



News from the Heart of Illinois Chapter

Home of the Beardstown Ladies Investment Club

NON-PROFIT • VOLUNTEER BASED • MEMBER DRIVEN

HOW ARE YOU DOING? Since our last HOIC newsletter in March, a lot of things have not taken place due to the COVID-19 Pandemic; things that have disrupted the very core of our lives. Spring has passed and we are in the hot, humid days of summer. How are you? How is your club doing? How is your portfolio doing? How are your other investments doing?

BetterInvesting and the Heart of Illinois Chapter have tried to do our best in continuing to provide the education and support that investment clubs need to continue operations. HOIC continues to offer our Go-to-Meeting option for clubs to meet online. It is not hard to do this at all – you just need a computer with audio capabilities. Video cams are not needed, as some have thought.

HOIC has offered several educational programs that are still on-going. Allen Holdsworth, Gary Simms, and Stephen Emmerich, HOIC Directors, have come up with programs called “Triple Play.” Each session has an SSG educational component, a topic of interest for all club members, and at least six to nine of their favorite stock picks shared and reviewed for your further research. Handouts are always available as well as a chance to view the webinar recording. Please make your request for information to contact@heartofillinois.betterinvesting.net.

MODEL CLUB FORMED. The Heart of Illinois Chapter is now sponsoring a Model Investment Club. If you look in the Chapter Contents section of *BetterInvesting* magazine, you’ll see MC designated at the end of Heart of Illinois information. MC means Model Club.

Model Clubs are organizational entities chartered by their sponsoring Chapter to demonstrate both BetterInvesting principles of fundamental investing using the Stock Selection Guide (SSG) and proper club operations management. Model Clubs serve as learning labs for other investment club members, prospective members and guests to help them learn more about BetterInvesting principles and apply them to their own investment clubs and/or personal investments.

Details about meeting dates, time, and place are being worked out at the moment, and will be shared with you when information is finalized. We hope you will take advantage of this new club, and invite anyone you know to check it out. We should be up and running by October 1, 2020.

A NEW MEMBER BENEFIT has become available from BetterInvesting called *BetterInvesting Weekly*. The revamped *BetterInvesting Weekly* is now a member-exclusive, one-stop, weekly e-newsletter highlighting national online education event announcements, First Cut

Stock Reports, stock ideas, organization news, and useful tips. It's included with your membership and beneficial for all members. **DON'T MISS OUT!**

This information-packed e-newsletter will benefit all members by becoming a critical resource to rely on for current, relevant and vital information about your membership. Communicating with members in this way allows consolidation of email campaigns to help significantly reduce the number of emails sent to your inbox.

Don't miss out on receiving the new BetterInvesting Weekly. [Sign up today by visiting your 'My Account' page on the BetterInvesting website.](#) Click the box next to 'BetterInvesting Weekly' in the Email and Product Subscription Information section. Once you click the box, it will turn blue with a white checkmark.

2020 EVENTS CALENDAR — save for future use. This schedule of events will help you remember that all who are reading this newsletter are welcome to join in on our monthly Roundtable GTM board meetings. We spend the first fifteen to twenty minutes delivering an educational segment on a topic of interest to all. We have learned about some pretty interesting things in the last couple of years since we have started doing this. After the segment is over, you may choose to leave the meeting or stay on to see what the Chapter is doing. Of course, we'd like to have you volunteer to be a part of the HOIC. Here are the next few months of activities.

2020 HOIC EVENTS SCHEDULE		
MONTH	DATE	ACTIVITY
AUGUST	3	Board Meeting/Picnic – Rocke Park, Pekin, IL – 11:30-2:30
SEPTEMBER	14	Board Meeting/Roundtable GTM 7 PM - ? to present
OCTOBER	5	Board Meeting/Roundtable GTM 7 PM - ? to present
	24	Clubs Portfolio Sharing - Warren County Public Library, Monmouth, IL
NOVEMBER	2	Board Meeting/Roundtable GTM 7 PM - ? to present
DECEMBER	7	Board Meeting/Roundtable GTM 7 PM - ? to present
		PRESENTATIONS MADE AT MONTHLY MEETINGS ARE 10-20 MINUTES IN LENGTH, AND WILL BE ON A TOPIC OF INTEREST TO ALL BI INVESTORS.
		TENTATIVE CALENDAR - WILL BE UPDATED AS INFORMATION IS CONFIRMED

Check out our new Chapter webpage on the BetterInvesting website. Or find us on Facebook: HOIC. Also, in this COVID-19 era, it is best to make sure a face-to-face event is happening before you attend. Just send an email to contact@heartofillinois.betterinvesting.net.

HAPPY ANNIVERSARY! We certainly miss getting the opportunity to visit with these clubs who celebrated milestone anniversaries in 2020. Here is the Class of 2020:

YEARS	CLUB NAME	LOCATION
35	Today's Woman Investment Club Partnership	Monmouth, IL
30	Go for Broke	Springfield, IL
25	Women Investors Network	Springfield, IL
25	Little Egypt Investment Company	Carmi, IL
25	Happy Money Makers	Kilbourne, IL
25	WIN – Women Investors Network	East Peoria, IL
20	Easy Street Investment Club	Effingham, IL
20	Nailah Investment Club	Rockford, IL
20	Pourleapyears Investment Club	Winnebago, IL
20	Make Us Rich Investment Club	Rochelle, IL
20	Sowers Online Investment Club	Pekin, IL

We are happy to celebrate with your club and present your Certificate in person. One way to do that is schedule a picnic where social distancing can be practiced. This is always a fun way to get together and feel “connected” again.

Also, one of our directors, Allen Holdsworth, who is a retired broker and financial planner, can thoroughly review your club's portfolio online for a small fee of \$25. Congratulations for reaching this milestone. If you like either of these options, please let us know at contact@heartofillinois.betterinvesting.net.

ALL MONEY SMART WEEK programs have been postponed to 2021 by the Federal Reserve Bank in Chicago, in case you were wondering.

2021 BINC IN DALLAS is scheduled for Thursday, May 13 to Sunday, May 16, 2021 at the Westin Dallas Park Central Hotel on Merit Drive. Yes, this is the same location that was scheduled for BINC 2020, which had to be cancelled due to the coronavirus. Plans pick up where they left off. **SAVE THE DATE** on your calendars. More information about hotel and conference registrations will be forthcoming.

LIKE US on FACEBOOK. Search for “HOIC” on Facebook and hit enter. Once there, you will see the HOIC and the BetterInvesting logos. We’re looking forward to your **“LIKES”**!

Also feel free to post questions and/or comments you may have, or share something you have learned from completing a Stock Selection Guide on a certain stock. How about suggesting books or reference materials you recommend? Don't hesitate to post photos of your investment club meetings or you attending an event. We are looking forward to your input!

OUR DIRECTORS stand ready to assist in any way they can. We are closer than you think. For help or information, send an email to contact@heartofillinois.betterinvesting.net.

President: Bobbie Kincaid - Pekin
Vice President: Nancy Leigh - Avon
Secretary: Elaine Swope - Normal
Asst Secretary: Judy Kelsheimer – Springfield
Treasurer: Bobbie Kincaid - Pekin
Steve Emmerich – Petersburg

Gary Simms – Decatur
Allen Holdsworth – Aledo
Karen Hurst – Morton
Chiko Tsukamoto – Carlock
Betty Sinnock – Havana
Chris Wissmiller – Bloomington

PORTFOLIO REVIEWS are available and make for a good program at your investment club meeting. A thorough at-club Portfolio Review by a trained financial planner is \$50, or \$25 online Go-to-Meeting session. Either call Allen Holdsworth directly at 309-781-7873 or email contact@heartofillinois.betterinvesting.org to arrange an appointment for your portfolio review and/or a club program. As a chapter wanting to be of service to you, we also have many other programs ready to share with you on most popular investing topics and tools. Contact us to arrange – either in person or by Go-to-Webinar. Most are free.

TRIPLE PLAY educational series is continuing with the theme of hitting a grand slam with topics that take you to first base, then second, then third and finally home (figuratively speaking). You know the “team” – Allen, Gary, and Steve. About every 4-6 weeks, the three will conduct a webinar about how to utilize the BI Online Tools in making your portfolio a hit among the crowd. The grand slam is the sharing of their personal picks of stocks or funds that you can research further. Get in the game, steal base, and increase your chances of getting hits. Information always comes to you via Interspire email notices from HOIC.

BETTY SINNOCK, a Beardstown Lady, was recently honored for her Director Emeritus status for outstanding contributions to BetterInvesting. HOIC Director, Bobbie Kincaid, caught up with her as she attended her club meeting recently. She is a founding member of not only the Beardstown Ladies Investment Club, but also a founding member of this Chapter. This meeting was open to the public, so Bobbie made the trip to see her and to see how the club is doing during the COVID-19 pandemic. The Club is going strong, growing members and wealth, and doing just fine. A special recognition certificate was prepared by BetterInvesting, and Bobbie presented it to her at the meeting.

Debra Lewis, a club member, thanked HOIC for honoring the Beardstown Ladies Investment Club and Betty over the years. *“She’s a special lady as are all of the founding members. We are sure blessed to get to learn from them.”*



Bobbie Kincaid, President of HOIC, presents a Director Emeritus certificate to HOIC founding member, Betty Sinnock.

About Money Smart Week

Created by the Federal Reserve Bank of Chicago in 2002, Money Smart Week® is a public awareness campaign designed to help consumers better manage their personal finances. Programming is offered to all demographics and income levels and covers all facets of personal finance. BetterInvesting is proud to be a participating partner of this important program.

About BetterInvesting

Since 1951, BetterInvesting has helped over 5 million people become better, more informed investors. You can learn more about the benefits of investment clubs by visiting www.betterinvesting.org/clubs to sample many of our investment club resources, at no cost or obligation. The Heart of Illinois Chapter of BetterInvesting is the local resource for investment education about how to buy good stocks at the right price with the goal of doubling your portfolio value in five years by investing regularly, reinvesting dividends, and diversifying investments.

Important Notice to our Readers: BetterInvesting is a non-profit educational organization that sponsors programs and provides information through their local volunteer chapters for the education and use of individual investors and investment club members. BetterInvesting neither recommends nor endorses specific securities. Everyone is encouraged to do your own stock selection research.

Check out our website: www.betterinvesting.org/hoic