

For Our New Investors:

Welcome, Beginning Investor! You will be starting on an exciting new journey during the next few days to learn how to be a successful investor. You will not learn everything you need to know in one week but by selecting one of the programs designed for beginning investors and following it for the full weekend, you will be off to a good start with your investment education and will be able to go home and begin investing.

The Investing for Beginners Using Online Tools program is for beginning investors, including those who joined BetterInvesting during the past two years and received the Online Tools as part of their membership package. We will begin by helping you understand what the tools tell you and why that information is important. The emphasis will be on learning how to determine if a company is a quality company worthy of our investment dollars. There will also be a hands-on class where you can practice using the tools under the guidance of one of our expert teachers.

Class Descriptions

Investing for Beginners Using Online Tools (OT)

(Arranged Chronologically)

These seminars are also listed in Class Descriptions – alphabetical.

Title of Class	Description	Teacher
Using the Online Stock Selection Guide to Find Growth Companies	This is the first in a series of classes using the Online Tools to do stock studies. We will discuss what makes a company a growth company, why we focus on growth companies, and how to use the online Stock Selection Guide to select quality growth companies for investment.	Gretchen Hurt
Using the Online Stock Selection Guide to Evaluate Management	This is the second in a series of classes on using the Online Tools to do stock studies. The best companies to invest in will be the companies with the best management. You will learn how to use the Online Stock Selection Guide to evaluate the management of the companies you are studying.	James Hurt
Using the Online Stock Selection Guide to Forecast Sales and Earnings Growth	This is the third in our series of classes on using the Online Tools. In this class we will focus on what beginners must consider when they forecast the future growth of a company. We will discuss some basic rules that savvy investors follow when they make predictions.	Suzi Artzberger
Using the Online Stock Selection Guide to Determine Risk and Reward	This is the fourth in our series of classes on using the Online Tools. Our goal is to minimize the risk and maximize the reward when we are selecting stocks to buy. In this class we will show you how we use the online Stock Selection Guide to make sure we are buying companies with low risk and lots of potential reward. This class will wrap up with a discussion of total anticipated return.	Ken Kavula
Using the Online Stock Comparison Guide	The Stock Comparison Guide is the tool that Better Investing members use to compare the company they are studying with other companies. Our goal is to pick one of the two top companies in an industry. In this class we will learn how to use this tool to pick the best companies.	Kim Butcher
Making Money with Mutual Funds using BetterInvesting's Online Tools	Whether investing in mutual funds on your own or in a company-sponsored retirement plan, stock mutual funds are the drivers of growth in a fund portfolio. This class takes you step by step through BetterInvesting's mutual fund selection process and demonstrates how to identify stock mutual funds that will make you money. We will focus on the key elements associated with how a fund invests, what the fund invests in, the quality and performance of management, and fund costs. BetterInvesting's online mutual fund research tools and data will be used to aid us in the process and work through an example using a specific fund.	Dennis Genord

**Creating a Stock Study
Using the Online Stock
Selection Guide: Hands-
on class in Computer Lab**

This is a two-hour class. In this hands-on class in the computer lab, the participants will create a stock study using the Online Stock Selection Guide and time permitting, will practice using the Stock Comparison Guide.

Shanna Rendon

**Stock Research for
Beginners**

No one is going to come to teach you one-on-one; YOU must determine your destiny. Books, magazines and the internet, as well as TV, have a barrage of information. How to start, how to sift through...join us as we show you a path to investing. Added in will be reducing debt, saving, budgeting, compounding, IRA, and 401Ks. Don't we all wish the investing fairy tapped us on the shoulder?

Noreen Carpenter

**Workshop Using Online
Tools (Double Session)**

This is a 2-hour class. Join Jim Hurt and Ken Kavula for an interactive class where they will use the online tools to analyze some of the companies that were at the Investor Expo on Saturday. Participants will select some of the stocks they are most interested in and the group will review the Stock Selection Guide, make some projections and determine if these companies might be good candidates for more research.

James Hurt
Ken Kavula