

North Florida Chapter Communications
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CHAPTER NEWS

Spring 2023 Newsletter and Upcoming Events

It's been a busy start to the year already for the Chapter with several education events and club visits conducted by your North Florida Chapter Directors and Volunteers. We will highlight a few of those below, as well as celebrate club anniversaries and provide updates on upcoming education events. As always, we look forward to hearing from you on ways to improve our communication with our members and clubs to help you get the most out of your *BetterInvesting* membership. Feel free to reach out to us at contact@northflorida.betterinvesting.net

Central Florida Academy of Finance, Orange County and Seminole Public Schools, March 30, 2023

Robin Ware, North Florida Chapter and Ionnie McNeill, South Florida Chapter teamed up to provide four educational Stock Investing seminars to students attending the Central Florida Academy of Finance Annual Conference. The students came from nine high schools in Orange and Seminole counties and are enrolled in the Central Florida Academy of Finance, a nationally sponsored career academy, in which students learn both academic and technical curricula within the context of an industry or career path. Robin and Ionnie focused these seminars on understanding the volatility of the stock market and using the BetterInvesting philosophy to make informed investments in individual stocks. Robin and Ionnie asked the students many questions and then showed them how to use SSGPlus software to derive an income statement, invest for the long term, and conduct fundamental analysis.

The discussions were lively and the students were very excited about the prospects of finding great stocks. Many of them already have investment accounts and are learning how to buy and sell individual stocks. Sixty-five students of the 200 students attended the seminars, were offered a 90-day free trial of SSGPlus, and 200 BetterInvesting magazines were provided.

Tampa Education Event Follow Up, April 1, 2023

We held an in-person Education Event in Tampa featuring Mark Robertson of Manifest Investing and Dan Harter, one of our Chapter Volunteers and Tuesday Training Workshop Instructors. Dan focused on using SSGPlus to find and analyze a stock, and he showed various capabilities and sorting tools to narrow down your selections. Mark discussed Manifest Investing, the Roundtable thought process and walked through portfolios and the criteria they use to value stocks. He also discussed how to use the Manifest Investing screener and the components of a great value, high quality stock. It was a great event and so nice to meet up face-to-face with so many of our local individual and club members from around the Tampa/ Orlando/ Sarasota areas. We hope