

The Inland Empire Chapter of BETTERINVESTING

Education Presentation 2021-2



How Can I Be Sure?

Presented By
Cy Lynch

PLEASE SEE LINKS BELOW

The Stock Selection Guide (SSG) helps guide our judgments by focusing on what really matters in evaluating the quality and value of potential stock investments. We can be more confident about our SSG judgments using outside sources. In this session, Cy will explore ways we can use these sources to verify and validate our judgments, identify red flags in stocks we are studying, and find stocks to study.



Cy Lynch

Our guest presenter is a lifetime member of BETTERINVESTING (BI) and the American Association of Individual Investors (AAII), who frequently presents investing topics online and in-person throughout the country. He's appeared in *Smart Money* and *Business Week* magazines and writes the "Growth Stock

Outlook" column for *BETTERINVESTING Magazine*. Cy also serves as Vice-Chair of the BETTERINVESTING Board of Directors.

Cy lives in Atlanta with his wife, Barbara Koll, and their three cats. He is a church pastor and enjoys singing tenor in the church choir before preaching. A life-long Atlanta Braves fan, he is a season ticket holder and looks forward to again getting to attend as many games as possible when some level of normalcy returns.

The "How Can I Be Sure?" webinar was presented on April 29, 2021. If you were unable to attend or wish to view it again a webinar recording and handouts are available at these blue links.

- ["How Can I Be Sure?" Recording](#)
- [Handout - How Can I Be Sure \(1 Slide/pg-Color\)](#)
- [Handout - How Can I Be Sure \(4 Slides/pg-B&W\)](#)