

Start an Investment Club with BetterInvesting



An investment club is a group of investors who come together to learn, share knowledge and help each other make money by becoming more successful investors. Clubs provide education, buying power and the confidence of knowing you don't have to go it alone.

At group meetings, usually held monthly, members pool their investment dollars, review studies of stocks presented by club members and select one or more stocks to buy based on BetterInvesting's proven investing approach.

10 Steps to Get You Started

Invite Potential Members to an Initial Meeting

Without raising a flag to see whether anyone salutes it, you can't know the viability of your brainchild. Invite people you know who may be interested. And ask them to invite people they know. Start with friends, family, neighbors and co-workers.

Hold the Initial Organizational Meeting

At this meeting you can introduce others to the idea of an investment club. Once you've verified the interest of prospective members, it will probably take two or more of these organizational meetings to deal with the steps below, laying the groundwork for your club before the first official monthly meeting.

Join BetterInvesting

Registering the club and its members with BetterInvesting is the easiest step. Thousands upon thousands of investment clubs have found the education, tools and resources provided by BetterInvesting to be invaluable.

Create a Legal Structure

The legal document says you're not just fooling around. BetterInvesting members can download a sample General Partnership Agreement. In choosing between two possible forms for the club — corporation or partnership — the Mutual Investment Club of Detroit, one of the first modern investment clubs that

helped found BetterInvesting, considered issues related to taxes, personal liability, transfer of securities, organizational costs and maintenance costs.

Develop Operating Procedures

These are the detailed workings of the club, which should be customized to meet the needs of the members. This document, which covers rules and regulations such as the officers' duties and time of meetings, might require multiple drafts over several months.

Open Bank and Brokerage Accounts

Your club will need them both. In some cases there's no need for a bank account, because many brokers provide the ability to write checks against a money market account in any denomination. Many clubs start with two accounts and then may eliminate the bank checking account to simplify operations.

Establish Club Accounting Procedures

When sharing funds to make investment decisions as a partnership, the club will need to have club accounting procedures in place. Club accounting software and online tools and resources make much of this process easier.

Begin Holding Monthly Meetings

Clubs that conduct well-run, organized

meetings are on a smoother path to lasting success. Employing Robert's Rules of Order will provide the necessary structure. The monthly agenda should include regular stock discussion and consideration of portfolio actions. Having monthly meetings also reinforces the idea of regular investing.

Establish the Education Program

One of the most valuable aspects of investment clubs is the education they can provide. In developing the education program, consider education for all levels of investing experience within your club. Create a list of topics, regular resources and potential guest speakers.

Apply the BetterInvesting Methodology

When studying potential and current investments, use BetterInvesting's tools to find quality companies whose stock is selling at reasonable prices. The tools are designed to help investors from all walks of life follow commonsense principles in building wealth. All club members should become adept at using them.

For more information on how you can start your own club:

Visit www.betterinvesting.org/clubs or contact a BetterInvesting member service representative today!
Toll Free: 877-275-6242 or
Email: service@betterinvesting.org

The Investment Club Advantage

Forming an investment club helps multiply the benefits of a BetterInvesting membership. It's an excellent way to stay focused, gain experience and accelerate your financial education as you work together to become more successful investors. Clubs give you wonderful advantages, including **education, support, buying power, and the comfort and growth potential inherent in a community.**

BetterInvesting clubs also have an opportunity to save money on one of their biggest expenses: *brokerage commissions*. Eligible clubs that open a club account at Folio Investing will have the annual account fee for the **Folio Investing Unlimited Plan** waived. *That's a \$290 value.* BetterInvesting dues-paying clubs with four or more paid members are eligible for this cost-saving benefit. For more information about Folio Investing, call Member Services at 877-275-6242, email service@betterinvesting.org or visit online at www.betterinvesting.org/clubs.

Club Dues \$48/Year (required)

Benefits of Club Dues include:

- Commission-free, unlimited trades through Folio Investing (\$290 value)
- *Investment Club Operations Handbook* (\$15 value)
- Support and education from local chapters
- Standard & Poor's quarterly stock reports
- General liability insurance (\$300 value)
- Optional fidelity bond insurance

BetterInvesting Membership Options (required)

Club Basic Membership — A Great Way to Get Started with BetterInvesting

Club Basic Membership — \$39/Yr. Per Club Member

Membership Benefits Include:

- *BetterInvesting Magazine* Subscription (Print, Digital, Mobile App)
- Access to Members-Only Website
- Monthly StockUp Program
- First Cut Stock Studies
- Live and Self-Paced Education
- Getting Started Curriculum
- TickerTalk Webinars
- Local Chapter Training & Support
- BetterInvesting Newsletters
- Access to National, Regional and Local Events
- Investment Club Learning
- Discounts on Subscriptions, Products and Services
- Commission-Free Stock Trades

Club Basic — Data Service Membership — \$90/Yr. Per Club Member

- Get all the benefits of Club Basic plus access to BetterInvesting's Stock Data Service, which seamlessly integrates with our online tools and approved software.

Club Core Membership - \$90/Yr. Per Club Member

The Club Core membership is a complete BetterInvesting membership featuring all the benefits of a Club Basic Membership plus...

- 24/7 access to BetterInvesting's Stock Data Service
- BetterInvesting's powerful yet easy-to-use online tools for stock analysis — the CoreSSG (Stock Selection Guide) and Core Stock Comparison Guide — plus much more!

Club Plus Membership - \$104/Yr. Per Club Member

- The Club Plus membership includes all the benefits of the Club Core Membership plus BetterInvesting's online SSGPlus (Stock Selection Guide) and Stock Comparison Guide Plus.

Whichever membership you choose, you'll have full access (through online forums, discussion groups, events and other communication channels) to the collective wisdom of the financially savvy BetterInvesting community!

For more information on how you can start your own BetterInvesting investment club visit www.betterinvesting.org/clubs or contact a BetterInvesting member service representative today by calling toll free 877-275-6242!