



Screening & Stock Ideas Quick Start Guide

1 Stock Ideas in CoreSSG and SSGPlus Tools

Many stock ideas can be found from the **Stock Ideas** tab in the online tools. The SSGPlus tool, shown below, has more search criteria, pre-defined screens and stock idea options than the CoreSSG tool.

The screenshot displays the SSG-PLUS interface. On the left is a navigation menu with icons for Home, Search, SSG, and SCG. The main area is divided into three sections:

- Search Criteria:** A list of filters including 9 Yr Sales Growth (%), 9 Yr Earnings Growth (%), Size (Small, Medium, Large), Sector, Dividend Yield (%), Pre-Tax Profit Trend (Up, Even, Down), Return on Equity Trend (Up, Even, Down), Morningstar Growth Grade, Morningstar Profit. Grade, Morningstar Financial Health, PE / Historical EPS Growth, and Traded Exchange. A Search button and Reset Criteria button are at the bottom.
- Pre-Defined Screens:** A list of buttons for Quality, Value, Quality + Dividend Yield, Small Company, and Roster of Quality, each with a question mark icon. Below this is a promotional message for MyStockProspector.com and a Filtered List section with Show Filtered Companies and Clear Filtered List buttons.
- Ticker Heat Map:** A grid of colored squares representing stock tickers, with a legend below it stating: "A resource of stock ideas based on the top 100 studies created by members in the last 90 days."

2 Pre-Defined Screens

Click on any of the pre-defined screen options to start the screening process.

Some screens are only available in SSGPlus.

This close-up shows the Pre-Defined Screens section. A purple box highlights the "Quality + Dividend Yield" screen, indicating it is only available in SSGPlus. Below the screens is a promotional message for MyStockProspector.com.

Click on the Definition ? icon to see a definition of the screening criteria.

The pop-up window titled "Quality Screen Criteria" lists the following criteria:

- EPS R2 5 Year greater than 0.9
- Historical 10 Year EPS Growth % >= 10.0
- Historical 10 Year Sales Growth % >= 10.0
- Debt / Capital % < 40.0
- Pre-tax Profit Trend = Up or Even
- Return on Equity Trend = Up or Even



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3 Screening from Individual Criteria

Search Criteria

9 Yr Sales Growth (%): > 8%

9 Yr Earnings Growth (%): > 8%

Size: **Small** Medium Large

Sector: Any

Dividend Yield (%): Any

Pre-Tax Profit Trend: Up Even Down

Return on Equity Trend: Up Even Down

Morningstar Growth Grade: Any

Morningstar Profit. Grade: Any

Morningstar Financial Health: >= B

PE / Historical EPS Growth: < 1.5

Traded Exchange: US Exchanges Only

Search **Reset Criteria**

Select any combination of criteria, then click the **Search** button to see the results.

Some criteria are only available in **SSGPlus**.

Reset criteria to start over.

4 Review Screening Results

Preview a small graph of sales, earnings and price by clicking on the **Preview Data**  icon.

Click on any column heading to **sort** the results.

Results

Show 10 entries

Search all columns:

Actions	Company	Ticker	Sector	Industry	Size	Sales Growth (%)
 	AmTrust Financial Services Inc	AFSI	Financial Services	Insurance - Property & Casualty	M	33.7
 	Argo Group International Holdings Ltd	AGII	Financial Services	Insurance - Property & Casualty	M	19.6
 	Alliance Holdings GP LP	AHGP	Basic Materials	Coal	M	12.8
 	Align Technology Inc	ALGN	Healthcare	Medical Devices	M	16.2
 	Allegiant Travel Co LLC	ALGT	Industrials	Airlines	M	23.9
 	Alexion Pharmaceuticals Inc	ALXN	Healthcare	Biotechnology	M	126.1
 	Ansys Inc	ANSS	Technology	Software - Application	M	19.3
 	Algonquin Power & Utilities Corp	AQN.TO	Utilities	Utilities - Independent Power Producers	M	18.2
 	On Assignment Inc	ASGN	Industrials	Staffing & Outsourcing Services	M	23.3
 	Aircastle Ltd	AYR	Industrials	Rental & Leasing Services	M	27.7

Click on any row or on the **Start Study**  icon to open a company in CoreSSG or SSGPlus.



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5 Ticker Heat Map (only available in SSGPlus)

Click on the  image to open the Ticker Heat Map, which displays the top 100 company SSGs created by our members in the last 90 days.

Mouse over any box to see more information.



The size of the box indicates relative popularity. Larger box = more SSGs created.

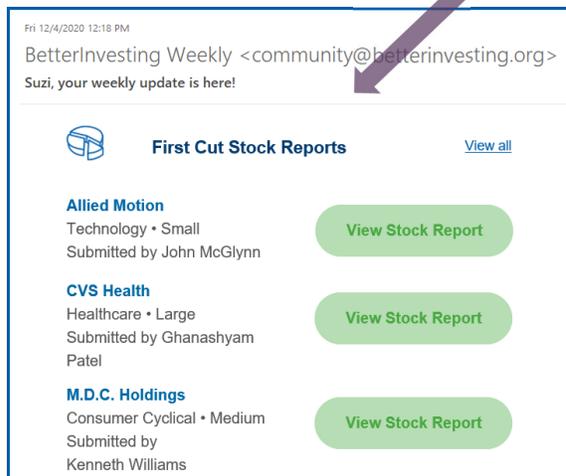
The color of the box indicates relative return favorability. Darker green = more favorable return. Darker red = less favorable return.

6 First Cut Stock Studies

First Cut stock studies are completed Stock Selection Guides that have been created by members for other members in the community.

The latest First Cut reports are delivered via email every two weeks in the BetterInvesting Weekly newsletter..

Or **visit** the First Cut section on the member website (found under Find Great Stocks) for the First Cut archives.





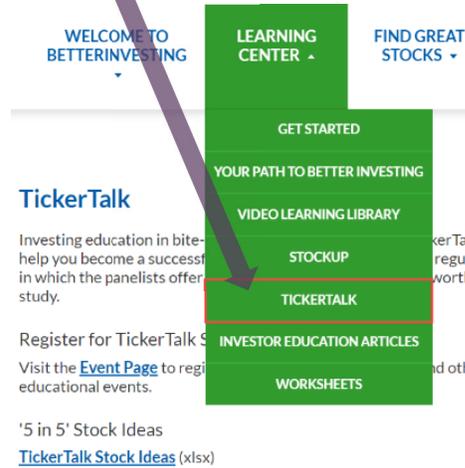
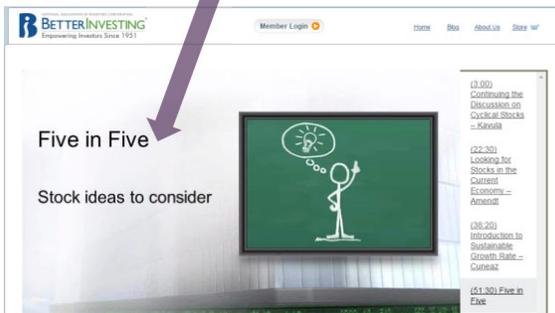
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7 TickerTalk – Five in Five Stock Ideas

Every monthly TickerTalk webinar has a **Five in Five** segment where panelists suggest a total of five stocks that they feel may be worthy of further study.

Attend the live webinar or **review** the recorded webinars to hear the panelist commentary on stock ideas.

Or **visit** the TickerTalk section on the member website for a list of previously presented stock ideas.



8 Stock Ideas on the BetterInvesting Website

Lists of companies popular with members, featured in our magazine, provided in educational webinars and screening results from our Online Tools.

