

# Conference Seminar Schedule

## 2008 BetterInvesting National Conference

### Thursday, June 19, 2008

Tracks and Rooms

rev. 5/21/08

<b>Discover Investing</b>	<b>Investing for Beginners Using Online Tools</b>	<b>Beyond Beginner</b>	<b>Building a Better Investment Club</b>	<b>Portfolio Concepts</b>	<b>Financials/Annual Reports</b>	<b>Computer Software/Internet</b>	<b>General</b>	<b>Advanced Topics</b>	<b>Industry Studies/Workshops</b>
<i>Schaumburg AB</i>	<i>Schaumburg CD</i>	<i>Utopia A</i>	<i>Utopia B</i>	<i>Utopia C</i>	<i>Utopia D</i>	<i>Nirvana A</i>	<i>Nirvana B</i>	<i>Nirvana C</i>	<i>Schaumburg EF</i>

2:00 PM - 2:50 PM – Concurrent Sessions

<b>Why Invest?</b> <i>Beginner</i>	<b>Using the Online Stock Selection Guide to Find Growth Companies</b> <i>Beginner</i>	<b>What is Growth?</b> <i>Beginner/Intermediate</i>	<b>Forming an Investment Club</b> <i>All levels</i>	<b>An Introduction &amp; Overview of Exchange-Traded Funds</b> <i>General</i>	<b>The Annual Report: Getting a Beat on the Company</b> <i>Intermediate</i>	<b>Using Spreadsheets to Supplement Your Stock Studies</b> <i>Advanced</i>	<b>Comparison Shopping for Stocks</b> <i>(same as BB 208)</i> <i>Beginner/Intermediate</i>	<b>Relative Value to Real Value</b> <i>Intermediate/Advanced</i>	<b>Doing an Industry Study</b> <i>Intermediate</i>
Jennifer Evans Penley DI 101	Gretchen Hurt OT 110	Kim Butcher BB 201	Sue Peterman IC 213	Peter Breen MF 224	Ron Bruyn AR 236	Jim Thomas CS 257	Diane Amendt G 266	Hugh McManus AT 277	Ken Kavula IS 244

3:10 PM – 4:00 PM – Concurrent Sessions (Note time change on “Let’s Start Building a Stock Portfolio”)

<i>3:05 PM – 4:20 PM</i> <b>Let’s Start Building a Stock Portfolio</b> <i>Beginner</i>	<b>Using the Online Stock Selection Guide to Evaluate Management</b> <i>Beginner</i>	<b>Evaluating the Future</b> <i>Beginner/Intermediate</i>	<b>The One-Minute Treasurer</b> <i>All levels</i>	<b>Portfolio Allocation</b> <i>All levels</i>	<b>The Income Statement: Is This a Money Maker?</b> <i>Intermediate/Advanced</i>	<b>Using the Web Feature in Toolkit5</b> <i>All levels</i>	<b>The Discipline of Selling</b> <i>(same as G 272)</i> <i>Intermediate/Advanced</i>	<b>Understanding Pre-Tax Profit</b> <i>Intermediate/Advanced</i>	<b>Understanding ADRs</b> <i>Intermediate/Advanced</i>
Jennifer Evans Penley DI 102	James Hurt OT 111	Mary Enright BB 202	Rob Nagler IC 214	Gary Ball PC 226	Ron Bruyn AR 237	Sue Jensen CS 258	Mark Robertson G 267	Deane Jaeger AT 278	Cy Lynch IS 245

4:20 PM – 5:10 PM – Concurrent Sessions (Note time change on “Laying the Foundation with Quick Analysis”)

<i>4:40 PM - 5:55 PM</i> <b>Laying the Foundation with Quick Analysis</b> <i>Beginner</i>	<b>Using the Online Stock Selection Guide to Forecast Sales and Earnings Growth</b> <i>Beginner</i>	<b>Determining Quality in Stock Selection</b> <i>Intermediate</i>	<b>You Are Not Alone! Help is Available.</b> <i>All levels</i>	<i>4:20-5:30 See below</i>	<i>4:20-5:30 See below</i>	<i>4:20-5:30 See below</i>	<i>4:20-5:30 See below</i>	<i>4:20-5:30 See below</i>	<i>4:20-5:30 See below</i>
Carol Crosta DI 103	Suzi Artzberger OT 112	Ron Jaynes BB 203	Irina Clements IC 215						

*4:20 PM – 5:30 PM (see next page for classes offered from 4:20 PM – 5:30 PM)*

<b>Discover Investing</b> <i>Schaumburg AB</i>	<b>Investing for Beginners Using Online Tools</b> <i>Schaumburg CD</i>	<b>Beyond Beginner</b> <i>Utopia A</i>	<b>Building a Better Investment Club</b> <i>Utopia B</i>	<b>Portfolio Concepts</b> <i>Utopia C</i>	<b>Financials/Annual Reports</b> <b>Industry Studies/Workshops</b> <i>Utopia D</i>	<b>Computer Software/Internet</b> <i>Nirvana A</i>	<b>General</b> <i>Nirvana B</i>	<b>Advanced Topics</b> <i>Nirvana C</i>	<b>Industry Studies/Workshops</b> <i>Schaumburg EF</i>
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4:20 PM – 5:30 PM – Concurrent Sessions (Note time change on “Laying the Foundation with Quick Analysis”)

<i>4:40 PM -5:55 PM (Continuation of class at 3:05)</i> <b>Laying the Foundation with Quick Analysis</b>  <i>Beginner</i>  Carol Crosta DI 103	<i>4:20-5:10 See above</i>	<i>4:20-5:10 See above</i>	<i>4:20-5:10 See above</i>	<b>Portfolio Management Using PERT</b> <i>Intermediate</i>  Jim Thomas PC 227	<b>Analyzing Insurance Companies</b> <i>Intermediate/Advanced</i>  James Hurt IS 247	<b>Two Guys and Some Stock Talk</b> <i>All levels</i>  Ken Kavula and Mark Robertson CS 259	<b>The Curse of Analysis Paralysis</b> <i>Intermediate</i>  Ann Cuneaz G 268	<b>Understanding Return on Equity</b> <i>Intermediate/Advanced</i>  Gretchen Hurt AT 279	<b>Analyzing the Restaurant Industry</b> <i>Intermediate/Advanced</i>  Cy Lynch IS 246
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