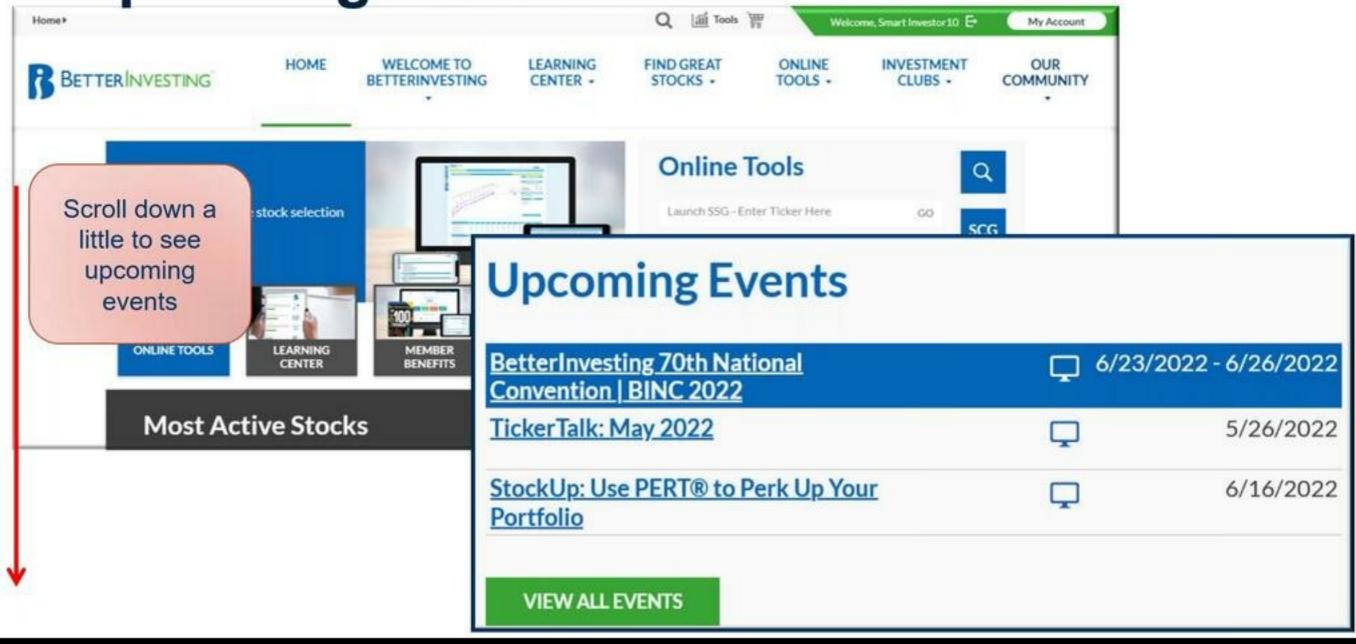
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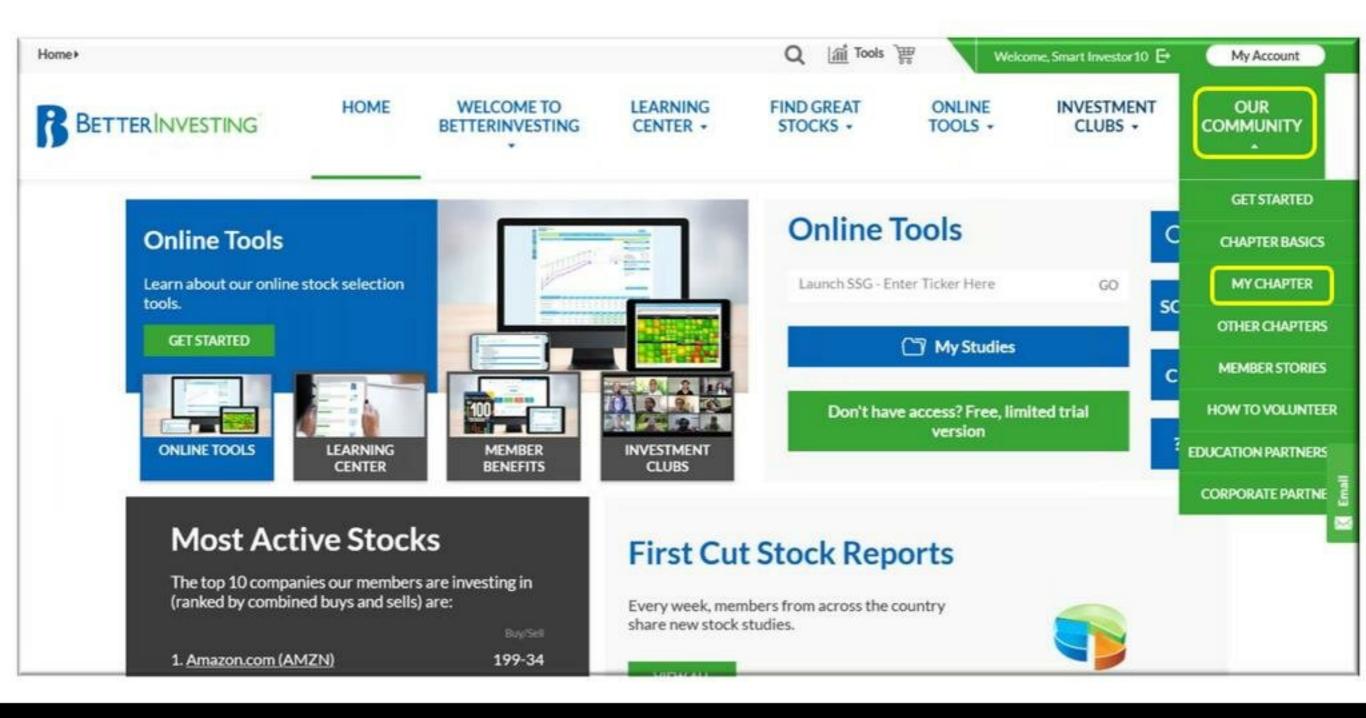
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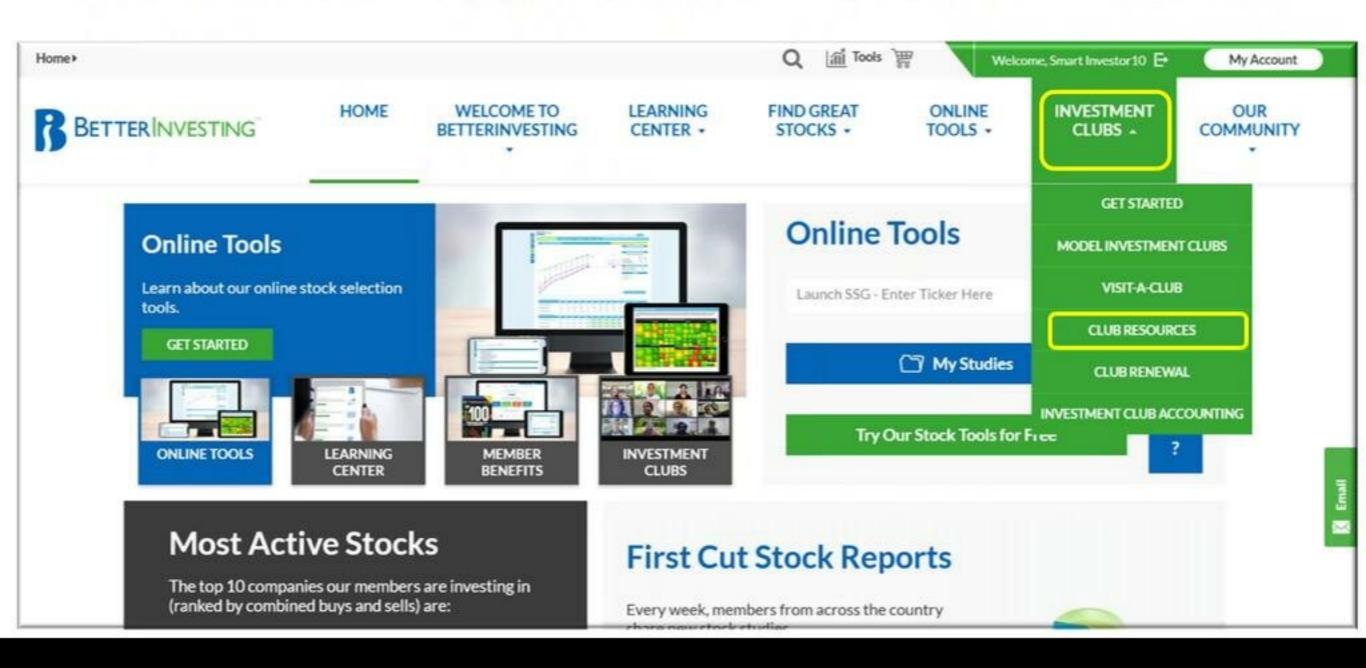


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Home > Store > Membership Options > Investment Clubs > Club Renewal & Additional Club Members

Investment Clubs

Register a New Club

Club Renewal & Additional Club Members

Club Renewal & Additional Club Members

Ready to Renew? Here you will find our online club renewal calculator, Add-A-Member PDF and learn about multi-year discounts and a special offer just for clubs.



Club Renewal Discounts

Grow and Save! Enjoy Great Benefits When You Enroll 3 or More New Club Members:

- Enroll 3 or more additional new members, and we'll WAIVE one year of club dues (a \$52 value)!
- Enroll 5 or more additional new members and enjoy waived club dues plus a 42% savings on an upgrade to our Core Membership for the first year, which includes BetterInvesting's invaluable CoreSSG online stock analysis tool and data service for only an additional \$14 per member.

Save money by updating to a multi-year membership today! To keep the club renewal process as simple as possible, clubs that want to take advantage of the offer must renew both their Club Dues and Club Memberships for the same number of years. In other words, if the club renews for three years, the Club Memberships must be renewed for three years as well.

Renew your Existing Club Online

Clubs can now fully process their renewal and payment online!

The <u>club renewal calculator</u> allows you to determine your club's renewal costs, add a club member, upgrade membership, and process a renewal payment online. The club renewal calculator can also generate a PDF allowing you to mail in your club renewal.

CLUB RENEWAL CALCULATOR

Sample Renewal Form

Clubs can renew and pay online

Home > Store > Membership Options > Investment Clubs > Club Renewal & Additional Club Members

Investment Clubs

Register a New Club

Club Renewal & Additional

Club Renewal & Additional Club Members

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CLUB RENEWAL CALCULATOR

Sample Renewal Form

Make Sure You Are Receiving BetterInvesting Weekly



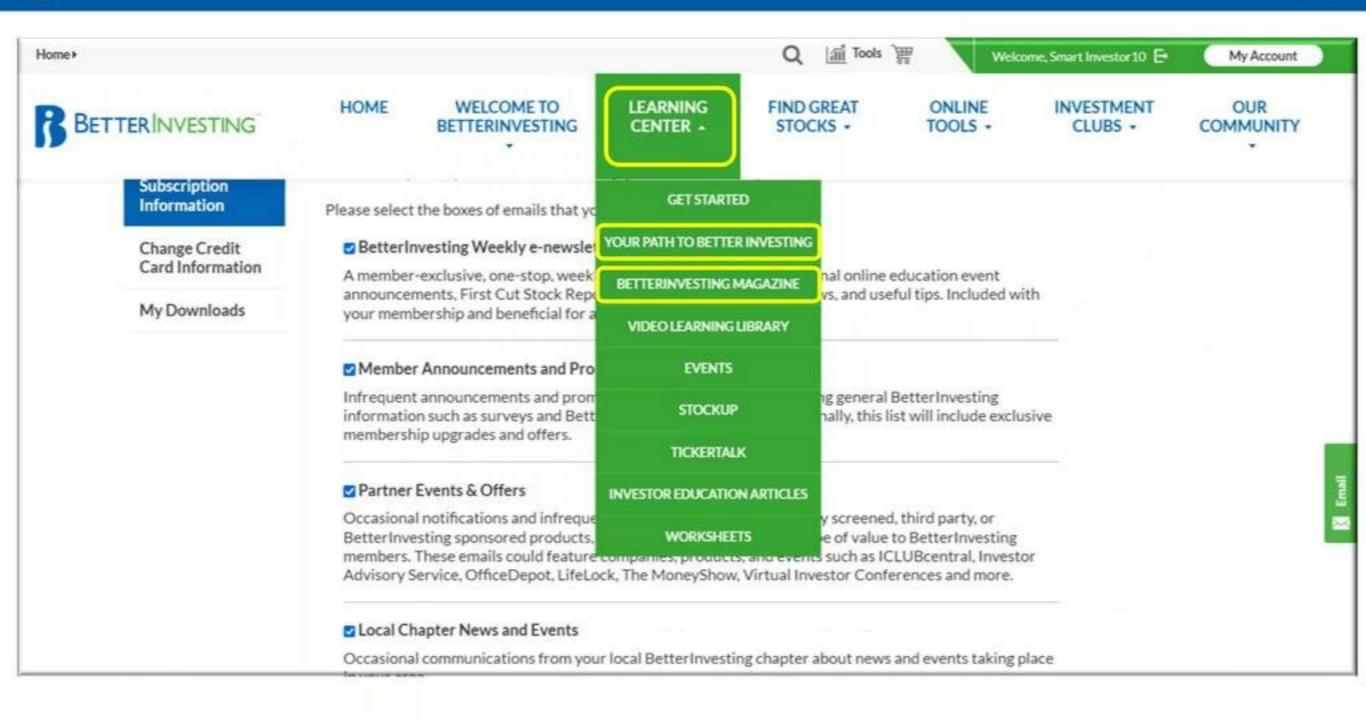




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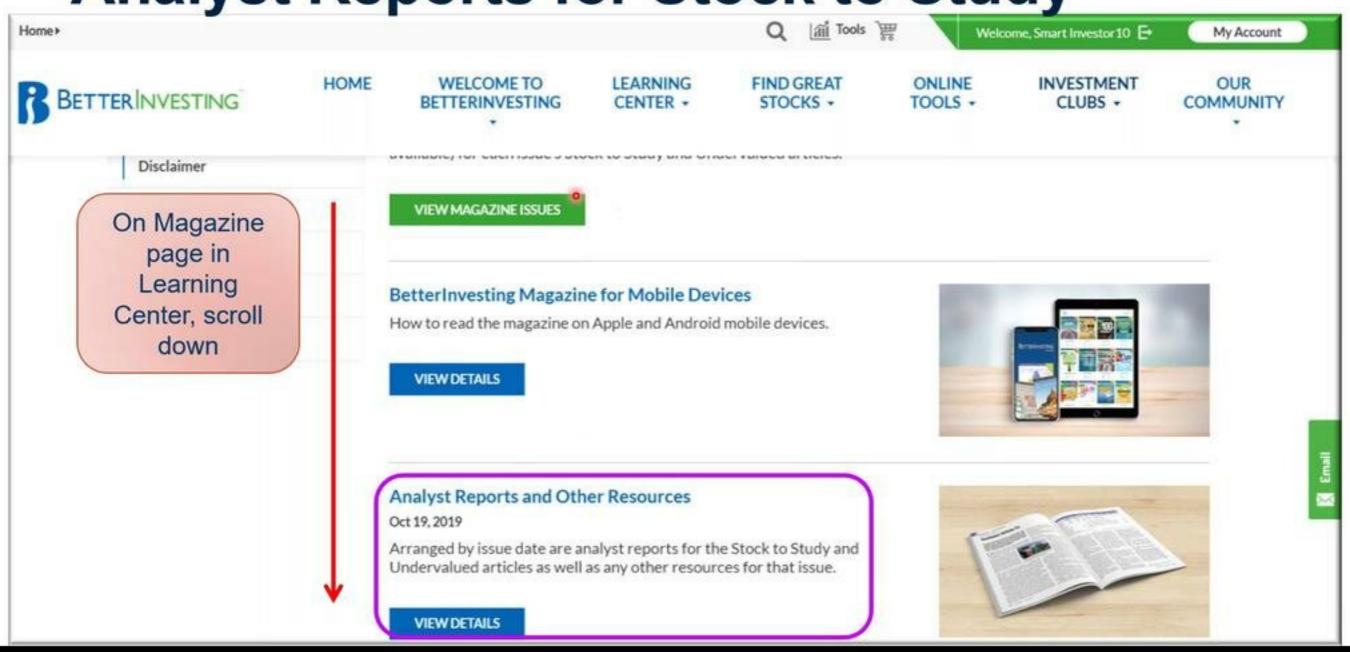
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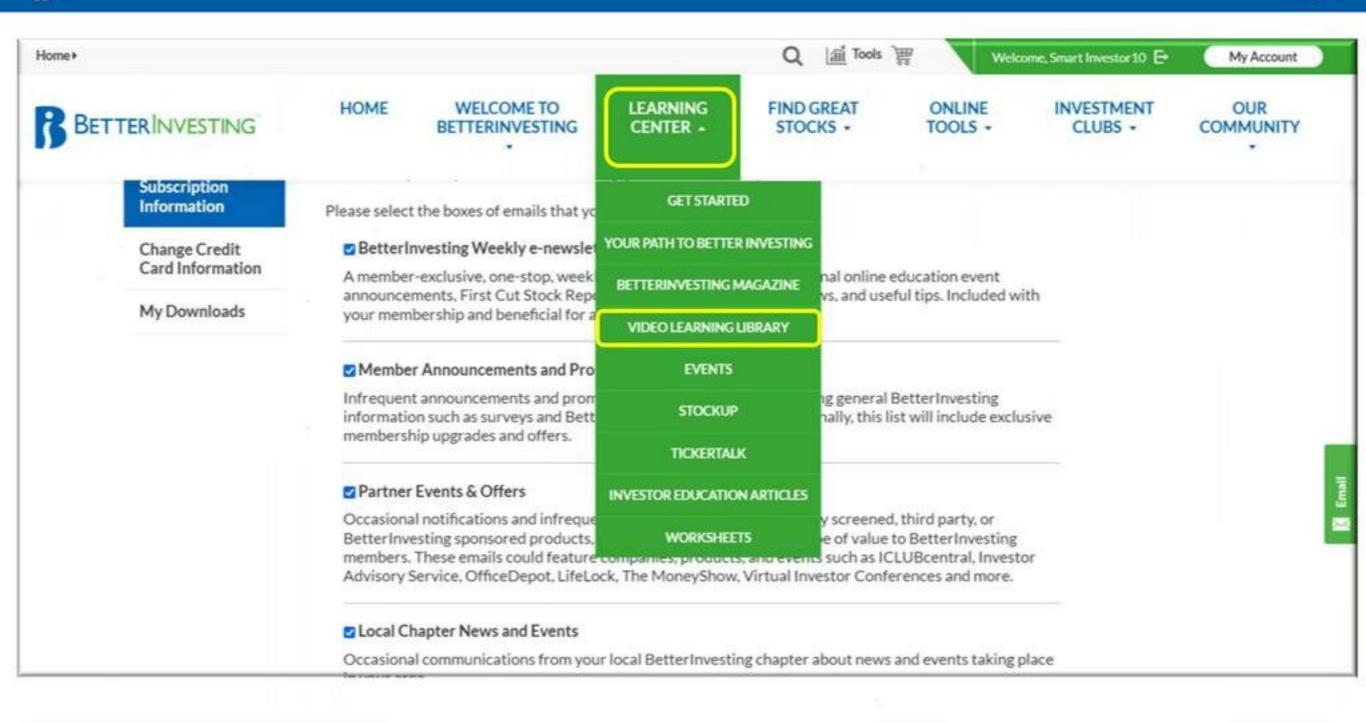


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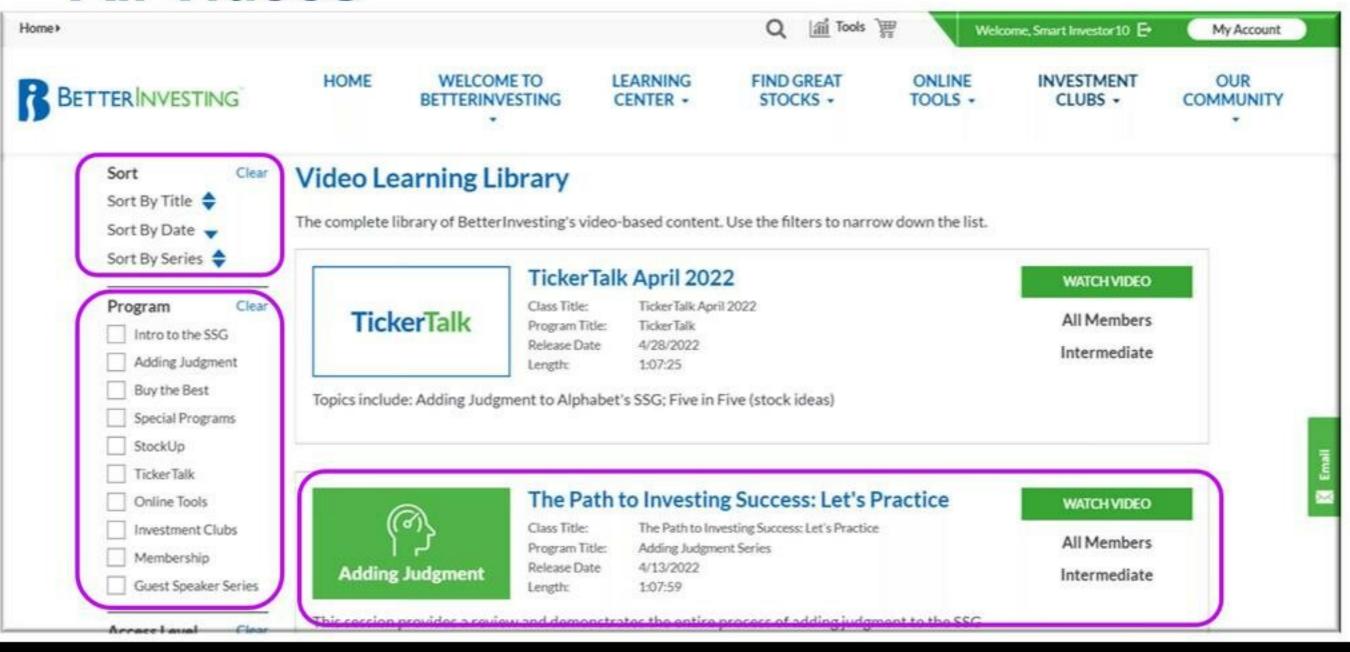
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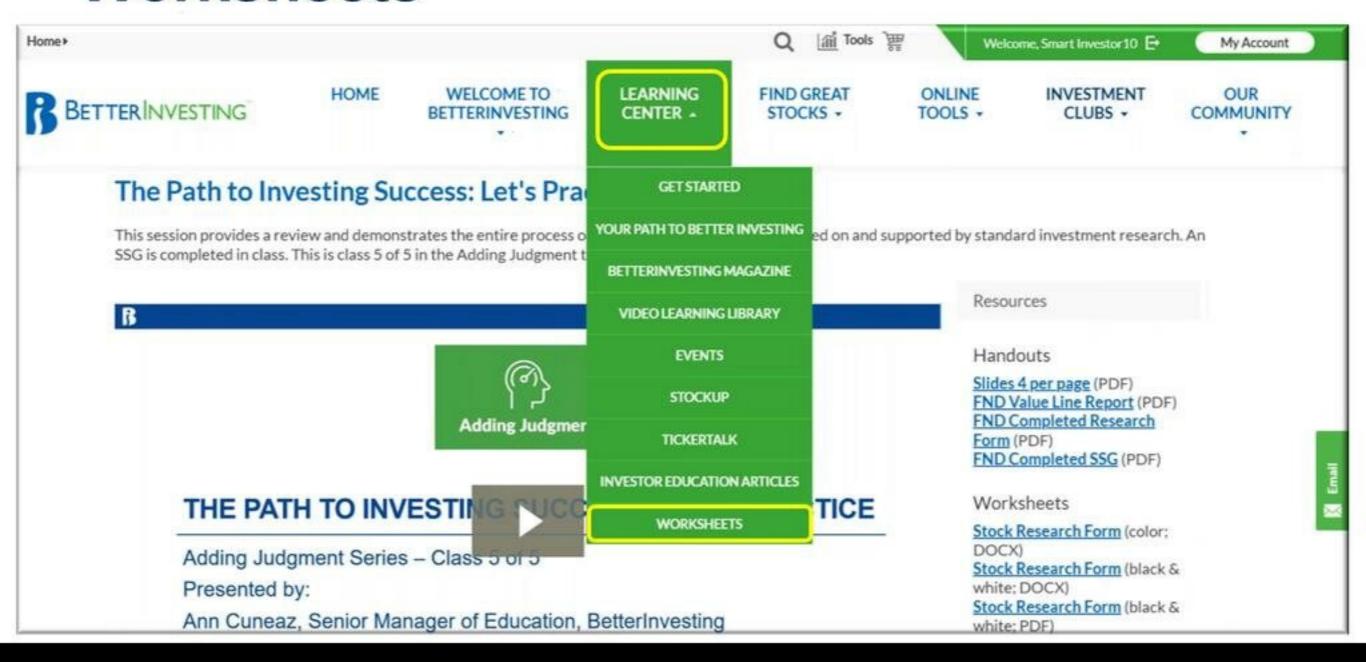
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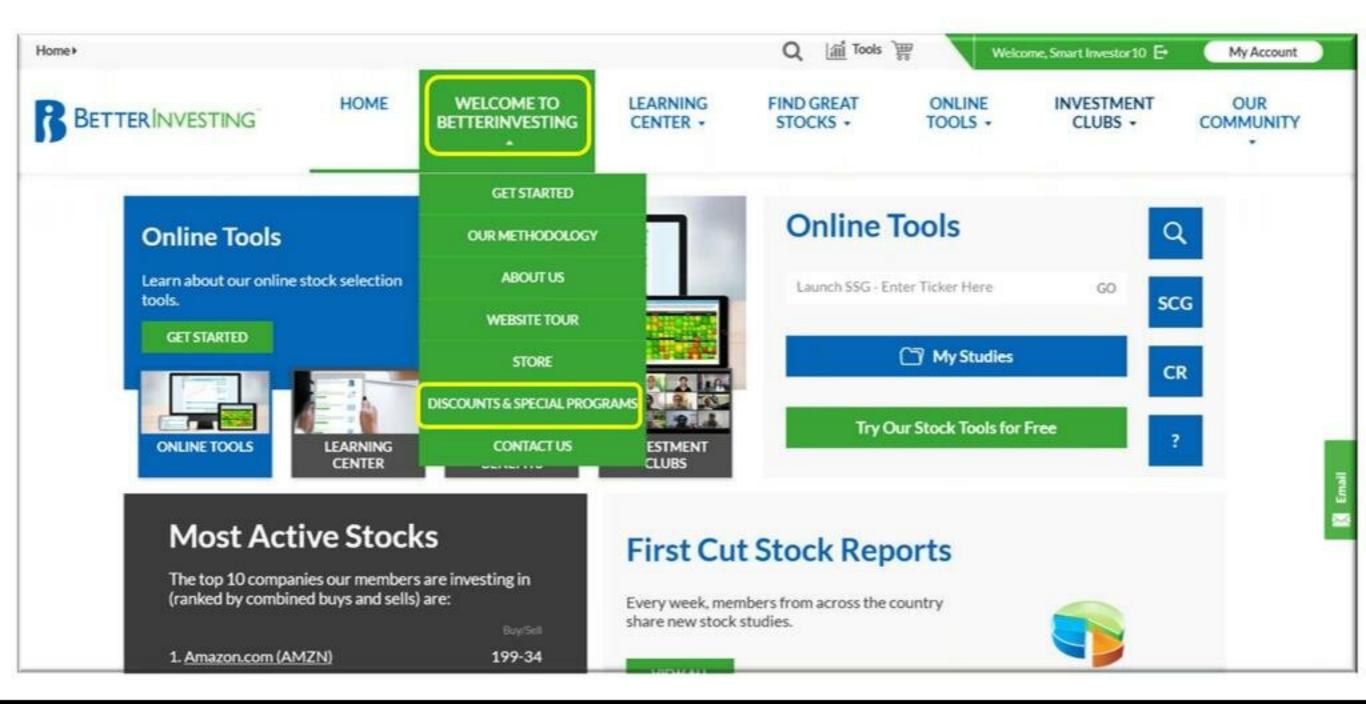


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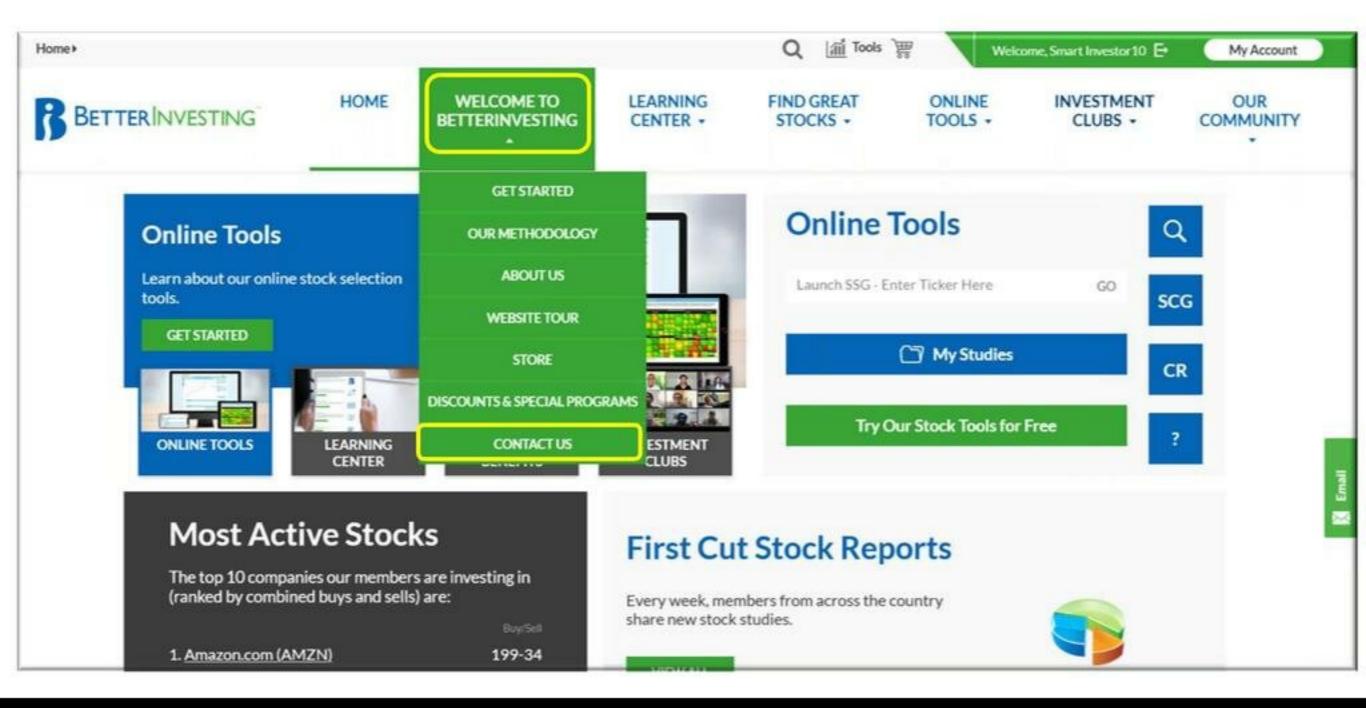


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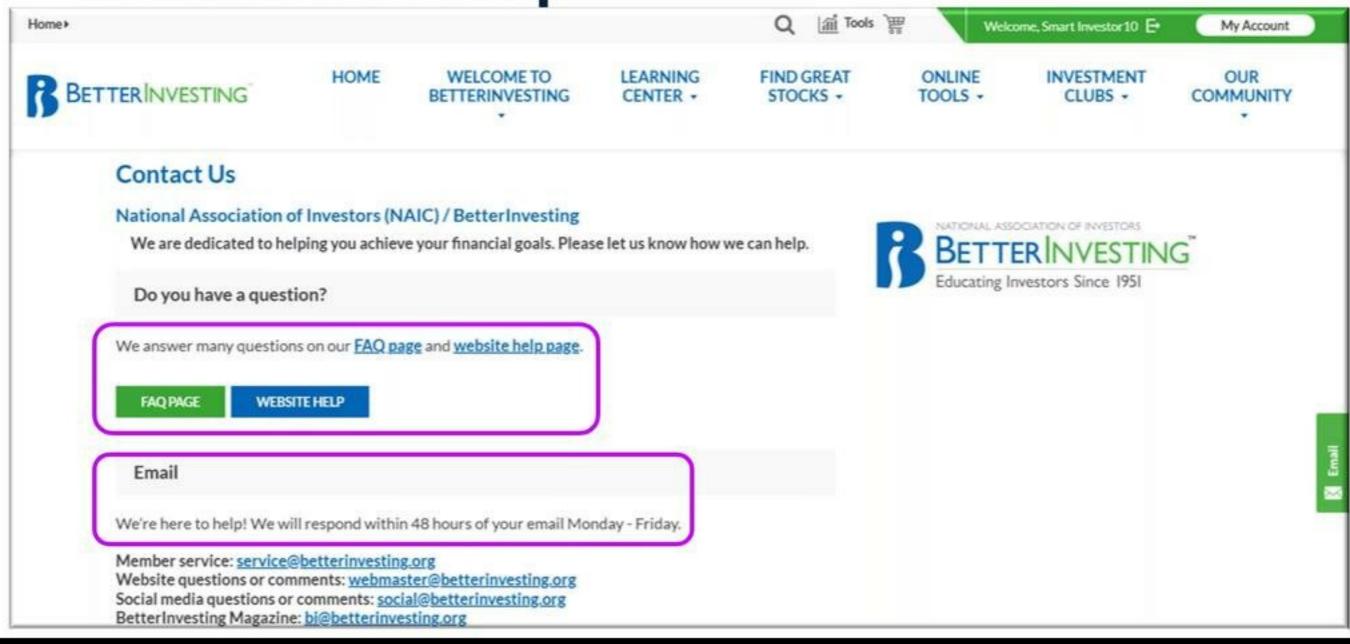
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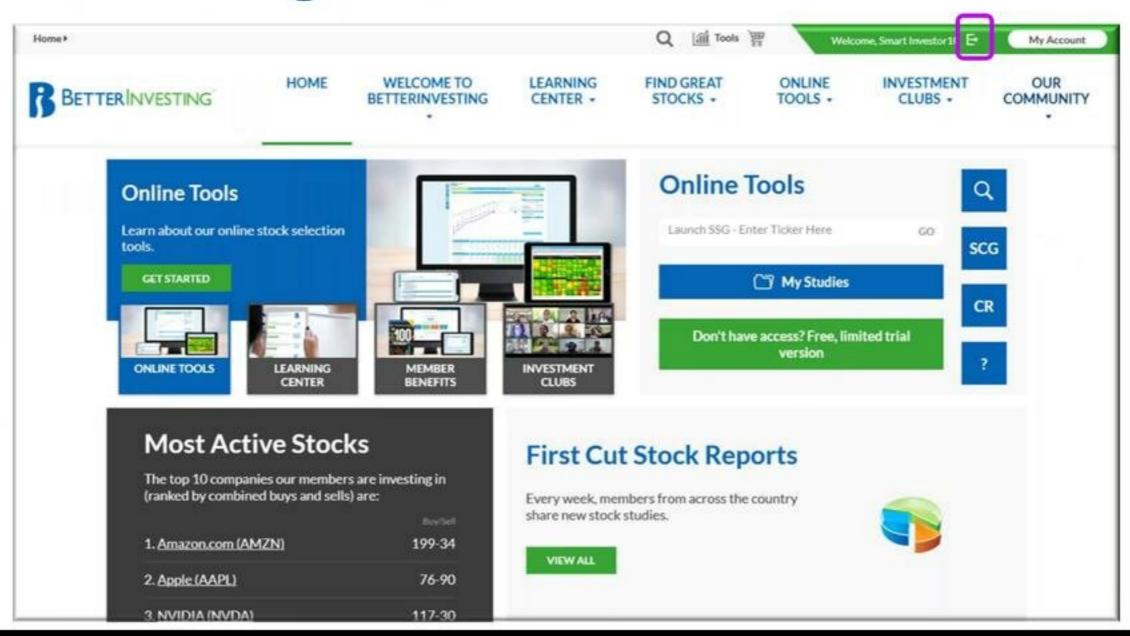
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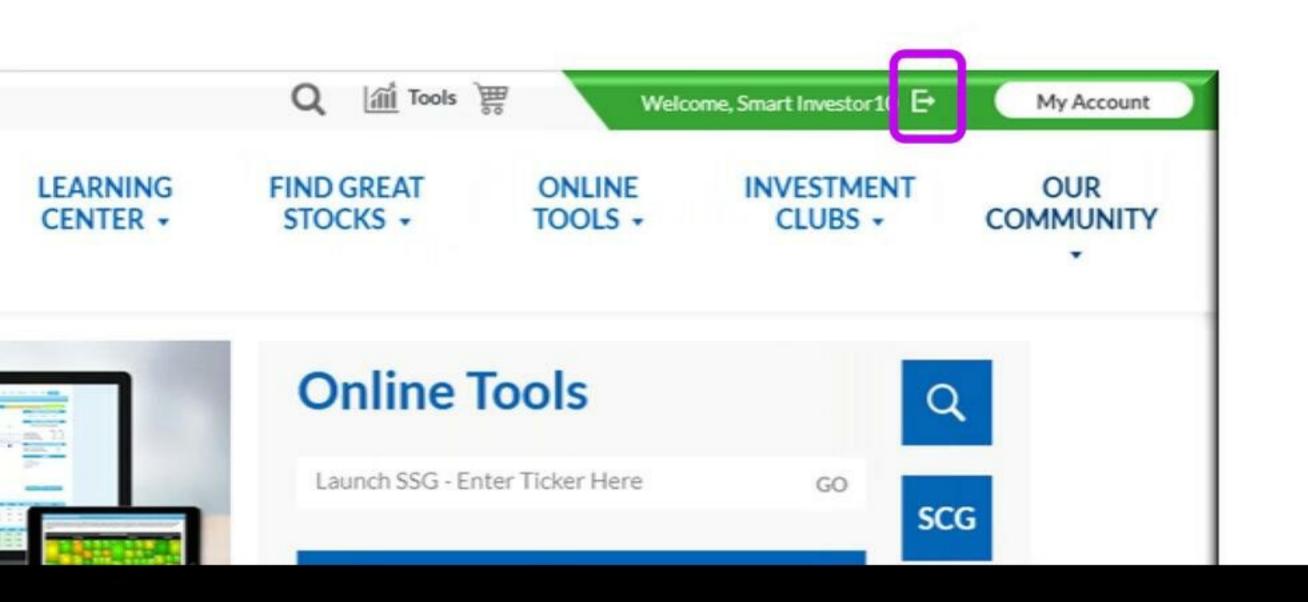


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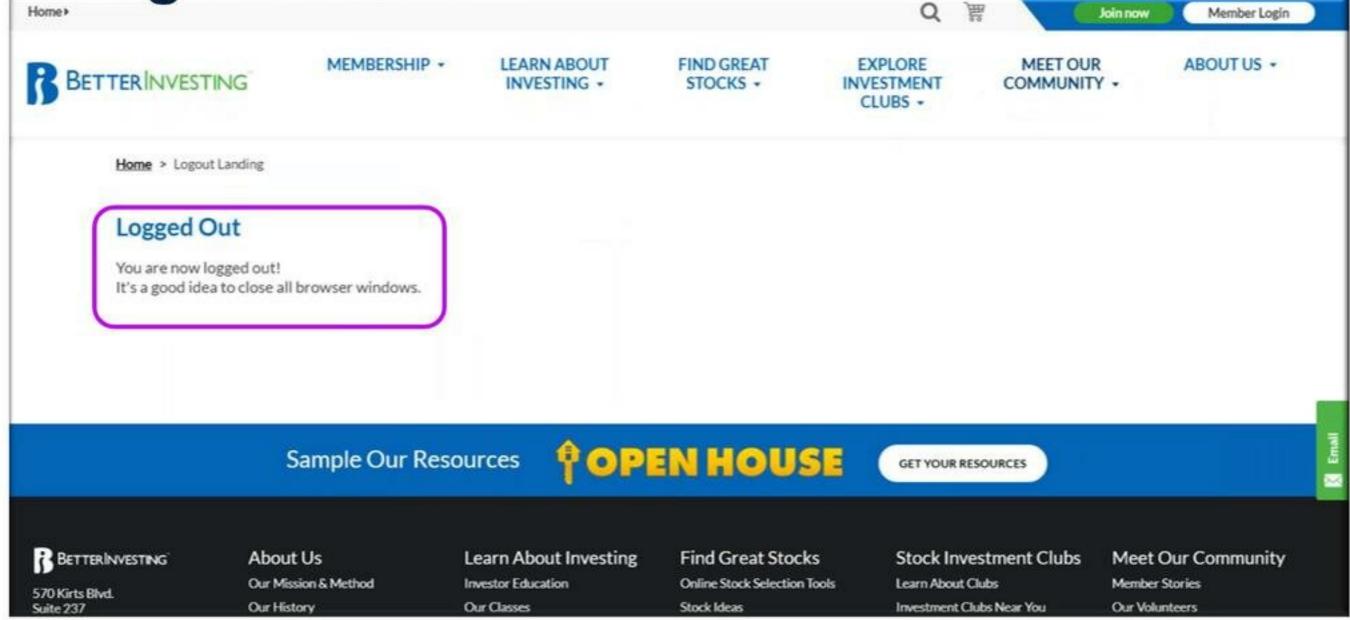


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The BetterInvesting.org Website Resources to help you be a Better Investor

Ken Zendel



CEO - National Association of Investors / BetterInvesting service@betterinvesting.org