Corporate Sponsorship Opportunities
Focus Audience: Individual Investors

Contact Information:
Ken Zak
(248) 654 – 3056 or kenz@betterinvesting.org

WWW.BETTERINVESTING.ORG
Reach Educated Investors at the BetterInvesting National Convention in Dallas, TX.

2020 BINC Details

• BetterInvesting National Convention (BINC) for individual investors starts Thursday, May 14th and ends Sunday, May 17th at noon.

• Event will consist of educational classes, presentations by Publicly Traded Companies, and Corporate and Financial exhibitors.

• Welcome Reception Thursday between 6:00pm and 7:30pm.

• Exhibition Hall Hours: Friday with cocktail reception held between 4:30pm and 6:00pm and Saturday between 10:30am and 1:00pm – exhibition booths open at these times. Individual investors invited to meet with Corporate representatives. There are no competing events during exhibit hours.

• BINC is advertised and open to all BetterInvesting members, plus general public retail/individual investors are invited to attend all day Saturday.

• Event proceeds are used to inform and educate BetterInvesting members and the retail/individual investor community.

• Package pricing offered for Corporate presentation and exhibition booth

• Save when you commit by September 30, 2019, with contract.
## Corporate Presentation/Exhibitor Pricing

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<tbody>
<tr>
<td>BI Convention Kick-off Lunch</td>
<td>Thursday</td>
<td>25 Minute Meal Presentation (Price Includes Exhibit Booth)</td>
<td>$4,000</td>
<td>$3,400</td>
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<tr>
<td>Welcome Reception Dinner</td>
<td>Thursday</td>
<td>25 Minute Meal Presentation (Price Includes Exhibit Booth)</td>
<td>$6,500</td>
<td>$5,800</td>
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<td>Meals - Breakfast or Lunch</td>
<td>Fri, Sat, or Sun</td>
<td>25 Minute Meal Presentation (Price Includes Exhibit Booth)</td>
<td>$7,500</td>
<td>$6,750</td>
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<tr>
<td>Concurrent Presentations</td>
<td>Saturday am</td>
<td>25 Minute Classroom Presentation (Price Includes Exhibit Booth)</td>
<td>$3,500</td>
<td>$3,100</td>
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<td>Meals - Breakfast or Lunch</td>
<td>Fri, Sat, or Sunday</td>
<td>25 Minute Meal Presentation (Price Does Not Include Exhibit Booth)</td>
<td>$7,000</td>
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<tr>
<td>Concurrent Presentations</td>
<td>Saturday am</td>
<td>25 Minute Classroom Presentation (Price Does Not Include Exhibit Booth)</td>
<td>$2,500</td>
<td>$2,250</td>
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<td>Exhibit Booths (If Available)</td>
<td>Fri and Sat</td>
<td>Exhibit Booth Only (Includes 10x10 floor space, draped, 6ft. standard table skirted, and 2 chairs)</td>
<td>$2,250</td>
<td>$2,000</td>
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Additional 2020 BINC Sponsorship

- **Tote Bag Sponsor** - (Includes Company Logo on Bag) $4,500
- **Dinner Sponsor** (Includes Full Page Ad in Program and Exhibit Booth) $3,500
- **Notebook Sponsor** – (Includes Company Logo on Notebook) $2,500
- **Name Tag Badge Holder Sponsor** – (Incl. Company Logo on Badge) $2,250
- **Name Tag Lanyard Sponsor** – (Incl. Company Logo on Lanyard) $2,750
- **Event Program Sponsor** – (Includes Full Page Color Ad-premium position) $2,000
- **Registration Desk Sponsor** (Incl. Company Logo or Branding on Booth) $1,200
- **Literature Display Table** (put your brand in front of attendees outside the exhibit hall) $250
- **Registration Bag Inserts** (250 pieces, annual, fact sheet, etc.) $500

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