



Chapter Home Page: <https://www.betterinvesting.org/chapters/pittsburgh>

President's Message

Greetings everyone and welcome to 2021! We can say with certainty that hindsight is 2020. The volunteers and directors of the Pittsburgh Chapter are looking forward to continuing on with our information and education sessions as well as continuing to sponsor the 2 investment clubs. These clubs are models, or examples, of how an investment club can run, educate, and operate. Please take the chance to stop by - virtually of course!

For all of you that are investment club members of your own private clubs we are asking for your help. We are feeling lonely! Let's warm up these cold months by having some of our volunteer educators attend one of your meetings. We would like to meet and greet some of you virtually. Make sure to read below for more information. We often come bearing gifts!

Thanks to all of the members of the Pittsburgh Chapter area for your continued membership as it gives purpose to what we do. Please help me thank our volunteers and directors by reaching out via email, telephone, or when you come to one of the upcoming sessions mentioned below.

Be well and here's to investing better.

Quick Links *(Click on the links to go directly to the topic)*

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[Welcome New Members!](#)

The Chapter welcomes the following new members that recently joined the BetterInvesting community:

Fran Bogoszewski (Lettuce Bunch)

Larry Dreher (Seed to Legacy)

Patrick Reilly (Individual member)



[Pittsburgh Chapter Upcoming Events](#)

Date	Event	Location	Registration Info
02/09/2021 7:30 PM to 8:45 PM	<u>BetterInvesting's Portfolio Tools</u>	Online Only Using GoToWebinar	<u>Click Here To Register</u>
02/13/2021 10:00 am - 12:00 pm ET	<u>Model Stock Investment Club North Meeting</u>	Online Only Using GoToWebinar	<u>Click Here To Register</u>
02/16/2021 6:30 pm - 9:00 pm ET	<u>Pittsburgh Chapter Board Meeting</u>	Online Only Using GoToWebinar	<u>Click Here To Register</u>
02/27/2021 9:15 am - 12:00 pm ET	<u>Model Stock Investment Club East Meeting</u>	Online Only Using GoToWebinar	<u>Click Here To Register</u>
03/09/2021 7:30 PM to 8:45 PM	<u>BetterInvesting's Portfolio Tools</u>	Online Only Using GoToWebinar	<u>Click Here To Register</u>

[Resources for presenting online](#)

COVID-19 restrictions about face-to-face meetings will not likely be lifted anytime soon. Whether we like it or not, the “virtual world” is now a great part of our lives. The Volunteer Training Team is opening up the next two volunteer training webinars to the entire BI membership, including investment club members, who want to learn more and gain confidence about conducting education sessions in the virtual, online platforms. We believe these sessions will add value to our membership. Working side-by-side, we hope that it will bring Teachers and Students together to share the BI message.

We have asked Tara Smith from Crux Consulting Consortium to facilitate two sessions that will help us understand webinars in this virtual platform. Tara has taught some of our volunteers in previous seminars at BINC – think Polishing Presentation Skills several years ago. This time, she is presenting Part 1 on Thursday, January 28 and Part 2 on Thursday, February 11, 2021, both at 8:30 p.m. ET. Both sessions go hand-in-hand. Descriptions of each webinar are shown below.

Designing and Presenting Webinars – January 28th:

Designing a webinar may seem similar to in-person seminars, however, there are several important considerations when taking your presentations to a virtual platform. This session is a foundational understanding on how to design and present for an online audience. Crux will present on effective ways to structure sessions, and discuss the similarities and challenges to presenting in an online platform versus in-person seminars. We will engage in discussion and put into practice what we learn. Some key goals for this session:

- Understand how webinars are distinct
- Setting your goals and return on investment for a webinar
- Troubleshoot common challenges
- Planning for technical issues

Engaging a Virtual Audience – February 11th:

It's easy to get distracted while attending a webinar. This session will help you design an experience that remains engaging for your webinar audience. Crux will present best practices and effective strategies for engaging your virtual audience. We will create discussion and put our lessons into practice. This session will build on some lessons from the session "Designing and Presenting Webinars". Some key goals for this session:

- Understanding the extra consideration for the virtual audience
- Setting norms and goals
- Troubleshoot common challenges

Please register for the sessions using this link: <https://attendee.gotowebinar.com/register/7306947871244317200>

[Subscribe to the new BetterInvesting Weekly E-Newsletter](#)

Do You Receive The BetterInvesting Weekly? The BetterInvesting Weekly has been revamped this year and contains fresh relevant information that you can use each week. It is a benefit of your membership and only comes one time per week to your Inbox. You can unsubscribe at any time but I will bet that you won't want to! Use this link to [Subscribe to the new BetterInvesting Weekly E-Newsletter!](#)

[Awards and Volunteer Recognition](#)

There are many remarkable volunteers out there unknowingly waiting to be recognized by their peers for their dedication to BetterInvesting. All that is needed is for someone from the chapter to submit that volunteer's name. Why not take a moment to collaborate with your chapter president, think about the volunteers who contribute so much to the success of the chapter and make the effort to submit their nomination for the Tom O'Hara or the **Kenfield-Burriss Online Service Award**.

Thomas E. O'Hara Award for Chapter Service

The Thomas E. O'Hara Award for Chapter Service is awarded annually to a chapter director chosen for giving outstanding service to BetterInvesting and the local Chapter. Nominations are made by chapter peers, regional managers or by a member of the BetterInvesting Volunteer Advisory Board.

Kenfield-Burriss Online Service Award

The Kenfield-Burriss Online Service Award for contributions to BetterInvesting online investment education is presented to honor the memories of Dick Kenfield and Wendell Burriss, two individuals who unselfishly gave their time to teach BetterInvesting methods and principles as well as computerized investing to the online community.

Remember to attach a letter of recommendation including complete details of activities, dates, reason for nomination, and any other information that would fully describe the nominee's accomplishments and submit it to awards@bivab.betterinvesting.net

[Chapter Support For Your Online Meetings](#)

Do you think your investment club would benefit from an online meeting? Would your investment club members like to test holding your meeting online? The Pittsburgh Chapter has obtained temporary GoToMeeting licenses to ensure members have the opportunity to meet securely online. Our Chapter Directors will set up the meeting, start, monitor and end the event, as well as provide basic training materials for your members to login and participate. All of this is available free of charge and without any obligations.

Please reach out to us at contact@pittsburgh.betterinvesting.net to schedule your meeting and discuss your club's training needs.

[Have Us Virtually Visit Your Club](#)

Did you know that your investment club may request a visit by a chapter director anytime during the year? These visits provide an opportunity to learn more. The Directors have a range of knowledge on investing subjects and can provide part of the educational session for the meeting and answer questions of interest to the club members. Educational topics usually take about twenty minutes of a club meeting. Visits are free to clubs. Here are some of the available educational topics:

- Up, Straight, and Parallel
- World of First Cut
- **New Tool: SSG Plus and Portfolio Reports**
- PE Ratios

- Dividends Matter
- Company Size and Sales Growth Expectations
- What is Yield on the SSG?
- Creating a Watch list
- Value Line: More than a Stock Page
- Debt to Equity
- Smashing BI [Myths](#)
- Welcome to the BI Website
- When Earnings Grow Faster than Sales
- **Just Pick Our Brains, Ask Random Questions, Share Ideas**

Need more reasons to request a visit? Did you know that if ALL investment club partners are members of BetterInvesting then **EVERYONE in the club will be upgraded for FREE to the Plus membership level** until the club's next renewal date? Email us at contact@pittsburgh.betterinvesting.net for details and to **request that visit!**



[2020 Federal & State Club Tax Printers Released](#)

Current Form Status:

Federal Forms: **FINAL**

State Forms for PA: **PENDING**

e-Filing Available: In addition to IRS e-Filing, you can now e-Filing your PA at no additional charge (for myICLUB.com only). With e-Filing, there's no need to print and mail your return -- with a click of a button, your return is automatically and securely submitted to the IRS or state server. You'll receive a confirmation when your return is accepted by the IRS or state establishing the time and date of your timely submission. e-Filing is included free with your myICLUB Club Federal or State Tax Printer.

[Model Investment Clubs](#)

From our beginning, BetterInvesting has used model investment clubs as a vehicle for demonstrating our common sense investing principles and sound club management in a “live” setting, thus providing real-time learning for investment clubs, individual members, and prospective members.

The Pittsburgh Chapter has two model investment clubs from which our members and prospective members can visit, FREE of charge, to see first hand just how an investment operates.

- Model Investment Club East - meets on the second saturday of the month, 10am to 12:00
- Model Investment Club North - meets on the fourth saturday of the month, 9:15 to 12:00

As part of our educational programs, model clubs currently conduct formal meetings online so that guest attendees can experience an actual investment club meeting. A Model Club's primary role is to be the "learning lab" for attendees to study both BetterInvesting principles of fundamental stock investing using the Stock Selection Guide (SSG), and club operations management. This better enables club members and guests to begin applying these principles and practices to their own investment clubs and/or personal investments.

Email contact@pittsburgh.betterinvesting.net For more information



BetterInvesting National Convention

Due to COVID-19, the 70th Annual BetterInvesting National Convention (BINC), will now be taking place from Thursday, October 21 – Sunday, October 24, 2021.

The 70th Anniversary BINC will be an event to remember with investment education that will cover the investing universe from beginner to advanced stock investing. If you have ever thought about investing or just wanted to improve the performance of your portfolio, the 70th BINC is for you!

"SHARE THE WEALTH" and Join us for 3+ days of Investing Education

The BetterInvesting National Convention (BINC) 2021 is the 70th Annual Convention offering 60+ sessions on selecting stocks and other investments, planning for retirement, managing a portfolio and more. Investors of all experience levels can find sessions to meet their interests, from the basics of investing in stocks to discussions of investment clubs, exchange-traded funds, dividend stocks and options. Panel discussions on stock selection round out the event — attendees are sure to come away with several investment ideas to study.

Full registration to the event includes:

- Thursday Evening Opening Bell, Welcome Reception + "Let's Talk Stock"
- Full day of classes on Friday and Saturday
- Friday Evening Exhibitor Reception
- Half day of classes on Sunday
- Renowned Keynote Speakers
- Convention Meals

Hotel Information

Please note: BINC 2021 Event Registration does not include a hotel room.

The 70th Annual BINC will be held at The Westin Dallas Park Central in Dallas, TX. We have secured a special nightly rate of \$129 and you may extend your stay before and after the event at the same nightly rate. Hotel reservations may be canceled 48 hours before arrival with no penalty.

Book your group rate for BetterInvesting National Convention (Note: Enter dates you will be staying before Checking for Availability.)

Member Winter Special

\$550.00

Sales end on Mar 28, 2021

Register here :

<https://www.betterinvesting.org/learn-about-investing/our-events/betterinvesting-national-convention-binc-2021>



[BetterInvesting's Portfolio Tools](#)

The Pittsburgh Chapter is offering two upcoming FREE webinars focusing on “BetterInvesting's Portfolio Tools.”

These webinars will take place in February and March. Your initial registration will include all sessions.

Manage Your Portfolio : Feb 9th - 7:30 PM to 8:45 PM

Learn how to add Cash to Portfolio Holdings, Use Features to Make Portfolio Management Easy, including an Overview and Use of the Portfolio Reports.

Analyze Your Portfolio : March 9th - 7:30 PM to 8:45 PM

Learn how to use the information provided in the Portfolio Evaluation and Review Technique (PERT) Report to determine which holdings may be ripe for harvesting, which should be left alone to keep growing, which are buy candidates and which should be abandoned.

Register here : <https://www.betterinvesting.org/chapters/pittsburgh/local-events/betterinvesting-portfolio-tools>

Prerequisite

The only prerequisite is that you have a curiosity about learning how to invest in the stock market by applying BetterInvesting's time test philosophy, principles and stock analysis process.

TickerTalk

TickerTalk: February 2021

Thursday, 18-Feb, 2021 8:30 p.m. - 9:30 p.m.

Free - Open To BetterInvesting Members

Click [HERE](#) for more information and to register

TickerTalk is a monthly online program that provides essential information to help you become a more confident, better investor. Short educational segments and multiple panelists are featured each month. Every session includes Five in Five, a regular feature in which the panelists offer up some stock ideas that may be worthy of further study.

TickerTalk is a monthly online program that provides essential information to help you become a more confident, better investor. Short educational segments and multiple panelists are featured each month. Every session includes Five in Five, a regular feature in which the panelists offer up some stock ideas that may be worthy of further study.

Topics:

- Educational topics will be announced soon
- Five in Five (stock ideas)

Panelists:

- Suzi Artzberger, Director of Information Technology, BetterInvesting
- Ken Kavula, Director, BetterInvesting's Mid-Michigan Chapter
- Ann Cuneaz, Senior Manager of Education, BetterInvesting



StockUp: Estimate EPS Using the Preferred Procedure

Wednesday, 10-Feb, 2021 8:30 p.m.– 9:45 pm ET

Free - Open To BetterInvesting Members

Click [HERE](#) for more information and to register

Estimating a company's future earnings is one of the most important judgments required on a Stock Selection Guide (SSG®), and using the Preferred Procedure, or "revenue-based EPS projection," can provide a useful second opinion. In this class the Preferred Procedure is broken down into easy-to-understand concepts. Guidelines are provided to help investors complete the Preferred Procedure and make better earnings per share (EPS) growth forecasts. BetterInvesting's SSGPlus online tool is used to demonstrate the methodology.

Instructor:

The instructor for this session is Ann Cuneaz. Ann is the Senior Manager of Education Programs at BetterInvesting, joining the staff in 2008. Ann manages a variety of educational programs designed to help BetterInvesting members become successful long-term investors, including First Cut, StockUp, TickerTalk, the Introduction to the SSG Series, the Adding Judgment Series and more.

Amazon Smile

AmazonSmile is a simple and automatic way for members to support BetterInvesting every time you shop at Amazon on the smile website at no cost to you. When you shop at the smile website, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the bonus that Amazon will donate a portion of the purchase price to BetterInvesting.

Any contributions received through AmazonSmile will be earmarked for the NAIC general fund, which in turn will be used to develop additional BetterInvesting programs and member initiatives.

Visit <https://smile.amazon.com/ch/38-2111435> and confirm that you want to select the National Association of Investors Corporation as the charitable organization to receive donations from eligible purchases before you begin shopping. The site will remember your selection and then every eligible purchase you make at smile.amazon.com will result in a donation.

Other BetterInvesting Resources & Useful Links

Video Learning Library

BI members have access to video recordings of educational sessions on stock selection and the SSG, as well as past events [here](#)

Web Links

There are many different online resources for BetterInvesting. Take some time to check them out, and follow BetterInvesting on social media to get the latest information.



[SSG Plus](#) (Online Stock Selection Guide)



[BetterInvesting Pittsburgh Chapter - Home](#)



[BetterInvesting - Home](#)



[BetterInvesting \(@BetterInvesting\)](#)



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[BetterInvesting](#)



<https://seekingalpha.com/user/566255/instablogs#instablogs>

[Chapter Officers](#)

Your Pittsburgh Chapter officers are:

- President – Pat Donnelly
- Vice President – Terry Lyons
- Secretary – Cindy Custer
- Treasurer – Arlene Haskins

If you have any questions for the chapter, please send them to contact@pittsburgh.betterinvesting.net

Disclaimer: Securities discussed are for illustrative purposes only. Investors should conduct their own review and analysis of any company of interest before making an investment decision. This newsletter may use websites or products not endorsed by BetterInvesting. The newsletter is not endorsing or promoting the use of these websites, products or services.