



For more information about the *Investors' Road Show*, or to request a class for your club.

contact@pittsburgh.betterinvesting.net

Each class has a fee of \$10 per person, with a minimum of \$100, payable in advance. Feel free to partner with another club, or invite friends.

Payment, plus a roster of students with addresses, phone numbers, and email addresses, should be sent at least two weeks before the event, to BetterInvesting Pittsburgh Chapter, P.O. Box 101172, Pittsburgh, PA 15237-8172.

For a listing of our scheduled class offerings, Club Leadership Conference, annual Investors Fair, other events, and for information about our two Model Investment Clubs, please see our Pittsburgh Chapter Web Site

Investors' Road Show

BetterInvesting™ Pittsburgh Chapter sponsors an *Investors' Road Show*. If our scheduled classes are at inconvenient times or locations for you and your club members, we can bring many of them to you.

You provide a location; we'll provide an experienced Chapter Director to present the topic of your choice. The instructor will contact you in advance to arrange a mutually acceptable date and time for the class. Most classes are approximately two hours long.

THESE TOPICS ARE AVAILABLE

Adding Judgment to Your Stock Studies

(Basic/Intermediate)

Judgment is the key to successful stock analysis and portfolio management. BetterInvesting's primary tool, the Stock Selection Guide requires that you add your judgment to complete the study. This class will teach you what to consider in making sound judgment decisions. Improve your ability to evaluate a company and its stock by taking this class.

Basic Toolkit 5 (Basic/Intermediate)

The computer has simplified the preparation of a Stock Selection Guide, our primary tool for evaluating companies and their stock. Instead of spending time doing calculations on historical data, you can concentrate on analyzing that history and adding your judgment about the future prospects for an investment. We will demonstrate the features of Toolkit version 5, our most popular software tool for evaluating investments and helping to manage a portfolio.

Fear and Greed Drive the Market – Understanding P/E Ratios (Intermediate/Advanced)

If you've seen the prices of good companies plummet on good news, you already know that stock prices are often unpredictable. Investor psychology plays a large and sometimes irrational role in market action. Understanding the forces at play will help you avoid being drawn into selling or buying at the wrong time, with their unfortunate effects on your portfolio.

Good Company! But is it a Good Investment? – What the Stock Selection Guide Tells You. (Basic/Intermediate)

This class is for everyone who wants a better understanding of what the BetterInvesting™ Stock Selection Guide can tell you about a company and its investment possibilities. Even if you can't prepare your own Stock Selection Guide with confidence, this will help you understand the studies that others present in your club meetings. For those who have learned the basics of preparing an SSG, you can brush up on your evaluation and analysis skills, and become more comfortable with your interpretation of stock studies.

It's Your Money, so Pay Attention! – Club Finances for Every Member (All)

Every member of a club, not just the treasurer, should understand the basics of club finances. This session is for all club members, and is not a "Club Accounting" workshop. We will cover topics such as valuation units, your options for adding or withdrawing members, broker relations, understanding the treasurer's monthly reports, and auditing the club's records

Panning for Gold – Finding Quality Growth Stocks with Value Line (Intermediate/Advanced)

In addition to reports on individual companies, Value Line publishes a wealth of additional information each week. Learn how you can put it to use by panning for those glittering nuggets of investment information. Learn how to decide what you want to look for (your investment objectives), and where to look.

Stock Selection Guide Bloopers (Basic/Intermediate)

Oops! Maybe we *shouldn't* have used such a high growth rate! Using the Stock Selection Guide isn't a "no-brainer". You need to add judgment when projecting your expectations for the future. This session takes a look at some of the bad choices that can lead to disappointment, and how to avoid them.

Understanding Data Sources – How to Read a Value Line or S&P Report (Basic/Intermediate)

Two of the most popular information sources for investors are the Value Line Investment Survey and Standard & Poors Reports. Understanding these information-packed tools will help you make better-informed judgment decisions while completing a Stock Selection Guide and when searching for potential investment opportunities. Learn how to use them to improve your success as an investor.

Understanding Your 401k (Basic/Intermediate)

Typical 401k retirement plans offer a limited number of investment choices. What you select can have a major impact on how comfortably you can live in retirement. This session will help you understand how to make appropriate choices, based on factors such as your current and projected retirement age, your tolerance for risk, risk factors in various investments, and how much you need to be investing in order to meet your retirement goals.

When and Why to Sell – or Not to Sell (Intermediate/Advanced)

The decision to sell a stock is just as important as your initial purchase decision, and is often more difficult. This class explores various signals to help you determine when (or if) a stock should be sold.