

Saturday, June 12, 2010

BetterInvesting National Convention – St. Louis, MO

All activities in black are for BINC registrants only

(All Saturday activities in blue/italics are open to both registered BINC participants and to the Public)

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| 7:00 AM - 5:00 PM | Registration Desk Open | 4 th Floor |
| 7:15 AM – 8:00 AM | Breakfast for registered BINC participants | Grand D-E |
| 8:00 AM - 8:25 AM | Corporate Presentation: Adams Express Company/Petroleum & Resources Corp. (ADX) | Grand D-E |
| 8:35 AM – 11:45 AM | Corporate, Software, and BetterInvesting Booths open | Grand Foyer |
| 8:35 AM – 9:00 AM | Concurrent Corporate Presentations Companies: TBA Check Daily Update for Saturday at BINC | Grand B-C-F-G |
| 9:10 AM – 10:00 AM | Featured Presentation: “Eliminating the Greatest Impediment to Long-Term Investing Success (<u>Your</u> Emotions)” Presenter, Sam Stovall, Chief Investment Strategist, Standard & Poor’s Equity Research, author of “The Seven Rules of Wall Street” | Grand D-E |
| 10:10 AM – 10:35 AM | Concurrent Corporate Presentations Companies: TBA Check Daily Update for Saturday at BINC | Grand B-C-F-G |
| 10:45 AM – 11:10 AM | Concurrent Corporate Presentations Companies: TBA Check Daily Update for Saturday at BINC | Grand B-C-F-G |
| 11:10 AM – 11:45 AM | Corporate, Software and BetterInvesting Booths Open | Grand Foyer |

Saturday, June 12 (Continued)

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|----------------------------|--|--|--|--|
| 11:20 AM - 12:00 PM | TH 1 | Town Hall Meeting #1 with Q & A | Roger Ganser, Chairman of the NAIC Board of Directors and Kamie Zaracki, CEO of BetterInvesting | Mills studio 3 |
| CLASSES-TO-GO | 1A | Up, Straight and Parallel: Visual Analysis on the SSG | Mary Enright | Mills Studio 5 |
| 11:20 AM – 11:40 AM | 1B | Welcome to the World of First Cuts | John Tufts | Mills Studio 6 |
| | 1C | New Features in the Online SSG | Suzi Artzberger | Mills Studio 8 |
| 11:45 AM – 12:05 PM | 2A | P/E Ratios – Why Are There So Many? | Gary Ball | Mills Studio 5 |
| | 2B | Dividends Matter!! | Shanna Rendon | Mills Studio 6 |
| | 2C | BI Online Mutual Fund Tool | Allen Holdsworth | Mills Studio 8 |
| 12:05 PM | | Public – Lunch On Your Own | | |
| 12:05 PM – 12:40 PM | | Lunch for registered BINC Participants | | Grand D-E |
| 12:40 PM – 1:30 PM | | Corporate Presentations: American Electric Power (AEP) SAP AG (SAP) | | |
| 1:40 PM – 2:30 PM | 6 Concurrent Classes, Computer Lab Open | | | CLASSES-TO-GO |
| 400 | Online Stock Comparison Guide | Kim Butcher | Grand A | 3A Company Size and Expectations on the SSG Mary Enright Mills Studio 5 |
| 402 | SSG Bloopers | Gary Ball | Grand F | 3B What is Yield on the SSG and Why Should I Look At It? Diane Amendt Mills Studio 6 |
| 403 | Income and Income Growth: The Art of Managing a Dividend Portfolio | Josh Peters | Grand G | 3C Creating a Watch List Sandy Barlow Mills Studio 8 |

| Saturday, June 12 (Continued) | | | | | | | |
|--|--|------------------------|--------------|--|---|--|---|
| 404 | Portfolio Repair Shop | Scott Horsburgh | Grand C | 2:10 PM – 2:30 PM | | CLASSES-TO-GO | |
| 405 | Cash Flow 101: Just the Basics | Gretchen Hurt | Grand H | 4A | Feeds for Speed: Using a RRS Feed to Follow Your Stocks is Easy (repeated in 5A) | Pat Donnelly | Mills Studio 5 |
| 607 | Help for Chapter Volunteers: What You Need to Know (Volunteer Training) | Avi Horwitz, Joe Parks | Grand B | 4B | Value Line: More than the Familiar Stock Page | Sandy Barlow | Mills Studio 6 |
| | Software Demo: bivio – For the Business of Your Club's Business | | Computer Lab | 4C | Debt to Equity (Row 2C on the Toolkit 6 SSG) | Jim Hurt | Mills Studio 8 |
| 2:40 PM – 3:30 PM TH2 Town Hall Meeting #2 with Q & A | | | | | | Roger Ganser, Chairman of the NAIC Board of Directors and Kamie Zaracki, CEO of BetterInvesting | |
| 2:40 PM – 3:30 PM 6 Concurrent Classes, Computer Lab Open | | | | 2:40 PM – 3:00 PM | | CLASSES-TO-GO | |
| 410 | Antidote to Confusion – Online Tools | Suzi Artzberger | Grand A | 5A | Feeds for Speed: Using a RRS Feed to Follow Your Stocks is Easy (repeat of 4A) | Pat Donnelly | Mills Studio 5 |
| 411 | Looking at Financial Notes | Ron Bruyn, Bakul Lalla | Grand B | 5B | Smashing BI Myths | Cy Lynch | Mills Studio 6 |
| 412 | Income and Income Growth: The Art of Managing a Dividend Portfolio (repeat of 403) | Josh Peters | Grand G | 5C | Welcome to the BI Web Page | Kim Butcher | Mills Studio 8 |
| 413 | Portfolio Repair Shop | Scott Horsburgh | Grand C | 3:10 PM- 3:30 PM | | CLASSES-TO-GO | |
| 415 | How to Make Money with Mutual Funds | Dennis Genord | Grand F | 6A | When Earnings Grow Faster than Sales | Mary Enright | Mills Studio 5 |
| 610 | Getting your Message Out to People in Your Chapter (Volunteer Training) | Gretchen Hurt | Grand H | 6B | Smashing More BI Myths | Ken Kavula | Mills Studio 6 |
| | Software Demo: Churr Stock Investment Guide for Macs | | Computer Lab | 6C | Free Online Mutual Fund Screeners | John Tufts | Mills Studio 8 |
| 3:40 PM – 4:30 PM | | | | Featured Presentation: "The S&P Second Half Outlook: Will Tougher Comparisons Temper Returns?" | | | Grand D-E |
| | | | | Presenter: Sam Stovall, Chief Investment Strategist, Standard & Poor's Equity Research | | | |
| 4:35 PM – 4:55 PM | | | | Update from the SEC: Lori Schock, Director, U. S. Securities & Exchange Commission, Office of Investor Education & Advocacy | | | Grand D-E |
| 5:00 PM – 5:50 PM | | | | "Let's Talk Stocks" Panel Discussion- Ken Kavula, Mark Robertson, Hugh McManus, Pat Donnelly, Kim Butcher, Ann Cuneaz | | | Grand D-E |
| 6:30 PM – 7:00 PM | Cash Bar | | | | | | Regency Ballroom Lobby, 2 nd Floor |
| 7:00 PM – 9:00 PM | Awards Dinner/Entertainment | | | | | | Regency Ballroom C-D-E, 2 nd Floor |