**INVESTOR EDUCATION WORKSHOP**

**April 25, 2020**

The Spring Investor Education Workshop presented by the KC Area Chapter of BetterInvesting will be held at KU Edwards Campus in Overland Park on April 25 from 8:30 AM to 2:30 PM. The featured speaker will be Abraham (Avi) Horwitz, who was the recipient of The George A. Nicholson Jr. Distinguished Service Award in Investment Education in 2016. He is a well-known presenter having taught at the Money Show, BINC and for BetterInvesting chapters nation-wide. Avi has written for *Better-Investing* magazine and for the club section of the BetterInvesting website. He is a lifetime member of Better-Investing and has been a member of NAIC/BI for over 20 years. Avi lives in New York City with his husband Jim and their Chihuahua Rambo. Avi is a certified public accountant with his own practice in New York City.

**Presentation Topics:** 

**How Simple Is It?** All of us spend a lot of time finding and studying stocks only to find they either don’t meet our quality standards or they are too expensive to purchase at the time. Join us as we show you how to begin finding good companies and how to do a 1 minute check to decide if the company is worth the time and effort to study at the moment. This session will walk through what you can do before you spend your time completing a Stock Study Guide and where to look and what to look for to make your studies more effective and reduce lost time on companies that aren't worth the effort.

**Every Picture tells a Story** They say a picture is worth a thousand words. Join us as we begin to learn how to read pictures and what they can tell us about a company. This session will focus on understanding a company's growth and what it tells us about future sales and earnings per share growth. We will also touch on what the picture tells us about a company’s value.

**Simplified Income Statement: Preferred Procedure** Preferred Procedure is exactly what it implies. It is the preferred method for determining future earnings per share growth. It uses a simplified income statement to project what earnings per share will be in the future. This session will touch on understanding what we look for when we use preferred procedure, how it relates to our Stock Study Guide and how it ties back to the company’s Income Statement. We will explore each of the components of preferred procedure that help us with our judgment about future EPS growth.

**Why The Tortoise Sometimes Wins** Sometimes your portfolio is better off with the tortoise instead of the hare. A tortoise, slow and steady, can provide a good rate of return while adding stability and income to your portfolio. We will learn an approach to studying slower growing companies that factors in both stock analysis and portfolio management. This session will look at why price earnings ratio and valuation are so important and where return on a stock investment might come from.

Refreshments and a box lunch will be provided. During the workshop participants will have an opportunity to discuss stocks of interest for a rapid fire look at an SSG and receive commentary from BI directors and Avi.. Door prizes will be awarded throughout the session.

For more information on our Investing Classes and Events check out: [www.betterinvesting.org](http://www.betterinvesting.org) This takes you to the BI home page: Click on “Find a Chapter Near You” or the KCBI Chapter: The KC Area Chapter page contains links to **Local Events, Contacts, Visit-A-Club, Investment Club Support, News & Articles and Volunteering**. You can register by clicking on an event/class.