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Investing in the Latest Hot Thing?

While browsing the recent issue of BetterInvesting Magazine Most Active List, I was surprised to see SpaceX as the top entry. So many investors show interest in owning shares in the latest, wonderful thing that enjoys all the excitement. It is understandable. The press, the analysts and the markets build it up to lead you to believe it is a cannot miss. However, when investing, there are very few "can't misses."

Let us look at the recent case of SpaceX. The buildup around the Initial Public Offering was immense, it had Elon Musk's name all over it, and he did bring us Tesla. So, what could go wrong? I am not saying do not buy SpaceX, but I will offer you an alternative where you could benefit more from owning SpaceX. How? By owning the component makers which provide the parts and capabilities for SpaceX.

Instead of trying to own the entire SpaceX story, an investor should research companies supplying components, materials, electronics, connectors, propulsion-related equipment, and other infrastructure.

The supplier does not necessarily have to win the space race. A supplier with recurring aerospace, defense, communications, or industrial customers can potentially have a more analyzable earnings history than SpaceX itself (remember that 5 years of data). It can potentially benefit from multiple customers and multiple applications.

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This concept is particularly attractive from a diversification standpoint. BetterInvesting specifically emphasizes diversification because even a correct investment thesis can experience unexpected setbacks at the single, individual company level.

Who might these SpaceX "supplier" companies be?

Amphenol – APH: connectors, interconnects, and cable-related products.
STMicroelectronics — STM: semiconductor content in Starlink equipment.

Karman Holdings — KRMN: aerospace structures and components.

Parker-Hannifin — PH: broad aerospace/industrial supplier with capabilities relevant to propulsion, fluid handling, and motion/control systems.

Your investment thesis becomes (without owning SpaceX):

SpaceX grows → launches increase → satellites increase → Starlink expands → space infrastructure investment increases → demand for critical components increases.

My premise here is that the parts of the whole are better than the whole as it relates to BetterInvesting principles. But please do your own research. This thinking is my opinion only. I would be glad to discuss your opinions during one of the monthly Georgia Chapter Mentoring Sessions or just drop me an email at jlvandersall.bigachapter@gmail.com.



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2026 Portfolio Contest

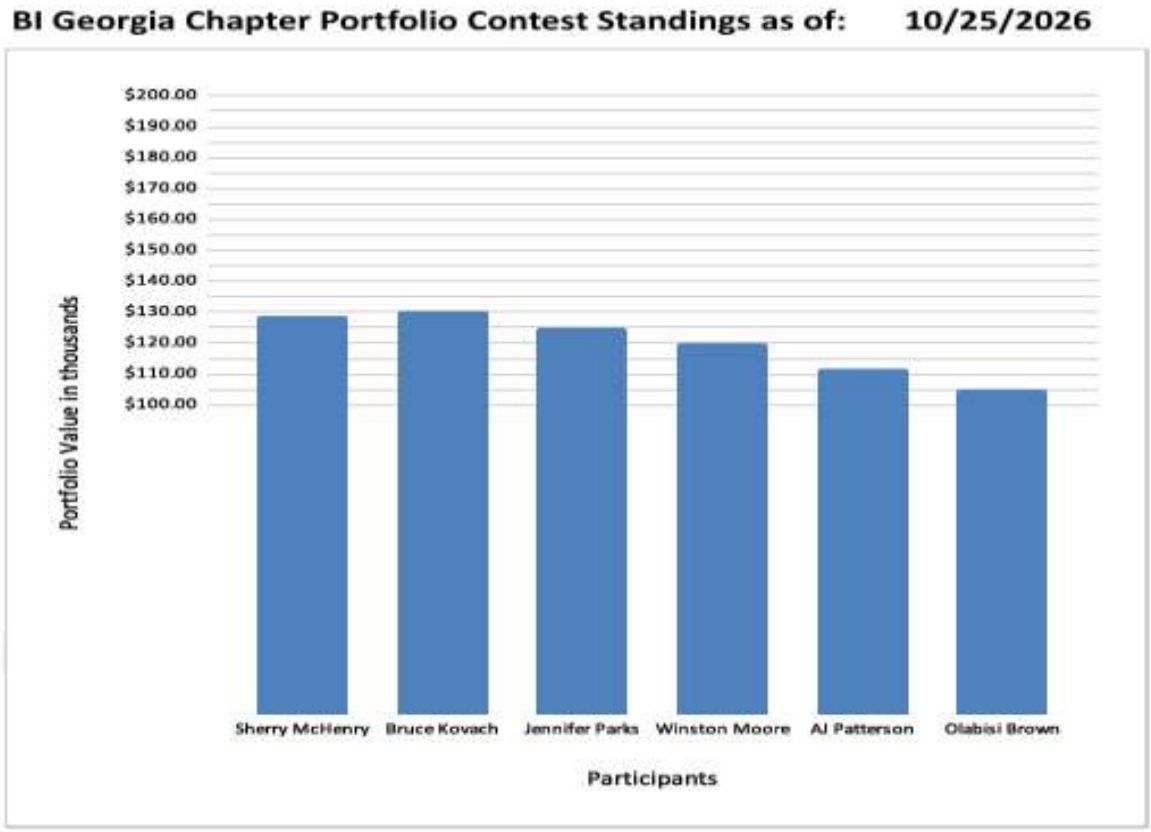
What happens when investors put their stock-picking skills to the test and let their choices ride for an entire year? That's the idea behind our **2026 Portfolio Contest**!

Participants selected their stocks at the beginning of the year and are tracking their portfolio performance throughout 2026. With a couple months still remaining, the final results are still anyone's to watch!

We'll continue sharing updates throughout the year or you can follow the results live by clicking this link to see real time results. Georgia Portfolio Contest Standing

If you would like to participate in the **2027** Portfolio Contest, check out our website in December.

Rank	Participant	Portfolio Value	Return (%)
2	Sherry McHenry	$128,818.01	28.82%
1	Bruce Kovach	$130,378.35	30.38%
3	Jennifer Parks	$124,814.96	24.81%
4	Winston Moore	$119,812.41	19.81%
5	AJ Patterson	$111,739.93	11.74%
6	Olabisi Brown	$105,252.25	5.25%



BUILDING WEALTH TOGETHER



BETTERINVESTING™ Georgia Chapter

Families • Friends • Future Investors Welcome

SATURDAY, NOVEMBER 14, 2026| 9:3O AM – 12:30 PM

East DeKalb Campus • 5839 Memorial Drive • Stone Mountain, GA 30083

JOIN OUR COMMUNITY INVESTING WORKSHOP!

A warm, beginner-friendly session designed for women, retirees, families, and anyone ready to take control of their financial future.

WHAT YOU'LL LEARN

- Fundamentals of Investing
- Tools You Can Use
- The Longview Approach
- Principles Over Proverbs
- How Our Club Works

WHO SHOULD ATTEND

- Women
- Retirees
- Beginners
- Families • Friends
- Anyone seeking financial confidence

BONUS: Free educational materials • Hands-on demos • Light refreshments • Friendly networking • 90 Day BetterInvesting Membership

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Email: ddjohnson.bigachapter@gmail.com Phone: 678-982-6879

Eventbrite Registration Open October 1, 2026:
https://www.eventbrite.com/e/a-community-investing-workshop-tickets-2004229438752aff=oddtdtcreator

Georgia Chapter of BetterInvesting :
https://www.betterinvesting.org/chapters/georgia

✨ **Come learn, connect, and grow — together.** ✨

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Raising Future Investors

Helping the next generation learn, discover, grow, and thrive as investors

Investing is a skill that can be learned at any age. Starting early gives young investors the opportunity to build strong financial habits and benefit from the power of time and compounding. In this new series, **Raising Future Investors**, we'll explore ways to introduce teens and young adults to investing—from understanding the basics to developing the skills and mindset needed to become thoughtful, long-term investors. Look for future editions as we continue exploring topics to help the next generation build investing confidence.

Here is a second part of a two part series: (Refer to Part 1 of the article)

Part 2: Building the Mindset of a Long-Term Investor

Stress the importance of diversification

Ask your teens what they think about the idiom, "Don't put all of your eggs in one basket." You want them to understand that diversifying their investments by buying many different stocks can help guard against "losing eggs" if all your money is in one stock that goes down in value. Not only is it smart to diversify the different types of investments, for example, stocks, bonds, and funds. It's also important to diversify the types of companies and industries. While diversification does not ensure a profit or protect from loss, it can help you balance your risk and reward.

Teach teens the benefits of a "buy and hold" strategy

Sometimes it's easy for teens to think that investing in stocks is like playing a video game. Investing is not a game; it involves real money and real risks. In the short term, markets go up and down, often unpredictably. In the longer term, however, the stock market has historically moved upward. Regular investing in quality stocks and holding them for years, nowadays, has been a good strategy for many investors. However, it's important to be transparent with your teens and explain there are no guarantees in life, and this goes for the world of investing.

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Raising Future Investors (continued)

Helping the next generation learn, discover, grow, and thrive as investors

Part 2: Building the Mindset of a Long-Term Investor (continued)

Teach patience: Show teens how compounding works overtime

Albert Einstein said that compound interest is "the most powerful force in the universe." Our kids have time on their side, and the ability to invest over many years. Encourage your teens to find an interest calculator online and see what regular investing at reasonable returns can yield. There's even a simple formula, called the Rule of 72, that can help you figure out how long it may take to double your money at a specific interest rate. The formula is 72/Interest Rate = Years. For example: Let's say that an investment is yielding 7% annually[1]. You take 72 and divide it by 7 and it shows that the money will double in 10.28 years.

Make it real

To help solidify the basics of investing, try giving your teens some companies and industries to watch and research. Help them make sense of what they discover along the way. If you're comfortable doing so, think about letting your teen monitor your investments with you. Don't forget to explain what you've learned, especially from the mistakes you've made along the way.

The journey of helping a teen learn the ins and outs of investing can be fun and rewarding. However, it's important to always stress there are risks and they can lose money. Starting an investing education and journey early is something that could pay off for years, and years to come. Remember the words of Benjamin Franklin, "An investment in knowledge pays the best interest."

Article submitted by Andrina Hires

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Upcoming Georgia Chapter Events

Check out our website for the most up to date events

Mentoring - Every 2nd Thursday of the month @7pm

Model Club Meetings:

ACME—Every 2nd Saturday @ 12 noon

CGMIC—Every 3rd Saturday @ 12 noon

Volunteer With The GA Chapter

VOLUNTEER



Volunteer With Us

The Georgia Chapter continues to grow thanks to the dedication of our volunteers. If you've been thinking about getting more involved, we'd love to hear from you.

Volunteering with the chapter is a great way to support fellow investors, contribute to financial education across Georgia, and connect with the BetterInvesting community.

Interested? Reach out to us at contact@georgia.betterinvesting.net

Join US: Meetup @betterinvesting_gachapter