

Join Us In Dallas
BetterInvesting
National Convention

May 14–17, 2020 • Westin Dallas Park Central

69th BetterInvesting National Convention (BINC)
Dallas, Texas

Corporate Sponsorship Opportunities
Focus Audience: Individual Investors

Contact Information:

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Reach Educated Investors at the BetterInvesting National Convention in Dallas, TX.

2020 BINC Details

- BetterInvesting National Convention (BINC) for individual investors starts Thursday, May 14th and ends Sunday, May 17th at noon.
- Event will consist of educational classes, presentations by Publicly Traded Companies, and Corporate and Financial exhibitors.
- Welcome Reception Thursday between 6:00pm and 7:30pm.
- Exhibition Hall Hours: Friday with cocktail reception held between 4:30pm and 6:00pm and Saturday between 10:30am and 1:00pm – exhibition booths open at these times. Individual investors invited to meet with Corporate representatives. There are no competing events during exhibit hours.
- BINC is advertised and open to all BetterInvesting members, plus general public retail/individual investors are invited to attend all day Saturday.
- Event proceeds are used to inform and educate BetterInvesting members and the retail/individual investor community.
- Package pricing offered for Corporate presentation and exhibition booth
- Save when you commit by **September 30, 2019**, with contract.

Corporate Presentation/Exhibitor Pricing

Available	Event /Day Available	Sponsorship Opportunities	2020 Price After September 30, 2019	Discounted Price By September 30, 2019 with contract signing
BI Convention Kick-off Lunch	Thursday	25 Minute Meal Presentation (Price Includes Exhibit Booth)	\$4,000	\$3,400
Welcome Reception Dinner	Thursday	25 Minute Meal Presentation (Price Includes Exhibit Booth)	\$6,500	\$5,800
Meals - Breakfast or Lunch	Fri, Sat, or Sun	25 Minute Meal Presentation (Price Includes Exhibit Booth)	\$7,500	\$6,750
Concurrent Presentations	Saturday am	25 Minute Classroom Presentation (Price Includes Exhibit Booth)	\$3,500	\$3,100
Meals- Breakfast or Lunch	Fri, Sat, or Sunday	25 Minute Meal Presentation (Price <u>Does Not</u> Include Exhibit Booth)	\$7,000	\$6,350
Concurrent Presentations	Saturday am	25 Minute Classroom Presentation (Price <u>Does Not</u> Include Exhibit Booth)	\$2,500	\$2,250
Exhibit Booths (If Available)	Fri and Sat	Exhibit Booth Only (Includes 10x10 floor space, draped, 6ft. standard table skirted, and 2 chairs)	\$2,250	\$2,000

Additional 2020 BINC Sponsorship

- Tote Bag Sponsor - (Includes Company Logo on Bag) \$4,500
- Dinner Sponsor (Includes Full Page Ad in Program and Exhibit Booth) \$3,500
- Notebook Sponsor – (Includes Company Logo on Notebook) \$2,500
- Name Tag Badge Holder Sponsor – (Incl. Company Logo on Badge) \$2,250
- Name Tag Lanyard Sponsor – (Incl. Company Logo on Lanyard) \$2,750
- Event Program Sponsor – (Includes Full Page Color Ad-premium position) \$2,000
- Registration Desk Sponsor (Incl. Company Logo or Branding on Booth) \$1,200
(put your brand in front of attendees outside the exhibit hall)
- Literature Display Table \$250
(250 pieces, annual, fact sheet, etc.)
- Registration Bag Inserts \$500
(one promotion item or literature will be inserted into every bag, (items must be approved)

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