

# Corporate Partner Retail Investor Package



## Targeting the Retail Investor

As a nonprofit, volunteer-based, member-driven organization, BetterInvesting exists for one purpose: to help people become more successful long-term investors. That singular focus has inspired a rich array of empowering resources, tools and support that retail investors use to build a better, more secure financial future.

Becoming a valued corporate partner with BetterInvesting will provide you access to our savvy and engaged audience. Our retail investors support can engender stability, promote liquidity and provoke upside pressure to your company's stock.

As a BetterInvesting corporate partner, we offer a variety of ways to put your company in front of retail investors.

### Corporate Partner Retail Investor Package \$3,500.00:

- **Featured 1/2- page company advertorial in BetterInvesting Magazine (84,000 subscribers).**
- **Featured company article in Pursuits e-Newsletter (54,000 subscribers).**
- **3-1/6 page ads in Pursuits e-Newsletter and BetterInvesting Magazine.**
- **1/8 -page advertisement in the Annual Report edition of BetterInvesting Magazine.**
- **Quarterly company listing in BetterInvesting Magazine.**
- **Company profile on the BetterInvesting website with a link to your company's website (> 500,000 hits annually).**
- **One full BetterInvesting membership for company IR executive.**
- **20 Company executive subscriptions to BetterInvesting Magazine.**
- **Unlimited digital online membership for your company's employees**
  - **Access to the online version of BetterInvesting Magazine**
  - **Access to members-only content (excluding online tools)**
- **Discounts on other products and services.**