**First Cut Stock Study Report**

Please complete this form for your First Cut stock study.

Click on each grayed area and enter your information.

Fields will expand as you type.  
Save file as FC<yyyymmdd><ticker>.doc (i.e. FC20200516AAPL.doc).

Create a PDF of the SSG (see instructions on last page).

Please return this completed form as a Word doc and the SSG in PDF format to:

[FirstCut@betterinvesting.net](mailto:FirstCut@betterinvesting.net)

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| --- |
| **Check here to grant BetterInvesting the right to post this First Cut Stock Study Report and associated SSG on the BetterInvesting website.** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Company Name:** |  | | **Ticker:** | |  |
| **Date of Study:** |  | | **Price:** | $ | |
| **Your Name:** |  | | | | |
| **Email address:** |  | | **Consent to post email on web** | | |
| **City:** |  | | **State:** | |  |
| **Chapter Name (if applicable):** | |  | | | |

**Discuss why you consider this to be a high quality, growth company that should be investigated further. Please include comments on historical sales and EPS growth, pre-tax profit margin, return on equity, and debt.**

**Briefly describe how the company makes money:**

**Projected growth rate for sales**:      **%**

**Why did you select this rate? Discuss from where future growth will come.**

**Projected growth rate for earnings per share**:      **%**

**Why did you select this rate?**

**Projected High P/E**:

**Why did you select this value?**

**Projected Low P/E**:

**Why did you select this value?**

**Projected Low Price**: $

**Why did you select this value?**

**At the current price, the stock is a (check one):**

**Buy** or **Hold** or **Sell**

**At the current price, the upside-downside ratio is:**       **to 1**

**Compound Annual Return – Using Forecast High P/E:**      **%**

**Your final recommendation (check one):**

**Buy** or **Hold** or **Sell**

**Explain:**

**Instructions to Create PDF of SSG**

If using **CoreSSG or SSGPlus**:

* Select **Print** from menu at top of page.
* Check “Two Page Stock Selection Guide (SSG).”
* Click **Generate PDF** button.
  + Open the PDF file.
  + Save the file to your selected folder on your computer.
  + Go to that folder to find your PDF file.

If using desktop stock analysis software, such as **Toolkit**, install a program to create PDF files from any printable document.

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* If you do not have a built-in PDF printer, do an internet search to find a PDF printer for you to install. There are many free options.
* When printing the SSG from Toolkit, select your PDF printer in the printer setup.
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