


Investment Outlook

Sam Stovall, Chief Investment Strategist, S&P Equity Research



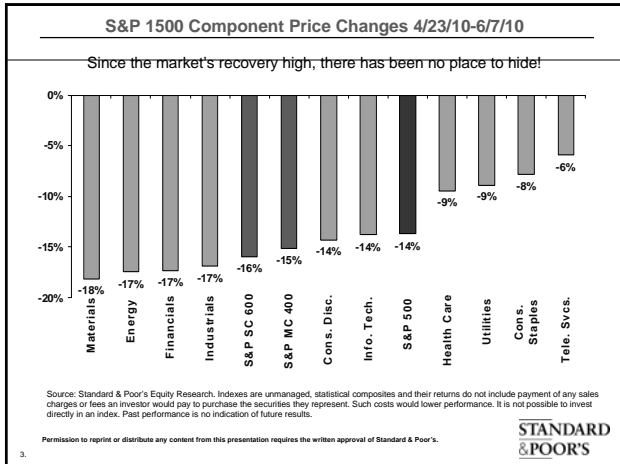
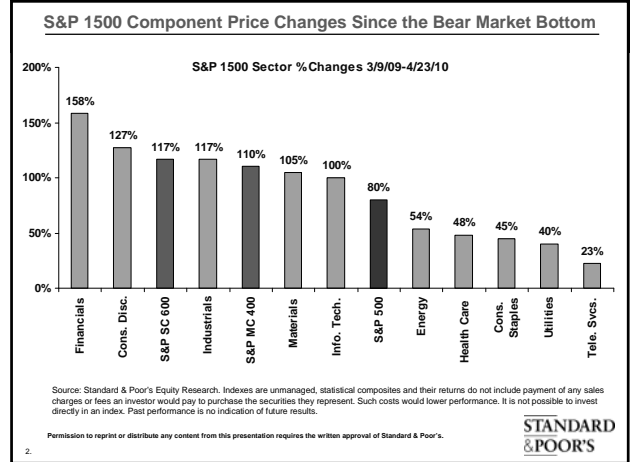
Investment Outlook: Correction or Crash?

Sam Stovall
Chief Investment Strategist
Standard & Poor's Equity Research Services

June 12, 2010

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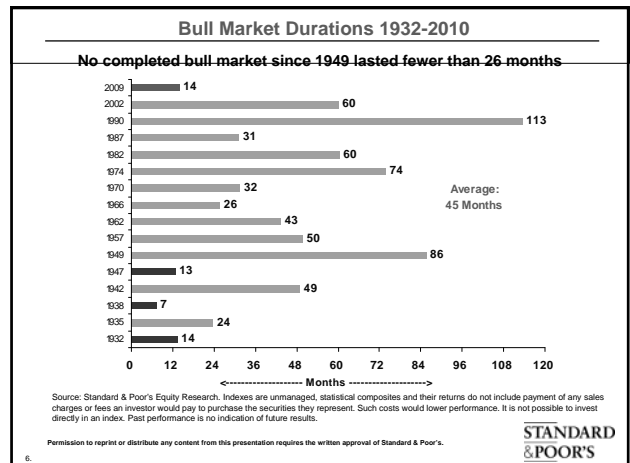
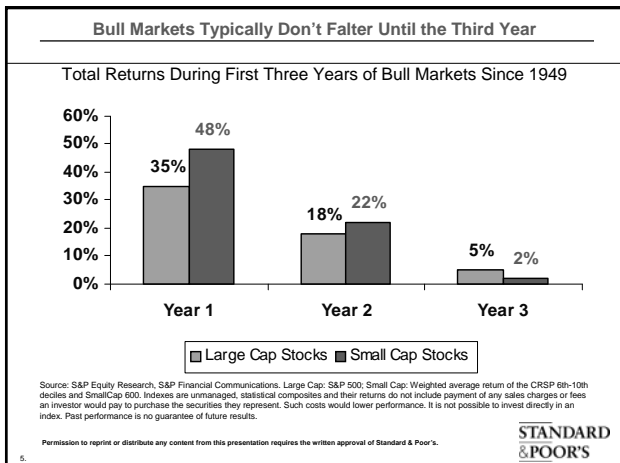
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Where Do We Go from Here? – Core Belief

- ★ Historical Precedent.
- ★ Economic Projections.
- ★ Fundamental Forecasts.
- ★ Technical Considerations.

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Dissecting Declines

S&P 500 Price Declines of 5% or More During Bull Markets Since WWII.

Decline Type (% Decline)	Count	Avg. % Chg.	Duration in Months	# Months to Recover
Pullbacks (5%-9.9%)	53	(7)	1	2
Corrections (10%-19.9%)	17	(14)	5	4
All Bears (20%+)	12	(33)	14	23
-- Regular Bear (20%-39.9%)	9	(26)	11	14
-- Mega-Meltdown (40%+)	3	(51)	23	63

Source: Standard & Poor's Equity Research. Indexes are unmanaged, statistical composites and their returns do not include payment of any sales charges or fees an investor would pay to purchase the securities they represent. Such costs would lower performance. It is not possible to invest directly in an index. Past performance is no indication of future results.

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Presidential Cycle Soft Spot

The Worst Six-Month Stretch in the 16-Month Presidential Cycle 1945-2010

Year of Presidential Cycle	Average S&P 500 % Chg. (without div's Q1 '45-Q1 '10)				
	Q1	Q2	Q3	Q4	Year
Year 1	(1.0)	2.6	0.9	3.4	5.2
Year 2	1.2	(2.0)	(1.0)	6.8	4.9
Year 3	7.1	5.3	1.9	2.4	17.1
Year 4	0.5	2.6	0.1	1.9	5.7
All Years	1.9	2.2	0.5	3.6	8.2

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Beware the Four-Year Cycle Low?

YTD % Changes Through Cycle-Lows and Subsequent 12 Months: 1930-2006

Year	Prior Yr. End	Low for Year	% Chg.	12 Mos. Later	% Chg.
1930	21.45	14.44	(32.7)	7.93	(45.1)
1934	10.10	8.36	(17.2)	10.79	29.1
1938	10.55	8.50	(19.4)	10.98	23.2
1942	8.69	7.47	(14.0)	11.48	53.7
1946	17.36	14.12	(18.7)	15.26	8.1
1950	16.76	16.65	(0.7)	21.10	26.7
1954	24.81	24.80	(0.0)	35.68	43.9
1958	39.99	40.33	0.9	55.44	37.5
1962	71.55	52.32	(26.9)	69.41	32.7
1966	92.43	73.20	(20.8)	97.26	32.9
1970	92.06	69.29	(24.7)	99.59	43.7
1974	97.55	62.28	(36.2)	85.95	38.0
1978	95.10	86.90	(8.6)	97.67	12.6
1982	122.55	102.42	(16.4)	162.16	58.3
1986	211.28	203.49	(3.7)	273.91	34.6
1990	353.40	295.46	(16.4)	381.45	29.1
1994	466.45	438.92	(5.9)	505.24	15.1
1998	970.43	927.69	(4.4)	1,275.09	37.4
2002	1,148.09	776.76	(32.5)	1,038.73	33.7
2006	1,248.29	1,223.69	(2.0)	1,515.67	23.9
Medians			(16.4)		32.8

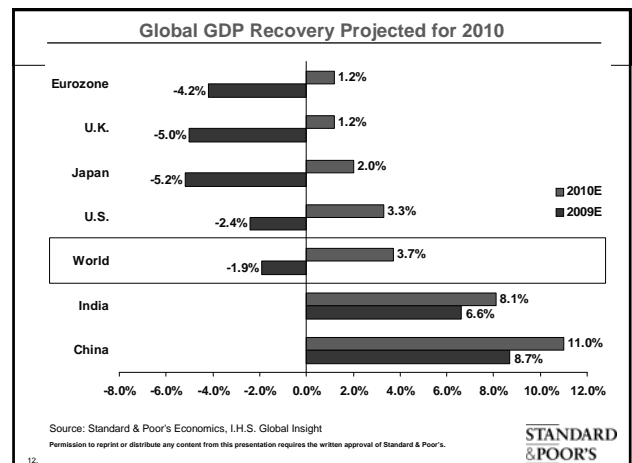
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- ### Current Market Concerns Can Be Summed Up in: F.E.A.R.
- ★ **Financial Reform Legislation**
 - ★ **Environmental Fallout**
 - ★ **Asian Tensions**
 - ★ **Recession (Double Dip) Worries**
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- ### U.S. Economic Outlook: Slow But Steady Growth Expected
- ★ **Real GDP** – 3.3% growth projected for 2010; no double dip.
 - ★ **Consumer Spending** – 2.6% growth; high debt drag.
 - ★ **Unemployment** – Average 9.7% in 2010, 9.2% in 2011.
 - ★ **Inflation** – Avg. 2.0% in 2010; high unemployment, capacity.
 - ★ **Interest Rates** – No Fed rate hike until November or Q1 '11.
 - ★ **Dollar** – Expected to weaken vs. trade partners into 2012.
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Greek Debt Default: A "Feta" Complis?

European Union GDP Distribution (Top 5, and selected Countries)

Country	2009 Real GDP		GDP % Growth	
	% of EU	Rank	2009	2010E
Germany	20.1%	1	(5.0)	1.5
United Kingdom	16.3%	2	(5.0)	1.2
France	15.6%	3	(2.3)	1.4
Italy	12.2%	4	(5.0)	0.5
Spain	8.4%	5	(3.6)	(0.6)
Greece	1.9%	12	(2.0)	(2.6)
Ireland	1.4%	14	(7.3)	(0.5)
Portugal	1.3%	16	(2.7)	0.4
European Union	100%	NA	(4.0)	1.2

Source: Standard & Poor's Economics, I.H.S. Global Insight

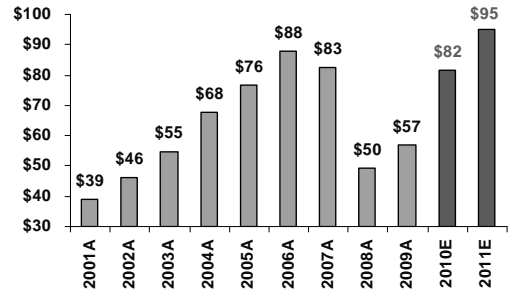
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13.

Equity Analyst Optimism Reflected in S&P 500 Earnings Projections

S&P 500 Operating Earnings Per Share



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14.

Sky-High Valuations?

S&P 500 is trading at a discount to its historical average P/E

S&P 500 at 1050 on 6/7/10	P/E Ratios	
	Operating	GAAP
P/E Ratio on 2010E EPS	12.8	16.2
Average Trailing P/E Since 1988	19.4	26.0
P/E Ratio on Trailing EPS (Mar-10)	15.9	20.6
% Premium/(Discount) To 1988 Avg.	(18.0)	(20.9)
Average P/E Since 1936	NA	16.9
% Premium/(Discount) To 1936 Avg.	NA	21.7

Source: Standard & Poor's Equity Research. Indexes are unmanaged, statistical composites and their returns do not include payment of any sales charges or fees an investor would pay to purchase the securities they represent. Such costs would lower performance. It is not possible to invest directly in an index. Past performance is no indication of future results.

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15.

The EPS Recovery Is Projected to Continue

S&P 500 Sectors	2010E			Yield
	EPS % Gr.	P/E	PEG	
Consumer Discretionary	51	14.7	1.1	1.6%
Consumer Staples	5	13.8	1.5	3.3%
Energy	100	11.1	0.8	2.4%
Financials	242	25.5	3.2	1.2%
Health Care	12	11.1	1.2	2.4%
Industrials	16	14.5	1.2	2.4%
Information Technology	43	13.7	1.0	1.0%
Materials	75	13.9	1.2	2.1%
Telecommunication Services	10	12.8	2.0	6.3%
Utilities	11	11.2	2.4	4.7%
S&P 500	44	12.8	1.2	2.1%
S&P 500/Citigroup Growth	28	13.8	1.1	2.7%
S&P 500/Citigroup Value	61	12.0	1.3	3.5%

Source: Standard & Poor's Equity Research

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16.

The Importance of Dividends: Don't "Yield" to Temptation

Leverage the...

- ★ **Past** – S&P's Quality Rankings
- ★ **Present** – Dividend yield of 3.0% or more
- ★ **Future** – S&P's STARS Rankings

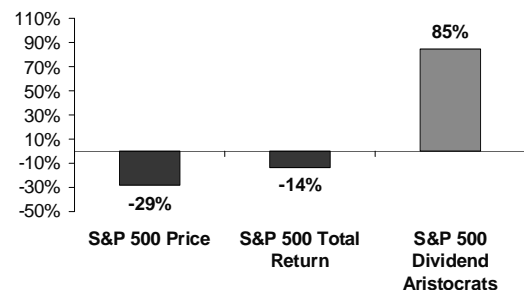
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17.

The Impact of Dividends: The S&P 500 Dividend Aristocrats

Performances 12/31/99-6/7/10



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Recommendation: Focus on High Quality, High Yielding Stocks

Stocks with highest S&P STARS, Dividend Yield and Quality Ranking
Data as of 6/7/10

S&P Sector	Stock	Ticker	Price	S&P		
				STARS	Q. Rank	Yield %
Consumer Discretionary	Genuine Parts Co.	GPC	\$39	5	A	4.2
Consumer Staples	Altria Group	MO	\$20	5	A	7.0
Energy	Chevron Corp.	CVX	\$71	5	A-	4.0
Financials	Hudson City Bancorp	HCBK	\$13	4	A	4.7
Health Care	Johnson & Johnson	JNJ	\$58	4	A+	3.7
Industrials	Caterpillar	CAT	\$56	4	A+	3.0
Information Technology	Automatic Data Proc.	ADP	\$40	4	A+	3.3
Materials	PPG Inc.	PPG	\$61	5	B+	3.5
Telecom. Services	AT&T	T	\$24	5	B+	6.9
Utilities	Oneok	OKE	\$42	5	A-	4.1

Source: Standard & Poor's Equity Research. Past performance is no guarantee of future results.

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20.

Glossary

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S&P Quality Rankings (also known as S&P Earnings & Dividend Rankings) – Growth and stability of earnings and dividends are deemed key elements in establishing S&P's earnings and dividend rankings for common stocks, which are designed to capture the nature of this record in a single symbol. It should be noted, however, that the process also takes into consideration certain adjustments and modifications deemed desirable in establishing such rankings. The final score for each stock is measured against a scoring matrix determined by analysis of the scores of a large and representative sample of stocks. The range of scores in the array of this sample has been aligned with the following ladder of rankings:

A+	Highest	B-	Lower
A	High	C	Lowest
A-	Above Average	D	In Reorganization
B+	Average	NR	Not Ranked
B	Below Average		

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Abbreviations Used in S&P Equity Research Reports – CAGR- Compound Annual Growth Rate, CAPEX- Capital Expenditures, CY- Calendar Year, DCF- Discounted Cash Flow, EBIT- Earnings Before Interest and Taxes, EBITDA- Earnings Before Interest, Taxes, Depreciation and Amortization, EPS- Earnings Per Share, EV- Enterprise Value, FCF- Free Cash Flow, FFO- Funds From Operations, FY- Fiscal Year, P/E- Price/Earnings, PEG Ratio- P/E-to-Growth Ratio, PV- Present Value, R&D- Research & Development, ROE- Return on Equity, ROI- Return on Investment, ROIC- Return on Invested Capital, ROA- Return on Assets, SG&A- Selling, General & Administrative Expenses, WACC- Weighted Average Cost of Capital.

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Relevant benchmarks: In North America the relevant benchmark is the S&P 500 Index, in Europe and in Asia, the relevant benchmarks are generally the S&P Europe 350 Index and the S&P Asia 50 Index.

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