

## **FACT SHEET**

BetterInvesting is a nonprofit organization providing investment information, education and support that empowers members to become successful, lifetime investors. Founded in 1951, BetterInvesting has provided investment education to more than 5 million people and is a charter member of the World Federation of Investors, which provides investment education in many countries worldwide.

### **Membership**

BetterInvesting currently has 34,000 members. Of these, 23,000 belong to one of 3,000 local BetterInvesting clubs, which provide networking and practical investing experience for members nationwide.

BetterInvesting programs and member services are designed to complement the organization's four core investing principles:

1. Invest a set amount regularly
2. Reinvest earnings dividends and profits
3. Invest in quality growth stocks and equity mutual funds
4. Diversify your investments

As of Dec. 31, 2018, BetterInvesting's membership held an estimated \$1.8 billion in individual equities. The most widely held stocks by estimated dollar value were:

1. Apple (AAPL) (\$174.8 million)
2. Alphabet (GOOGL) (\$66.8 million)
3. Amazon.com (AMZN) (\$65.1 million)
4. Boeing (BA) (\$45.6 million)
5. Visa (V) (\$42.8 million)
6. Facebook (FB) (\$40.8 million)
7. Berkshire Hathaway (BRK.B) (\$40.4 million)
8. Home Depot (HD) (\$38.7 million)
9. Johnson & Johnson (JNJ) (\$37.4 million)
10. Microsoft (MSFT) (\$32.4 million)

### **Regional Chapters**

BetterInvesting has 47 regional chapters supported by about 600 volunteers. Regional chapters plan, organize and present investment seminars, workshops, computer events and investor fairs throughout the year.