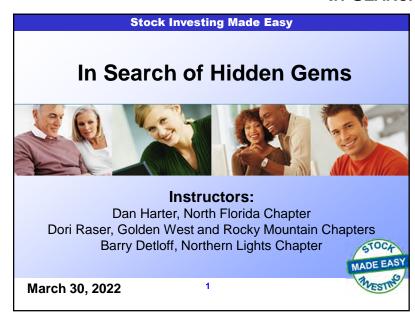
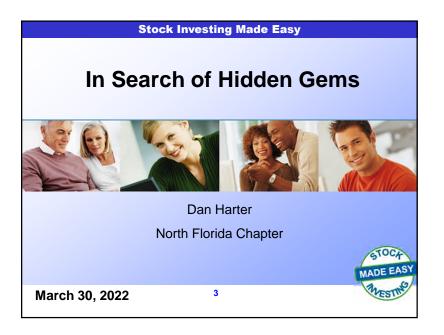
IN SEARCH OF HIDDEN GEMS





Stock Investing Made Easy

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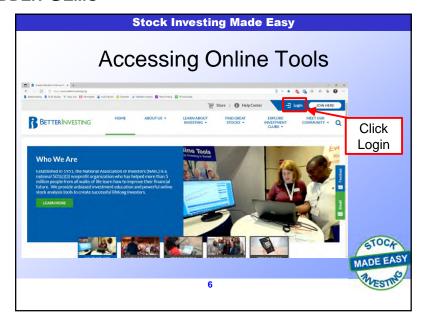
Overview

- Explore online tools to assist with research and judgments
- Explore:
 - -Member Sentiment
 - Analyst Estimates
 - Earnings Call Transcripts



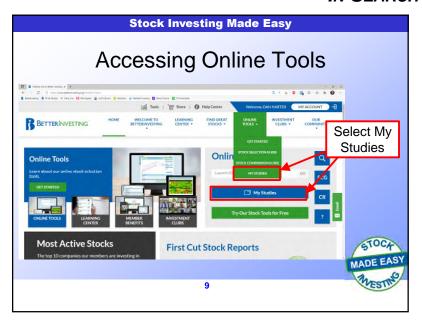
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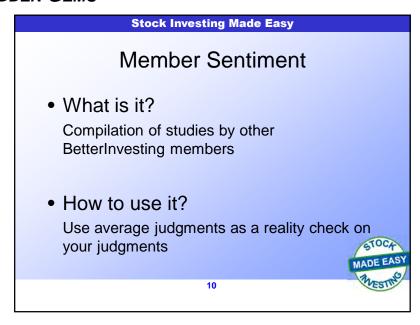


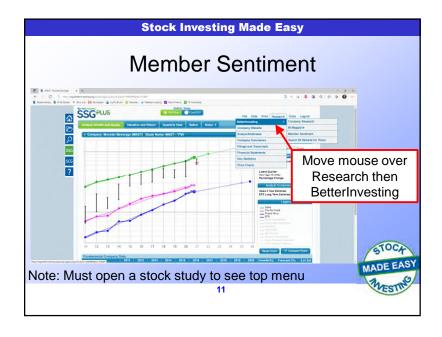


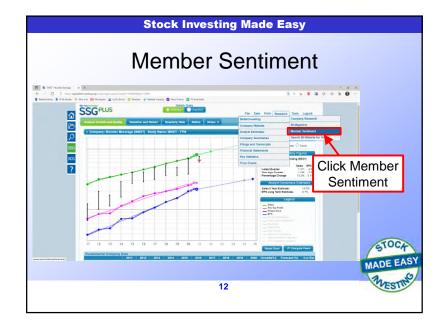


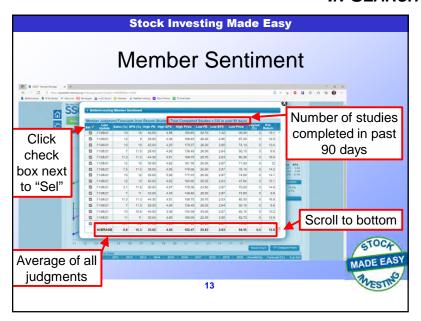


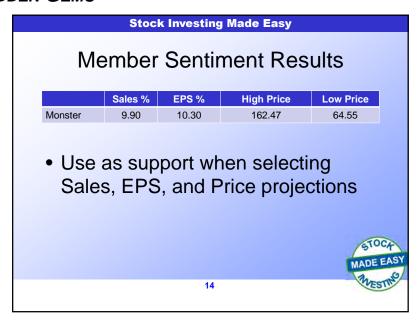


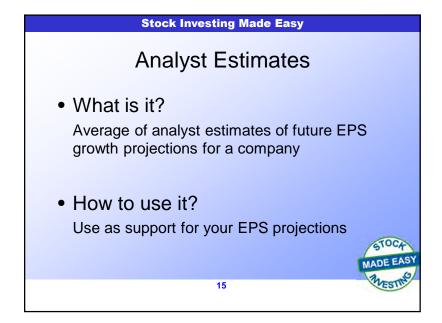


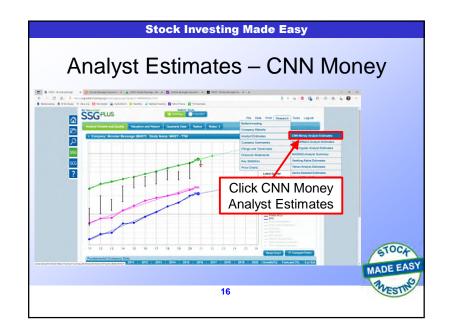


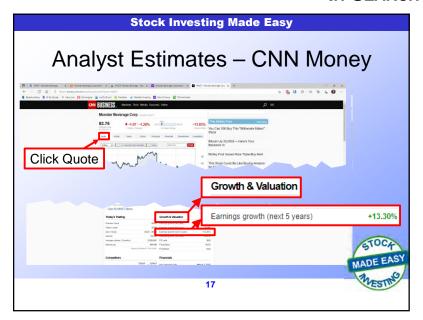


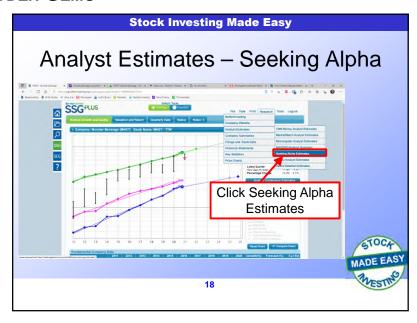


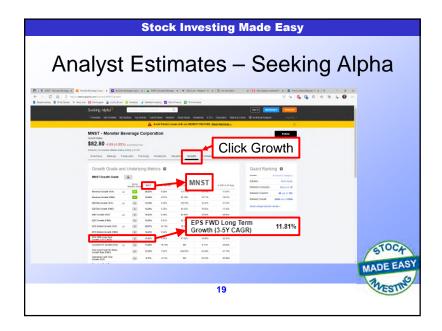


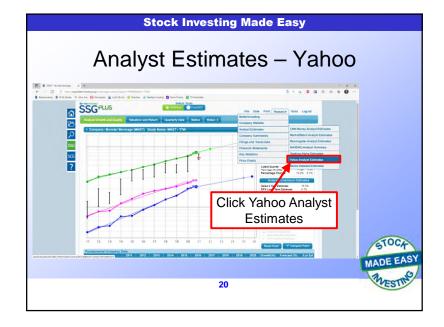


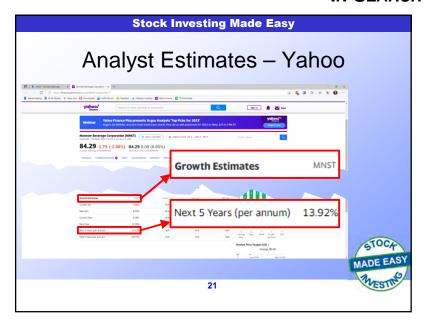


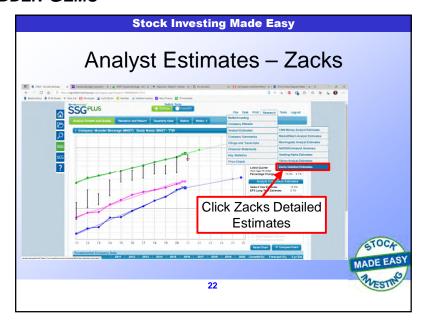


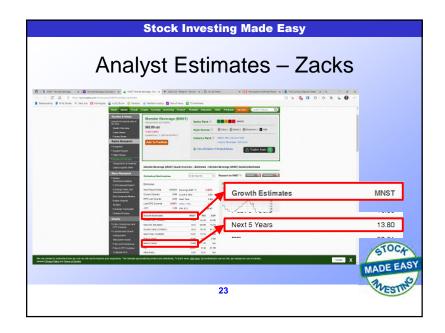


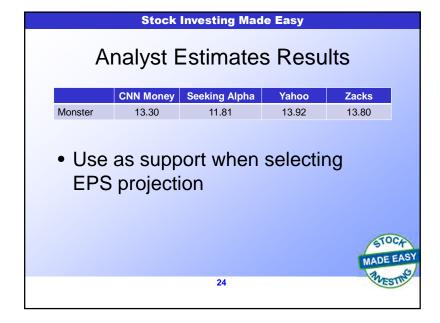


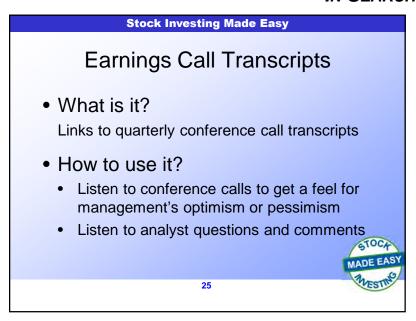


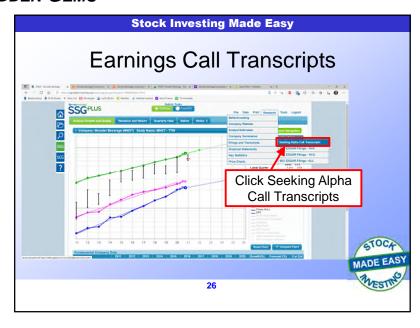


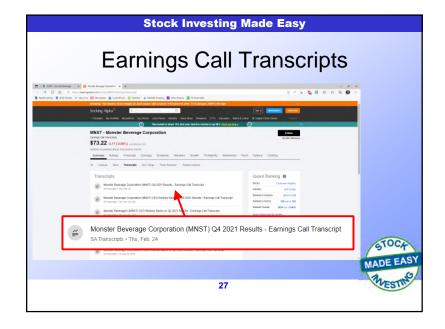




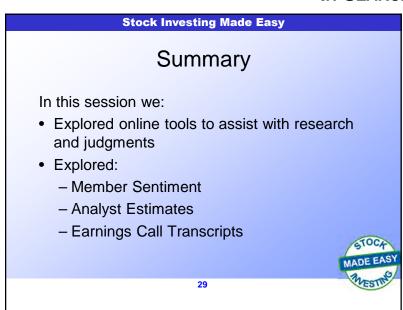




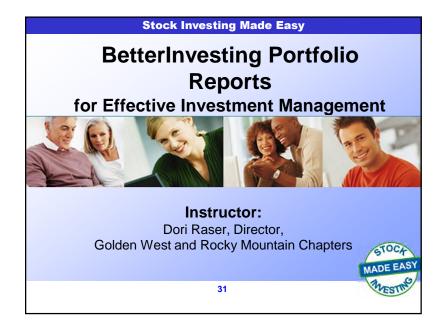


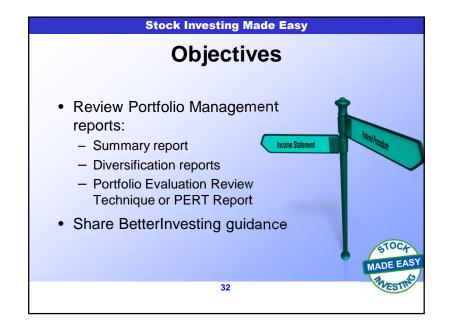




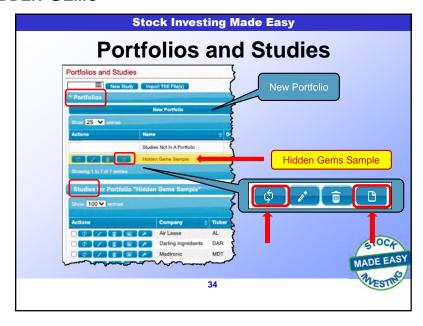


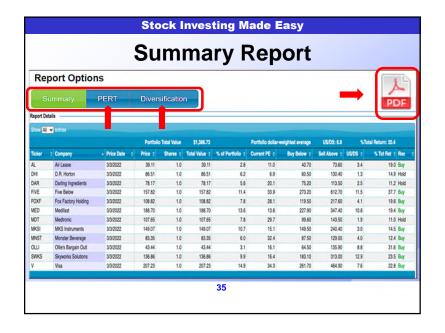




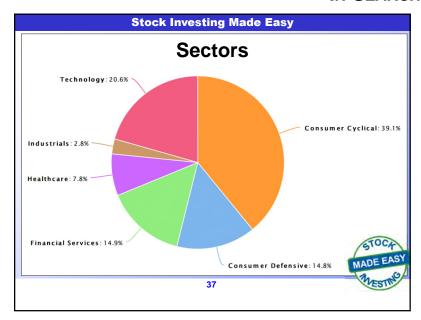


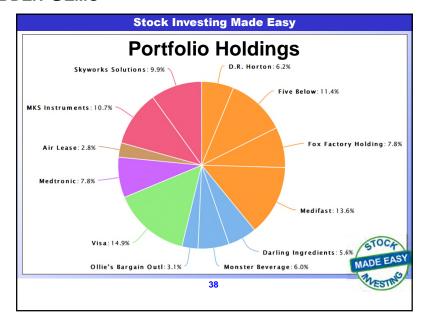


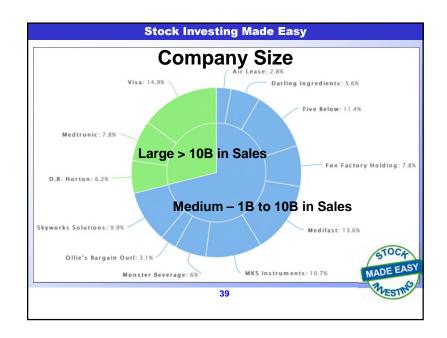


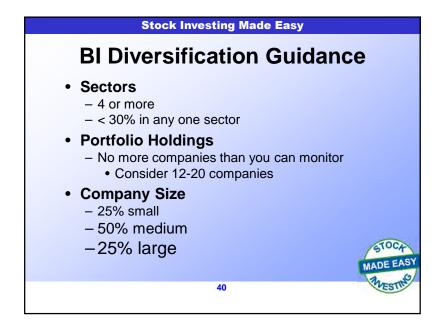


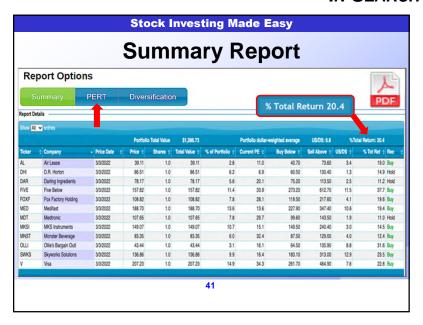


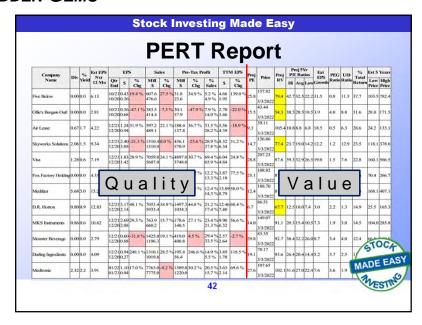


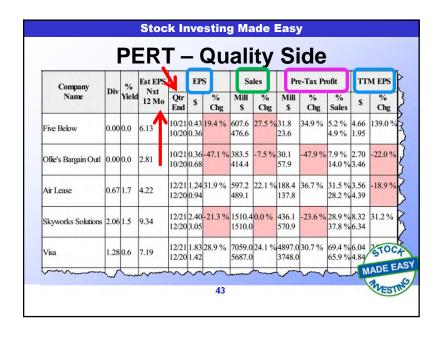


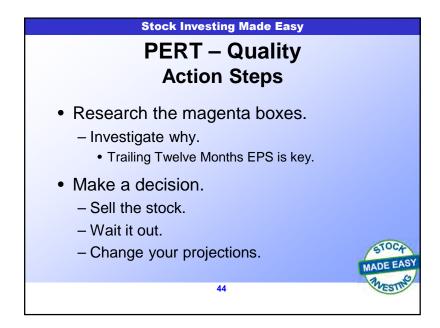




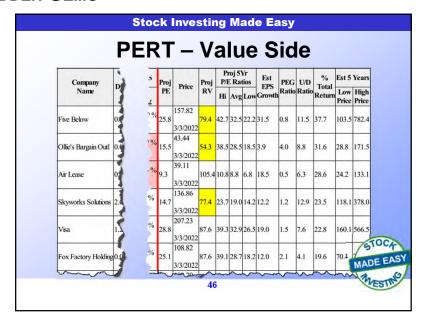


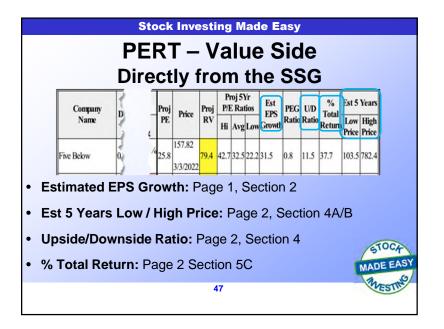


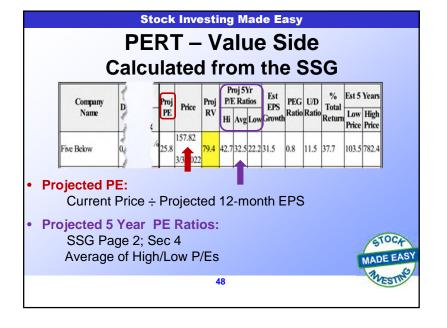




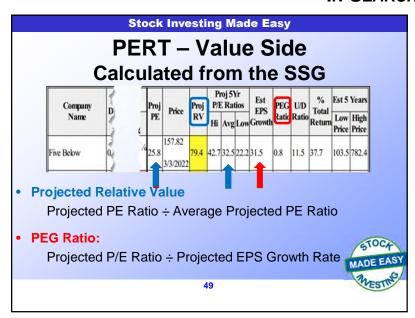
Company Name	Div	% Yield	Est EPS Nxt 12 Mo		EPS		Sales		Pre-Tax Profit			TTM EPS	
				Qtr End	s	% Chg	Mill S	% Chg	Mill \$	% Chg	% Sales	s	% Chg
Five Below	0.00	0.0	6.13	10/21 10/20	100	19.4 %	607.6 476.6	27.5 %	31.8 23.6	34.9 %		4.66 1.95	139.0 %
Ollie's Bargain Outl	0.00	0.0	2.81	10/21 10/20	7.77.5	-47.1 %	383.5 414.4	100000	30.1 57.9	-47.9 %	7.9 % 14.0 %		-22.0 %
Air Lease	0.67	1.7	4.22	12/21 12/20	7		597.2 489.1	22.1 %	188.4 137.8	36.7 %	31.5 % 28.2 %		-18.9 %
Skyworks Solutions	2.06	1.5	9.34	12/21 12/20		-21.3 %	1510.4 1510.0		436.1 570.9	-23.6 %	28.9 % 37.8 %		31.2 %
Visa	1.28	0.6	7.19	12/21			7059.0 5687.0		4897.0 3748.0		69.4 % 65.9 %	1 84	STOC ADE E

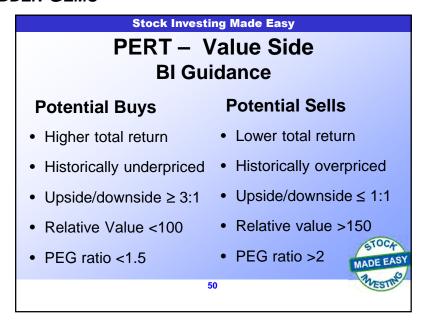


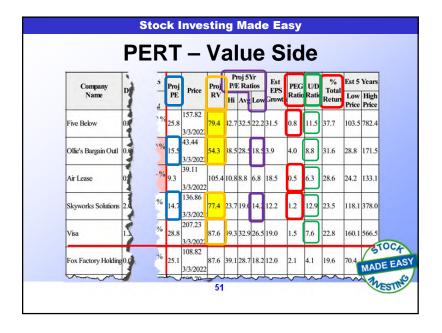




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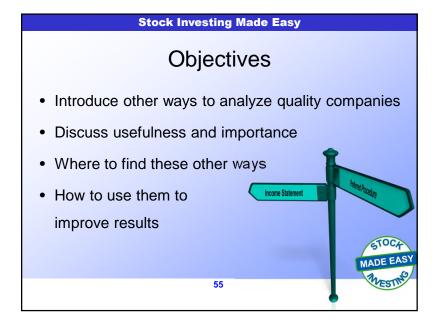


In Conclusion • Reviewed portfolio management reports: - Summary - Diversification - PERT • Shared BetterInvesting guidance - Increase total return - Manage risk

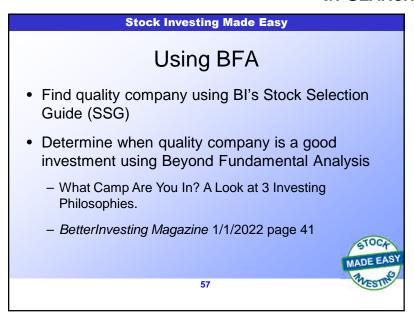
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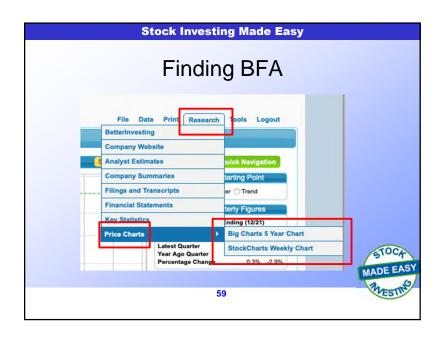


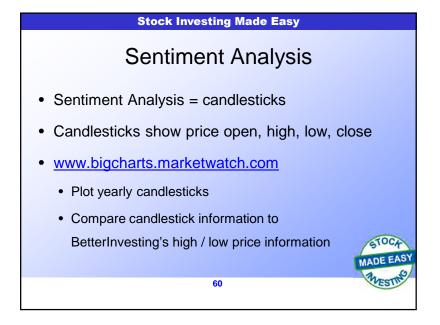


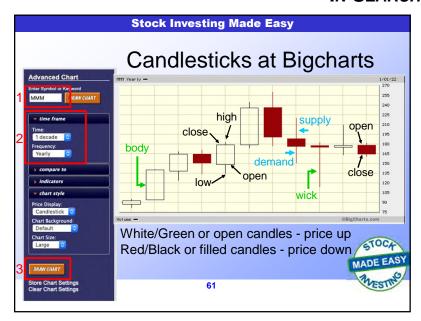
Beyond Fundamental Analysis (BFA) • Three ways to analyze a company: - Fundamental: study of financial statements - Sentiment: study of supply and demand • Also known as support and resistance - Technical: study of price action and volume

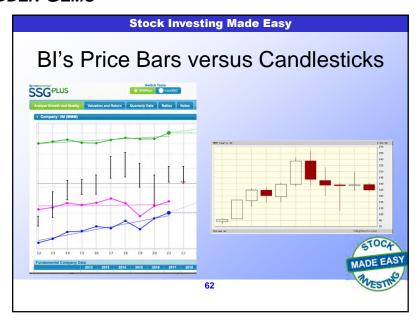




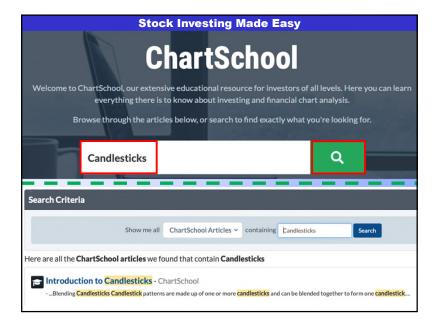












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Stock Investing Made Easy

Understanding Candlesticks

- Explains the logic behind candlesticks
 - https://www.topdogtrading.com/candlestickcharting-trading-part-1/
 - https://www.topdogtrading.com/candlestickcharting-trading-part-2/
 - https://www.topdogtrading.com/candlestickcharting-trading-part-3/

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Technical Indicators

By functionality and applicability (see ChartSchool):

- · Trend indicators:
 - Moving Average (MA)
 - Moving Average Convergence Divergence (MACD)
 - Parabolic Stop-and-Reversal (Parabolic SAR)
- Momentum indicators:
 - Relative Strength Indicator (RSI)
 - Stochastic (STO)
 - Commodity Channel Index (CCI)
 - Williams Percent Range (Williams %R)



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Technical Indicators continued

By functionality and applicability:

- Volatility indicators:
 - Bollinger Bands (BB)
 - Moving Average Envelopes
 - Average True Range (ATR)
- Volume indicators:
 - On Balance Volume (OBV)
 - Chaikin Money Flow (CMF)



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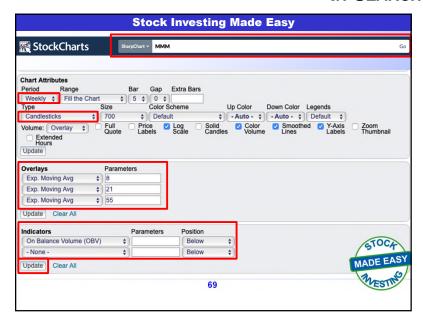
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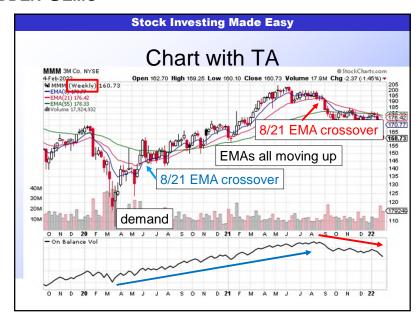
Simple Technical Analysis (TA)

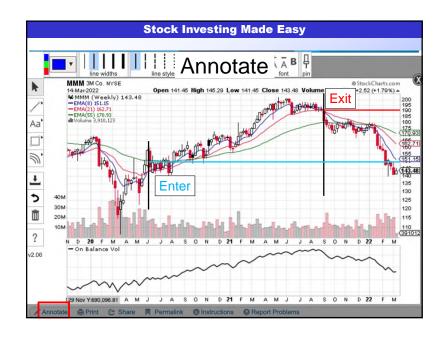
- Add Moving Averages (MA) to chart
- Example: 8, 21, & 55 period Exponential Moving Averages (EMA)
 - Numbers are Fibonacci Sequence
 - Shorter (8) / mid (21) / longer (55) term periods
- Add On Balance Volume (OBV)

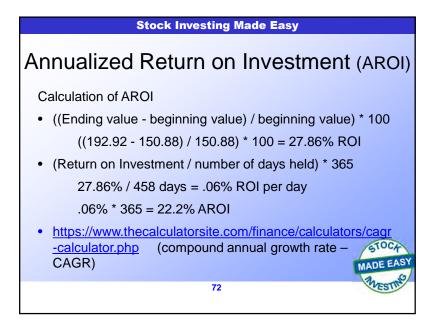


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Portfolio Management - Exit Strategy

- Manage using Fundamental Analysis
 - Sell zone / Relative Value
- Manage using Technical Analysis
 - Trailing stop loss once SSG gets overvalued
 - Other technical indicators (e.g. EMA crossover)
- Manage using <u>Options</u> (future advanced class)
 - Buy put option as insurance on stock/portfolio

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Summary

In this session we've touched on how to:

- Analyze companies Beyond Fundamental
 Analysis using Sentiment and Technical Analysis
- Find supply / demand zones with candlesticks
- Improve portfolio returns using EMAs / OBV to help with entry and exit

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Questions or Comments?

Barry Detloff detlo001@umn.edu



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