## Dividend Reinvesting 101



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## Dividend Investing 101

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## betterinvesting

## Who We Are...

- Non-Profit
- Volunteer based
- Member driven
- No commissions
- No stock recommendations
- www.betterinvesting.org



## Agenda

## Class Goals

- Who is Better Investing?
- Dividend Investing elements.
- Summary and Questions
- Address the Fear about stock market
- Show you the results in regular investing and reinvesting dividends for Proctor and
- Gamble
- To encourage you to start taking control of your financial future


## Historical Asset Class Performance

Ibbotson SBBI Stocks, Bonds, Bills, and Inflation (1926-2017)


## Rule \#1

\#1. pay yourself first. When you thrive, you family, your environment will be a happier one. It is not enough to just survive. You deserve a life of happiness in a thriving environment.

With this pandemic, it is important to have multiple streams of income. Dividend reinvesting can be helpful. It is important to start as soon as you can and establish a process that would be helpful to you to have thriving life. Brokerage firms let you buy fractional shares. Many of the brokage firms have eliminate their commission fees.

Dividend Reinvesting is building a supplemental income stream in the long term.

## Dividends

## - What is a Dividend?

- Dividend usually comes from the profit a business makes which the Board of Directors authorize to the shareholders.
- What qualifications Aristocrats Dividend Companies have:
- History of increasing their dividends for at least 25 years.


## Glossary

- Dividend
- Bull Market
- Bear Market - when the stock market moves down $20 \%$ or more
- Dollar Averaging
- Dividend Yield
- Dividend/current Price of stock
- Dividend Yield based on total investment (monthly investment \& past dividends received)


## Bear Markets



## Bull Markets



## Historical Data on Monthly Investment with Proctor and Gamble

- PG - Brand name recognition with brand name products
- Tide, Bounty, Gain, Bounce, Pampers, Always, Gillette, Head and Shoulder
- Swiffer, Dawn, Mr. Clean, Crest, Scope, Oral B, Vicks, Olay, Ivory
- Raised their dividend for 67 years in a roll
- Environment Sustainability goals for 2030
- Bond Rating at Aa3 (Moody - Investment Grade- low risk)
- Established in 1837
- Monthly study date: 1980- July 2023


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| 1 | Date | Div＇d | $\begin{array}{c}\text { Div＇d } \\ \text { Reinv }\end{array}$ | $\begin{array}{c}\text { Dividen } \\ \% \\ \text { Increase }\end{array}$ |
| 2 | $1 / 2 / 1980$ |  |  |  |

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| $1 / 14 / 1980$ |  |  |  |
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| $2 / 1 / 1980$ |  |  |  |

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| $4 / 1 / 1980$ |  |  |  |  |  |
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| $4 / 14 / 1980$ | $\$$ | 0.8500 | $\$$ | 2.69 |  |

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| $5 / 1 / 1980$ |  |  |
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| $7 / 1 / 1980$ |  | $\$$ | 50.00 |
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| $7 / 14 / 1980$ | $\$$ | 0.9500 | $\$$ | 4.96 |
| :---: | :---: | :---: | :---: | :---: |
| $8 / 1 / 1980$ |  |  |  |  |


| $10 / 1 / 1980$ |  |  |  |  |  |
| ---: | :--- | :--- | :--- | :--- | :--- |
| $10 / 20 / 1980$ | $\$$ | 0.9500 | $\$$ | 6.88 |  |
| $11 / 3 / 1980$ |  |  |  |  | 50.0 |
| $12 / 1 / 1980$ |  |  |  |  |  |

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$\$ 50$ month

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## 5 Years Results

Monthly Investment total \$3050.00
Market Value is $\$ 4062$
Return: $(\$ 4062.3-\$ 3050) / 3050=33 \%$
Stock split 1/17/1983
Dividend yield has grown from 2.37\% to 4.82\%
Bear Market 1980-1982

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| 1 | Date |  | Div＇d | Div＇d Reinv | Dividend <br> \％ <br> Increase | Monthly Purchase | Stock Price | Div＇d Reinv Shares | Share Purchased | Total Shares |  | Market Value | \％Yearly Appreciation | NOTES |  |  |
| 83 | 1／2／1985 |  |  |  |  | 50.00 | 56.25 |  | 0.88889 | 79.23 |  | 4，456．46 |  |  |  |  |
| 84 | 1／14／85 | \＄ | 0.6500 | 51.50 |  |  | \＄ 56.38 | 0.9135 |  | 80.14 | \＄ | 4，517．86 |  |  |  |  |
| 85 | 2／1／85 |  |  |  |  | \＄ 50.00 | \＄ 55.63 |  | 0.89888 | 81.04 | \＄ | 4，507．76 |  |  |  |  |
| 86 | 3／1／85 |  |  |  |  | \＄ 50.00 | \＄ 57.00 |  | 0.87719 | 81.92 | \＄ | 4，669．18 |  |  |  |  |
| 87 | 4／1／85 |  |  |  |  | \＄ 50.00 | \＄ 54.38 |  | 0.91954 | 82.84 | \＄ | 4，504．16 |  |  |  |  |
| 88 | 4／15／85 | \＄ | 0.6500 | 53.84 |  |  | \＄ 52.00 | 1.0354 |  | 83.87 | \＄ | 4，361．26 |  |  |  |  |
| 89 | 5／1／85 |  |  |  |  | \＄ 50.00 | \＄ 52.13 |  | 0.95923 | 84.83 | \＄ | 4，421．75 |  |  |  |  |
| 90 | 6／3／85 |  |  |  |  | \＄ 50.00 | \＄ 53.38 |  | 0.93677 | 85.77 | \＄ | 4，577．79 |  |  |  |  |
| 91 | 7／1／85 |  |  |  |  | \＄ 50.00 | \＄ 57.13 |  | 0.87527 | 86.64 | \＄ | 4，949．41 |  |  |  |  |
| 92 | 7／13／85 | \＄ | 0.6500 | \＄ 56.32 |  |  | \＄ 56.88 | 0.9902 |  | 87.63 | \＄ | 4，984．07 |  |  |  |  |
| 93 | 8／1／85 |  |  |  |  | \＄ 50.00 | \＄ 58.25 |  | 0.85837 | 88.49 | \＄ | 5，154．56 |  |  |  |  |
| 94 | 9／3／85 |  |  |  |  | \＄ 50.00 | \＄ 57.63 |  | 0.86768 | 89.36 | \＄ | 5，149．25 |  | 1985 dividends | \＄ | 220.32 |
| 95 | 10／1／85 |  |  |  |  | \＄ 50.00 | \＄ 55.75 |  | 0.89686 | 90.25 | \＄ | 5，031．71 |  | 1980－1985 amount invested mthly | \＄ | 3，650．00 |
| 96 | 10／13／85 | \＄ | 0.6500 | \＄ 58.67 |  |  | \＄ 56.88 | 1.0315 |  | 91.29 | \＄ | 5，191．91 |  | 1985 approx．market range |  | 29．33\％ |
| 97 | 11／1／85 |  |  |  |  | \＄ 50.00 | \＄ 64.13 |  | 0.77973 | 92.07 | \＄ | 5，903．74 |  | 1985 divid．yield based on total investment |  | 5．09\％ |
| 98 | 12／2／85 |  |  |  |  | \＄ 50.00 | \＄ 67.25 |  | 0.74349 | 92.81 | \＄ | 6，241．44 |  | dollar average cost on monthly invest． | \＄ | 39.33 |

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## 10 years Results

- Monthly Investment total \$6,050.00
- Market Value is $\$ 18,012.70$
- Return: (\$18012.70-\$6050)/6050=1.977\% per year 19.77\%
- Dividend yield has grown from 2.37\% the first year to 5.39\%
- 5 month Bear Market from August 1987- December 1987
- 2/1 Stock split in 1989
- Dollar average cost per share is $\$ 22.13$ Market Value per share: $\$ 65.88$



## 15 Years Results 1980-1994

- Total Monthly Investment for 15 years $\$ 9050.00$
- Market Value \$41,956.73
- Dividend yield based on total Investment 6.10\%
- Dollar Average cost per share \$13.24
- Market Value per share $\$ 61.38$
- 2/1 stock split in 6/1992


## 20 Years Results 1980-1999

- Monthly investments \$12,050.00
- Market Value of Investment: $\$ 187,852.59$
- Dividend yield based on total Investment 7.97\%
- Dollar Average cost per share \$7.20
- Market Value per share $\$ 112.25$
- 2/1 stock split August 1997
- 6 weeks Bear Market July-August 1998


## 25 years Results 1980-2004

- Monthly investments \$15,050.00
- Market Value of Investment: \$204,688.03
- Dividend yield based on total Investment 8.51\%
- Dollar Average cost per share \$4.02
- Market Value per share $\$ 54.65$
- 2/1 stock split June 2004

Bear Market March 2000-October 2002

## 30 years results 1980-2009

- Monthly investments \$18,050.00
- Market Value of Investment: \$268,091.54
- Dividend yield based on total Investment 9.82\%
- Dollar Average cost per share \$4.20
- Market Value per share $\$ 62.91$
- Bear Market October 2007-March 2009




## 35 Year Results 1980-2014

- Monthly investments \$21,050.00
- Market Value of Investment: \$453,408.26
- Dividend yield based on total Investment 9.81\%
- Dollar Average cost per share $\$ 4.18$
- Market Value per share $\$ 90.08$
- Bear Market April-October 2011


## 40 Years Results 1980-2019

- Monthly investments \$24,050.00
- Market Value of Investment: \$740,272.37
- Dividend yield based on total Investment 8.48\%
- Dollar Average cost per share \$3.99
- Market Value per share $\$ 122.72$
- Bear Market September-December 2018


## 43 Years Result

- Monthly investments $\$ 26,424.00$ at $\$ 50$ a month
- Market Value of Investment: \$1,019,469.11
- Dividend yield based on total Investment 8.90\% (2023)
- Dollar Average cost per share \$3.96 (2023)
- Market Value per share $\$ 152.66$ (July 2023)
- Bear Market February 2020- March 2020


## Q\&A

Thank you!
Good Luck
Share the information
Appreciate any constructive feedback
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