

## Reflections on the 70<sup>th</sup> Annual BetterInvesting National Convention | BINC2022



What a fantastic time we had—and we learned a lot and became better investors. BINC2022 was a long time coming. Because of COVID the in-person national convention was replaced with a virtual BINC in 2020 and a virtual Taste of BINC in 2021. This year BINC2022 went online reaching 100 motivated members who were not able to attend the Dallas convention in person.

All those who participated in any of these events should appreciate Deane Jaeger's fortitude in leading 3 years of preparation which finally culminated in BINC2022.

**Day one Thursday. Volunteer Training Day.** This was the day for Chapter Volunteers to network and attend classes and workshops on growing and improving their Chapters. Following the volunteer appreciation luncheon the Wisconsin Chapter volunteers Michele Rinka (Chapter President), Barbara Miller and Don Maurer (new volunteers and first time BINC attendees) attended “how to” classes on Chapter administration including investment club visits, growing chapter membership, and newsletter preparation.

This was also the first day of registration for the 300+ BINC attendees. Vicky Jaeger (wife of Deane) spent 12 plus hours behind the registration desk checking people in, dispensing a blue bag full of materials, answering questions, giving directions, guarding the lost and found (how many blue bags were left behind somewhere?) and smiling all the while.



Here she is looking adoringly at Charles Bard, Chair of the registration committee. I wonder if Deane knows?

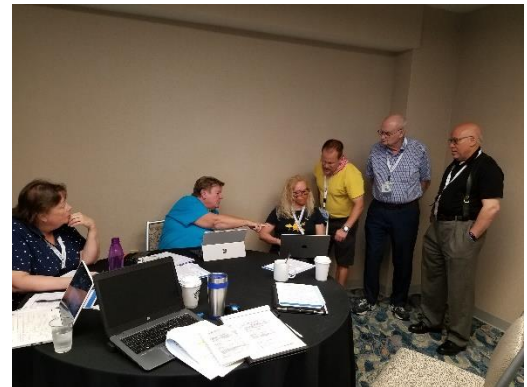
The Thursday night Opening Bell ceremony officially opened BINC with representatives of FINRA (Financial Industry Regulatory Authority) ringing the bell followed by the very popular “Let’s Talk Stock” panel discussion. This 60 minute fun filled, educational review of “hot tips” and stock prognostication is a perennial favorite. (Deane, Michele, Don)



### Day two- Friday: Convention begins.

This was Don Maurer's first BINC and he was amazed at the depth and quality of classes available. He was intrigued with a timely and informative "Strategic Selling" seminar by long time BetterInvesting educator Cy Lynch, and found Advanced Stock Analysis Sessions I and II by Doug Gerlach (President of MyICLUB) to be equally as useful and informative. Later sessions included "Trim a Stock or is it Time to Sell" by the well prepared and experienced Craig Braemer. and later listened to a convincing presentation on why to consistently use the "Preferred Procedure" to arrive at future growth projections when preparing SSG's.

Barbara Miller participated in the inaugural "Beyond Beginner" seminar. This was a hands-on multi-day collaborative stock analysis workshop. Participants were divided into teams. Each team selected a company to analyze using BI tools and methodology. Multiple hours were spent outside of the scheduled sessions. They presented their findings to other workshop participants on the final day of BINC. "What a whirlwind to complete the stock research and generate a presentation with 6 other participants who just met 2 days prior," said Barbara. (Barbara on left with team)



It's a tradition to meet with Wisconsin attendees for a "Drink@BINC". This time Bill Franz, an intrepid explorer from Franklin, talked us into Uber-ing to the highly recommended Babe's Chicken Dinner House in a suburb of Dallas. The dinner was excellent and the atmosphere really "TEXAS". We finished off with a ride home in a Tesla. What a great way to get better acquainted with other Wisconsinites. Bill's thoughts on the convention: "The speakers, classes, and questions from the participants always give me current unbiased information I can use to help with my investment decisions." (Bill & Don, Barbara & Michele)

**Day three- Saturday: Public Day.** On Saturday the general public is invited to attend select classes for free. The day continued with a full slate of classes for attendees and an informative keynote presentation by Sam Stovall Chief Investment Strategist for CFRA. Sam also presented a class entitled The Rules Rule! -Rules-Based Sector Rotation Strategies That Beat The Market.

President Michele Rinka started Saturday with her favorite instructor, Craig Braemer, "The Case For Stocks With Growing Dividends". "I'm rethinking my individual holdings after learning advanced items to look for on my SSGs" said Michele. "I attended a special class with Ralph Acampora, the Godfather of Wall Street, whose topic Technical Fusion, blended BI's basic premise of fundamental investing with the technical aspects that can appear so daunting" Michele continued, "Ralph makes it look easy".

The evening ended with a tasty sit-down dinner and a presentation by Mark Robertson called “70 Years of BetterInvesting in 30 Minutes”. Mark was able to pack 70 years of BI history into a short 30 minute speech in a humorous and informative way.

### Wisconsin Attendees



Don Maurer, Dan Horinek, Bill Franz (back left to right)  
Michele Rinka, Barbara Miller, Deane Jaeger (front left to right)

### Day Four- Sunday: Closing Bell Ceremony

Sunday is the BINC home stretch for financial education. More classes in the morning followed by the Closing Bell ceremony at noon which officially closed out BINC2022. It takes dozens of volunteers working thousands of hours to organize BINC and have it run smoothly. It is rewarding on Sunday to see so many smiling, satisfied but weary attendees who attended BINC and are eager to sign up for the next in-person event.

It's always fun at BINC to meetup with old friends and to make new investor buddies. Suzie Artsburger from the Home Office has a voice that is immediately identifiable because of her many webinars on the Online Tools but meeting her in person was an absolute joy. One on one help is much more satisfying than sitting by oneself at home watching a computer screen. Carol Theine, a Wisconsin native has taught many classes for the Wisconsin Chapter though now she lives in Washington state. Bobbie Kincaid, our Region Manager, always has an answer and suggestions on how to improve the Wisconsin Chapter and serve our membership. Bobbie made suggestions on replacing the Chapter's old and heavy LCD projectors. Bob Wynn, so active with Wisconsin's young people for so many years, is a revered former member of the BetterInvesting National Board of Directors. A new award has been named in his honor to recognize his untiring dedication to the financial education of youth.