

# Corporate Partner Retail Investor Package

Becoming a valued corporate partner with BetterInvesting will provide you access to our savvy and engaged audience. The awareness

and support of retail investors can engender stability, promote liquidity and potentially lead to upside pressure on your company's stock.

## As a BetterInvesting corporate partner, we offer a variety of ways to put your company in front of retail investors.

- Featured 1/2-page company ad in *BetterInvesting Magazine* (84,000 subscribers)
- Initial email blast notifying BetterInvesting Community of company partnership
- Three 1/6-page company ads in *BetterInvesting Magazine*
- 1/8-page ad in the Annual Report edition of *BetterInvesting Magazine*
- Quarterly company listing in *BetterInvesting Magazine*
- Company profile on the BetterInvesting website with a link to your company's website
- One BetterInvesting membership for company IR executive
- Two company executive subscriptions to *BetterInvesting Magazine*
- Unlimited digital online membership for your company's employees –
  - Access to online version of *BetterInvesting Magazine*
  - Access to members-only content (excluding online tools)
- Discounts on other products and services

For more information, contact

**Ken Zak, Director of Corporate Relations**

248•654•3056 or [kenz@betterinvesting.org](mailto:kenz@betterinvesting.org)



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