

**Pittsburgh Chapter NAIC BetterInvesting  
E-Magazine Update  
May 2008**

**Upcoming Activities**

**\*\*\* Special Event \*\*\***

**Volunteer Open House - Tuesday, June 3rd, 7:00 p.m. Kretzler's Restaurant, 2240 Babcock Blvd., 15237. 412-821-1606**

We are seeking to expand our mission of providing low cost financial education throughout the region. Don't you wish someone got you started with investing earlier in your life? Help us to empower people with financial knowledge and build wealth!

Come join us Tuesday, June 3rd, to discover what opportunities there are for volunteering with the Pittsburgh Chapter. Our volunteer directors will be hosting you this evening and will discuss this win-win situation. Learn what opportunities, education, and skills that we can offer to you in exchange for some of your time or skills. We realize that time, location, and life in general can prevent people from volunteering. The Chapter has needs as small as a few minutes a month and most items can be accomplished from the comfort of your home on your schedule. Can you spare a few minutes a month?

If you signed up at the Investors Fair, one of the Chapter volunteer directors will be contacting you to extend an invitation to this evening social event.

**Please consider attending this evening. No commitments, no obligation, no cost, plenty of opportunity!**

RSVP requested via email at [president@pittsburgh.betterinvesting.net](mailto:president@pittsburgh.betterinvesting.net). If you can't email please call us at 412-635-6242 and leave a message.

**New Members / New Clubs / Custom Classes**

The Chapter wishes to welcome new members, subscribers, and new clubs to this newsletter and the membership. The Chapter volunteers are available to provide any guidance, education, or reference that you need as you begin to explore the BetterInvesting experience. If you're new please feel free to share this newsletter with others and encourage them to join this list. With new members, we don't always receive an email address so tell your friends, clubmates, and family. People can subscribe to this free newsletter at: [http://lists.betterinvesting.net/read/all\\_forums/subscribe?name=pgh-naic-news](http://lists.betterinvesting.net/read/all_forums/subscribe?name=pgh-naic-news)

Club Visits - New clubs and older clubs are encouraged to invite some chapter Directors out to your meetings. We can answer questions or observe your club meetings and help with any challenges that you face as either a new club or one that has been around for awhile.

Custom Classes - We can offer 10 different topics of classes of your choice on BetterInvesting topics to your club or group. Please call 412-635-6242 or email: [contact@pittsburgh.betterinvesting.net](mailto:contact@pittsburgh.betterinvesting.net) or visit the Chapter's website and download our brochure of classes.

If you have questions please contact the Chapter using the information at the bottom of this newsletter.

**New BI Public Website**

Check out the new [www.betterinvesting.org](http://www.betterinvesting.org) public website. It is now easier than ever to find information about BetterInvesting and also to find information about local programs, without having to login. Please help us spread the word about the new public website and how to find out information about local, regional, and national events.

For those BI members we'd like to also encourage you to create a login to the website. This will be necessary if you are a subscriber for the online stock study tools. Even if you don't subscribe to those tools, there is a lot of valuable information for everyone.

Changes / improvements were made to this site based on some hard work by volunteers all over the country, including one of our own from Pittsburgh. Do you know who that is?

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## Upcoming Regularly Scheduled Events

### Model Investment Club Monthly Meetings

What: **Model Investment Club Meeting (PLEASE NOTE CHANGE OF DATE for MAY)**

When: 05/17/2008 10:00 AM - 12:00 PM

Where: **Shaler North Hills Library**, 1822 Mt Royal Blvd., Glenshaw, Pennsylvania 15116

Cost: **\*\*NONE\*\*** Visitors Always Welcome

Stock To Study: Johnson and Johnson (NYSE: JNJ) from the May issue of BetterInvesting

- Visitors are always welcome, and on occasion out number members. Bring your whole club, if you wish
- Anyone in the Chapter area can attend as a visitor, and is eligible to apply for membership. Visitors are encouraged to participate in our lively discussions (but only members may vote on investment decisions for the club).
- Each member invests between \$10 and \$100 per month, and the club maintains an investment portfolio following BetterInvesting procedures.
- Please remember that the model club meetings are open to the public or anyone interested in BetterInvesting investment decision-making techniques. The meetings will include a discussion of the Stock to Study from the BetterInvesting Magazine and the Class Of The Month will be presented.

What: **Pittsburgh Chapter Computer Model Club**

When: 05/24/2008 09:15 AM - 11:30 AM

Where: **Monroeville Public Library**, 4000 Gateway Campus Blvd., Monroeville, PA 15146

Cost: **\*\*NONE\*\*** Visitors Always Welcome.

Stock To Study: Microsoft (NDQ: MSFT) from the June issue of BetterInvesting

- We would like to see everybody download the current stock to study from the latest issue of BetterInvesting Magazine.
- The Stock to Study for the May meeting will be Microsoft. (NDQ: MSFT) and any company submitted in a timely fashion.
- Bring your whole club, if you wish. Anyone in the Chapter area can attend as a visitor, and is eligible to apply for membership.
- Visitors are encouraged to participate in our lively discussions (but only model club members may vote on investment decisions for the club).
- Wireless connection available, bring your laptop and wireless card!

What: **Let's Talk Stocks: May 27th**

When: **5/27/2008 - 7:00 PM - 9:00 PM**

Where: Eat N Park in Robinson (100 Park Manor Drive, Pgh. 15205. Steubenville Pike at the Parkway West interchange. Phone number is (412-787-8556)

Cost: **\*\*\* FREE \*\*\***

Let's Talk Stocks is a friendly, less than formal way to find and hear about stocks that have attracted other people's attention. Find out what they like about the company, what they find interesting about the company, and make your own decisions about doing more research on the company. Its a lot like getting a hot tip, except we don't believe in hot tips, right?

These meetings are informative and free flowing. Ask questions at any time, provide your own opinions, all comments are welcomed. The success of this program depends on your participation. Did you know that we've discussed **over 40 companies** during the last year?

Come Meet, Come Greet, and Come Eat. **Show us some of your favorite stocks!** Let's all be successful together.

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## The Month In Review

**Investors Fair 2008** - The Investors Fair and Education Academy appears to have been a great success. We had planned for more educational classes than we've had in the past and received a lot of positive feedback about the event.

We kicked off the weekend on Friday evening with a special session of "Let's Talk Stocks". During this session the Chapter directors discussed all companies that participated in the Fair and were able to provide insight about the companies as well as giving some guidance on questions to ask each of the company reps. We were able to 'arm people with knowledge' and had a different question to ask each company. A different twist to the night was the presentation by The Andersons, where they were subject to the same rules as everyone else, but gave an in-depth overview of their company. We expect to build on the success of this session for next year's Fair.

Saturday saw a crowd that almost ranged from 8 to 80. The Chapter was able to host guest speakers/instructors Mary Ann Davis, Ken Kavula, and Mark Robertson. Additionally we extended the offering to our youth and parents who are planning for their child's education. We also hosted guest attendees from the Southwestern Pennsylvania Financial Education Consortium. Comments from our local and national guests gave us further confirmation that the Pittsburgh Investors Fair and Education Academy is truly one of the best events of its kind in the country. **The number one comment of companies and visitors that makes this the best Fair is that Pittsburgh's investors are some of the most informed, engaging, and interested investors and students that they have witnessed across the country!**

I could go on for many paragraphs but what fun is there in that! Overall we felt that we had a successful event especially in light of the stock market and economy in general. That is a tribute to the tenacity of you, our membership, knowing that having a longer term horizon will allow you to take advantage of opportunities and be more successful in the long run.

We thank you for your support and participation. Without you, the members, this event would not be possible. Planning is underway for 2009 and we're hoping to hit a new 5 year high in attendance. If you have ideas on how to accomplish that, please let us know!

**Stock Pickers Contest** - As promised we kicked off the new year long stock contest. Currently there are about 12 entrants in the contest and we have begun to enter their portfolio information. A small team of volunteer directors will be monitoring and communicating with the entrants over the course of the year. The winners will be presented their award at the 2009 Investors Fair. We will be including short updates and some discussions to everyone as part of this monthly e-newsletter but the Stock Picker Contest will have its own private contest newsletter during the year.

This contest is inspired by a similar contest that originated in the Mid-Michigan Chapter. We wish to thank that Chapter for their idea and support as Pittsburgh forges on.

**Volunteers Welcome** - The Chapter would like to let everyone know that there are plenty of opportunities to contribute and help keep this machine in motion. There is going to be a meeting in June for people that might be interested in volunteering. The June meeting will have information on the types of volunteering, types of skills needed and skills you can develop, in addition to the benefits of volunteering. The volunteers are who really help to add value to your BetterInvesting membership and allow the Chapter to meet its mission. Please consider volunteering.

If you have any questions or comments, about any BetterInvesting topic or need, please feel free to contact Pat Donnelly, at [president@pittsburgh.betterinvesting.net](mailto:president@pittsburgh.betterinvesting.net)

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## **Contacting The Chapter**

Telephone: - leave a message on the Chapter Voicemail Hotline at 412-635-6242 to obtain more information or answers to questions that you may have.

Mailing Address: - BetterInvesting Pittsburgh Chapter, PO Box 101172, Pittsburgh, PA 15237-8172

In Person: - Many of our directors facilitate and attend monthly events, such as the North Hills Model Club, Pittsburgh Chapter Model Computer Club, Let's Talk Stocks and any scheduled classes.

Online: - You can email: [contact@pittsburgh.betterinvesting.net](mailto:contact@pittsburgh.betterinvesting.net)

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