

5C - Welcome to the BI Web Site
Kim Butcher

WELCOME TO THE BI WEB SITE

Kim Butcher RN, BSN
BIVA Board Director

BETTERINVESTING
The Leader in Investment Education

Classes-To-Go! 5C

BETTERINVESTING NATIONAL CONVENTION

Disclaimer

- The information in this presentation is for educational purposes only and is not intended to be a recommendation to purchase or sell any of the stocks, mutual funds, or other securities that may be referenced.

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BI Web Public Site

BETTERINVESTING COMMUNITY
NON-PROFIT • VOLUNTEER-BASED • MEMBER-DRIVEN

Build Wealth with a trusted leader | Why BetterInvesting will work for you | Start Learning with BetterInvesting | Join Our Community of successful investors!

OUR APPROACH | COMPLIANT | ONLINE TOOLS | EDUCATION | CLUBS | MEMBER BENEFITS | GIVING BACK

Our Volunteers pass the gift of investment education to the next generation.

Learn More

Learn What BetterInvesting Members are Buying and Selling

Online Tools Make It Easy

Folio Investing Commission-Free Window Trades

for the savvy investor who focuses on quality while looking for opportunity

Check us out at www.betterinvesting.org

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BI Web Member Site

59th BETTERINVESTING NATIONAL CONVENTION

Welcome, BNIC Teacher | Update Profile | Logout | Search

Store | Learning Center | Chapters | Clubs | Partners | Investing | Tools & Resources | Community

Kamie Zaracki on the Urgency to Invest

Join our BetterInvesting community at the next Online Stock Study. This valuable member benefit is open to all club and individual members at no additional cost.

Upcoming Live Stock Study

First Cut

Exclusive Club Offer

Unlimited Commission-Free Trading

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First Cuts

Tools & Resources

First Cut

Stock name	size	done
The Home Depot, Inc.	Large	1 06/26/2008
Hudson City Bancorp	Medium	1 02/21/2010
iVVI Incorporated	Small	1 01/09/2009
ITT Educational Services	Medium	1 02/24/2010
Infosys Technologies Limited	Medium	3 12/03/2008
Intuitive Surgical, Inc.	Medium	2 12/12/2008
Jacobs Engineering Group, Inc.	Large	1 04/02/2009

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Online Stock Study Series

Online Stock Study Series

Join our BetterInvesting community at the next Online Stock Study. This valuable member benefit is open to all club and individual members at no additional cost.

Upcoming Live Stock Study

View Upcoming Online Events

View past Online Stock Study Presentations

Online Stock Study Series

Archived Stock Studies

Cisco Systems, Inc. (March 2010)

PerMed Express, Inc. (February 2010)

Medtronic, Inc. (January 2010)

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BI Magazine

- BI Magazine sent to your home monthly
 - Website has an archive of articles from the magazine with search function
 - Articles on personal finance, investment clubs, mutual funds, discussion and analysis, membership

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Online Tools

Online Tools

Company Research (S&P Data) [GO >](#)

Find Ticker

Stock Selection Guide [Launch >](#) [Demo >](#)

Stock Comparison Guide [Launch >](#) [Demo >](#)

Mutual Fund Tools [Launch >](#) [Demo >](#)

Getting Started Curriculum [Stocks >](#) [Funds >](#)

[UPGRADE NOW >](#)

Company Data and Research Reports from S&P Data

- Updated daily
- Is imported into desktop or online stock analysis to do SSGs
- Can have a library of stocks within the BI site
- Ability to do comparison of up to five stocks
- Ability to export your SSGs to others by email

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Online Tools

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Stock Comparison Guide [Launch >](#) [Demo >](#)

Mutual Fund Tools [Launch >](#) [Demo >](#)

Getting Started Curriculum [Stocks >](#) [Funds >](#)

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Mutual Fund Tool

- Lipper Mutual Fund data on over 20,000 funds
- Screen Tool
- Checklist
- Trend Report
- Comparison Guide

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BI Learning Tools



Start Building Wealth Now!

First things first

Use our Getting Started Guide to Explore the full range of learning programs, online resources, software tools, chapter programs and other BetterInvesting member benefits.

[Getting Started Guide >](#)

Find the Getting Started Guide under the **Tools and Resources** tab on the member home page

Master the Basics

Our Online Getting Started Curriculum — a group of interactive, self-paced courses — will teach you how to use BetterInvesting techniques to identify and rate potential stock and mutual-fund investments.

[How to Buy Stocks >](#)

[How to Buy Mutual Funds >](#)

Access the Getting Started Curriculum from the **Learning Center** tab on the member home page

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Added Value

Most Active Stocks

Here's a look at the companies attracting the interest of BetterInvesting members, according to their recent buy and sell decisions, as reported by a small, informal sampling — 111 transactions — for the trading 4-week period ended Monday, March 15, 2010.

Company	Buy/Sell
1. PETMED EXPRESS INC (18)	5-0
2. EDRO MOTOR CO (2)	4-0
3. WALGREEN CO (3)	2-2
4. RITZYER CORP (76)	3-0
5. LIFE PARTNERS HOLDINGS INC (2)	3-0
6. GENERAL ELECTRIC CO (4)	2-1
7. BERKSHIRE HATHAWAY (1)	2-0
8. BERKSHIRE HATHAWAY (1)	2-0
9. JACOBS ENGINEERING GROUP INC (7)	1-1
10. BANK OF AMERICA CORP (71)	1-1

- Short classes for individuals or clubs
- Discount with Office Max
- Forms developed as a guide to start your own club
- BetterInvesting Book series

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Questions?

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