



BINC 2024
"Learn by Doing"

www.betterinvesting.org/BINC

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BetterInvesting National Convention (BINC)

May 16–19, 2024 Marriot Chicago O'Hare Hotel

www.betterinvesting.org/BINC

Top reasons to attend:

- Experience educational sessions for all level of investors
- Learn how to grow the return on your investments
- Talk face to face with nationally recognized experts
- Make new long-lasting friendships

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Learn By Doing at the 2024 BetterInvesting National Convention

Marriott Chicago O'Hare Hotel
Chicago, Illinois May 16 – 19, 2024

- **60 educational sessions** of interest to investors of all levels, from beginner to advanced
- **Thursday:** Chapter training, Welcome reception, Opening Bell Ceremony, Let's Talk Stocks panel / **Friday:** full day of classes, evening reception / **Saturday:** full day of classes, evening event / **Sunday:** classes and Closing Bell with door prizes
- Over 24 guest speakers, industry experts, BetterInvesting favorites and rising stars
- **LEARN BY DOING** interactive classes designed to accelerate your skills to the next level

Learn More and Register at: www.BetterInvesting.org/BINC

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BINC 2024: Chicago, May 16–19

A Sampling of the 2024 BetterInvesting National Convention Class Sessions (Subject to Change)

*Beginner SSG Bootcamp Series	Investing With a Checklist
Best Small Companies: Best Sources of Ideas	Investor Insights: A Look into Fraud Trends
*Beyond Beginner Series	Jumpstart Your Stock Selection with the Investor Advisory Service
*Building on Beyond Beginner Series	Let's Talk Stocks
Centering Your Stock Portfolio Management	Live Repair Shop
Early-Stage Investing: Discovery & Analysis	Managing Your Portfolio for Total Return
Getting Risk Right	Options Class (Intro)
The Devil Made Me Do It Stock	Owning an Economic Moat can Help Your Portfolio
Dividend Informer Newsletter	ROE, ROE, ROE to Float Your Boat
Estate & Legacy Planning	Round Table At BINC
Financial Ratios	SEC Filings
Five Levels of Valuation: Know When to Avoid, Buy, Hold, Wait, and Sell	Stock Diversification: Why You Need It Now for Your Stock
*High-Net-Worth Series I & II	The Space Between the Lines
How to Hack Your 401K	*Technical Fusion Series I & II
How to Research, Compare and Replace a Club Portfolio Stock	Two Guys Talk Stock
Improve Your Returns Using Portfolio Management	Using Mutual Funds and ETFs to Build Out Your Portfolio
Investing in Dividend Stock	What is the Value of the Value Line?

*Indicates pre-registration is required. More information in early April.

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Presenters at BINC

<i>A Sampling of the Nationally Known Expert Presenters</i>	
Ann Cuneaz	Kevin Gillogly
Bukal Lalla	Kim Butcher
Christi Powell	Mark Robertson
Craig Braemer	Ralph Acampora
Dan Boyle	Ray Giese
Doug Gerlach	Suzanne Koster
Ken Kavula	Suzi Artzberger
Learn more and register at BetterInvesting.org/BINC	

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Learn By Doing Classes @ BINC

There will be five (5) “Learn by Doing” multi-class series

- Beginner Stock Selection Guide Bootcamp
- Beyond Beginner Class (BB)
- Building on the Beyond Beginner Class (BBB)
- High-Net-Worth Conversations
- Technical Fusion

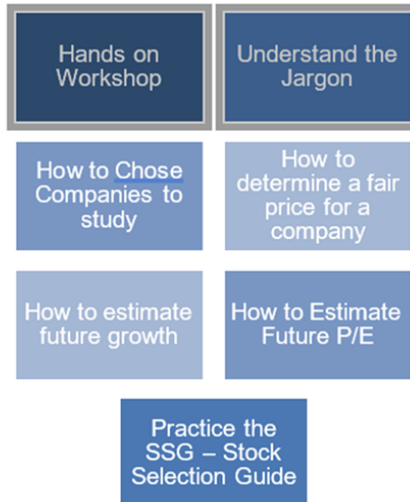
*Pre-registration is required for each class and details on how to register will be sent to BINC attendees in early April.
All classes will require some type of participation as part of the learning process*

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Beginner Bootcamp Class

Ken Kavula and Ann Cuneaz



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BINC 2024 Beyond the Beginners



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Beyond Beginner Purpose and Mission

- For participants to interact with other BINC attendees – both socially and through shared knowledge and information.
- To understand how others may analyze an equity – assumptions, research and estimates.
- Shared knowledge and friendship across the BI membership.



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Beyond Beginner (How)



- Hands on Workshop
- Study and analyze companies using BI tools and methodology
- Work in small, assigned groups

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Beyond Beginner



Is this Class right for me?

Are you looking for a hands on workshop experience?

Are you familiar with BetterInvesting Tools – the SSG – Stock Selection Guide?

Are you willing to work in a team environment?

Are you willing to meet outside scheduled conference hours?



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Building on Beyond Beginner



Advanced Hands-on Workshop

- Collaborate using best practices to Study and analyze companies using BI tools and methodology
- Work in small, assigned groups

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Building on Beyond Beginner



Is this Class right for me?

Are you looking for a hands on workshop experience?

Are you Proficient with BetterInvesting Tools – the SSG – SCG – First Cut?

Are you willing to work in a team environment?

Are you willing to research and provided analysis on a company in advance of BINC?



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High-Net-Worth Conversations

with **Christi Powell**

- High-Net-Worth is defined as assets >\$1 million
- High-Net-Worth individuals are faced with unique challenges and opportunities
- Learn about the pitfalls and perks
- Find out how to pass along your estate to your heirs and/or charities while minimizing taxes

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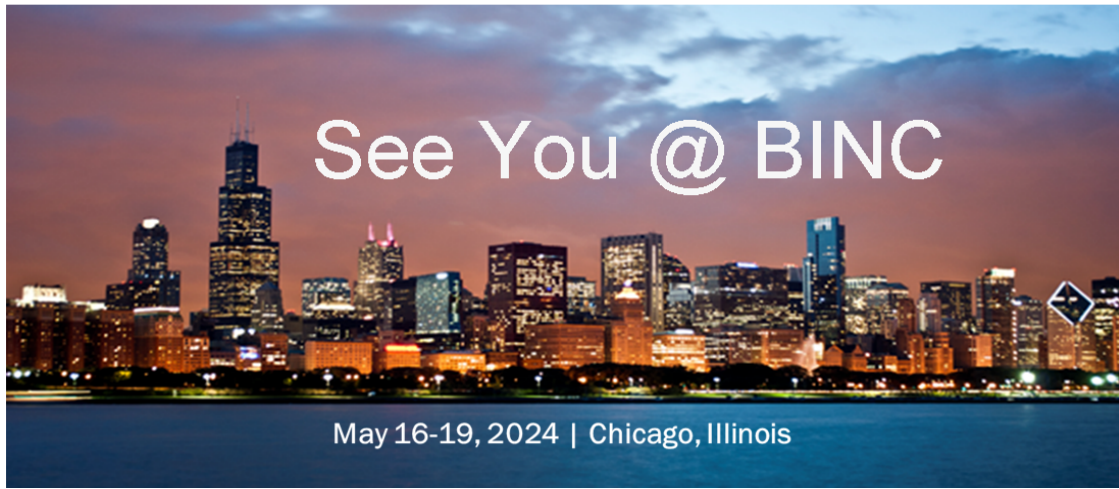
Technical Fusion

with **Ralph Acampora**

- Technical Fusion is the blending of fundamental investing with technical analysis
- Learn from the God Father of Technical Analysis



Quarterly Data										Total / Quarterly											
Period	EPS	Div	Yield	Div	Yield	Div	Yield	Div	Yield	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets		
Year	Q1					Q2					Q3					Q4					
	EPS	Div	Yield	Div	Yield	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities	Equity	Assets	Liabilities		
2020	1.25	0.15	12.0%	1.25	12.0%	100	20	80	100	20	80	100	20	80	100	20	80	100	100	20	80
2021	1.30	0.16	12.3%	1.30	12.3%	105	21	84	105	21	84	105	21	84	105	21	84	105	105	21	84
2022	1.35	0.17	12.6%	1.35	12.6%	110	22	88	110	22	88	110	22	88	110	22	88	110	110	22	88
2023	1.40	0.18	12.9%	1.40	12.9%	115	23	92	115	23	92	115	23	92	115	23	92	115	115	23	92
2024	1.45	0.19	13.2%	1.45	13.2%	120	24	96	120	24	96	120	24	96	120	24	96	120	120	24	96
2025	1.50	0.20	13.5%	1.50	13.5%	125	25	100	125	25	100	125	25	100	125	25	100	125	125	25	100
2026	1.55	0.21	13.8%	1.55	13.8%	130	26	104	130	26	104	130	26	104	130	26	104	130	130	26	104
2027	1.60	0.22	14.1%	1.60	14.1%	135	27	108	135	27	108	135	27	108	135	27	108	135	135	27	108
2028	1.65	0.23	14.4%	1.65	14.4%	140	28	112	140	28	112	140	28	112	140	28	112	140	140	28	112
2029	1.70	0.24	14.7%	1.70	14.7%	145	29	116	145	29	116	145	29	116	145	29	116	145	145	29	116
2030	1.75	0.25	15.0%	1.75	15.0%	150	30	120	150	30	120	150	30	120	150	30	120	150	150	30	120
2031	1.80	0.26	15.3%	1.80	15.3%	155	31	124	155	31	124	155	31	124	155	31	124	155	155	31	124
2032	1.85	0.27	15.6%	1.85	15.6%	160	32	128	160	32	128	160	32	128	160	32	128	160	160	32	128
2033	1.90	0.28	15.9%	1.90	15.9%	165	33	132	165	33	132	165	33	132	165	33	132	165	165	33	132
2034	1.95	0.29	16.2%	1.95	16.2%	170	34	136	170	34	136	170	34	136	170	34	136	170	170	34	136
2035	2.00	0.30	16.5%	2.00	16.5%	175	35	140	175	35	140	175	35	140	175	35	140	175	175	35	140
2036	2.05	0.31	16.8%	2.05	16.8%	180	36	144	180	36	144	180	36	144	180	36	144	180	180	36	144
2037	2.10	0.32	17.1%	2.10	17.1%	185	37	148	185	37	148	185	37	148	185	37	148	185	185	37	148
2038	2.15	0.33	17.4%	2.15	17.4%	190	38	152	190	38	152	190	38	152	190	38	152	190	190	38	152
2039	2.20	0.34	17.7%	2.20	17.7%	195	39	156	195	39	156	195	39	156	195	39	156	195	195	39	156
2040	2.25	0.35	18.0%	2.25	18.0%	200	40	160	200	40	160	200	40	160	200	40	160	200	200	40	160
2041	2.30	0.36	18.3%	2.30	18.3%	205	41	164	205	41	164	205	41	164	205	41	164	205	205	41	164
2042	2.35	0.37	18.6%	2.35	18.6%	210	42	168	210	42	168	210	42	168	210	42	168	210	210	42	168
2043	2.40	0.38	18.9%	2.40	18.9%	215	43	172	215	43	172	215	43	172	215	43	172	215	215	43	172
2044	2.45	0.39	19.2%	2.45	19.2%	220	44	176	220	44	176	220	44	176	220	44	176	220	220	44	176
2045	2.50	0.40	19.5%	2.50	19.5%	225	45	180	225	45	180	225	45	180	225	45	180	225	225	45	180
2046	2.55	0.41	19.8%	2.55	19.8%	230	46	184	230	46	184	230	46	184	230	46	184	230	230	46	184
2047	2.60	0.42	20.1%	2.60	20.1%	235	47	188	235	47	188	235	47	188	235	47	188	235	235	47	188
2048	2.65	0.43	20.4%	2.65	20.4%	240	48	192	240	48	192	240	48	192	240	48	192	240	240	48	192
2049	2.70	0.44	20.7%	2.70	20.7%	245	49	196	245	49	196	245	49	196	245	49	196	245	245	49	196
2050	2.75	0.45	21.0%	2.75	21.0%	250	50	200	250	50	200	250	50	200	250	50	200	250	250	50	200
2051	2.80	0.46	21.3%	2.80	21.3%	255	51	204	255	51	204	255	51	204	255	51	204	255	255	51	204
2052	2.85	0.47	21.6%	2.85	21.6%	260	52	208	260	52	208	260	52	208	260	52	208	260	260	52	208
2053	2.90	0.48	21.9%	2.90	21.9%	265	53	212	265	53	212	265	53	212	265	53	212	265	265	53	212
2054	2.95	0.49	22.2%	2.95	22.2%	270	54	216	270	54	216	270	54	216	270	54	216	270	270	54	216
2055	3.00	0.50	22.5%	3.00	22.5%	275	55	220	275	55	220	275	55	220	275	55	220	275	275	55	220
2056	3.05	0.51	22.8%	3.05	22.8%	280	56	224	280	56	224	280	56	224	280	56	224	280	280	56	224
2057	3.10	0.52	23.1%	3.10	23.1%	285	57	228	285	57	228	285	57	228	285	57	228	285	285	57	228
2058	3.15	0.53	23.4%	3.15	23.4%	290	58	232	290	58	232	290	58	232	290	58	232	290	290	58	232
2059	3.20	0.54	23.7%	3.20	23.7%	295	59	236	295	59	236	295	59	236	295	59	236	295	295	59	236
2060	3.25	0.55	24.0%	3.25	24.0%	300	60	240	300	60	240	300	60	240	300	60	240	300	300	60	240
2061	3.30	0.56	24.3%	3.30	24.3%	305	61	244	305	61	244	305	61	244	305	61	244	305	305	61	244
2062	3.35	0.57	24.6%	3.35	24.6%	310	62	248	310	62	248	310	62	248	310	62	248	310	310	62	248
2063	3.40	0.58	24.9%	3.40	24.9%	315	63	252	315	63	252	315	63	252	315	63	252	315	315	63	252
2064	3.45	0.59	25.2%	3.45	25.2%	320	64	256	320	64	256	320	64	256	320	64	256	320	320	64	256
2065	3.50	0.60	25.5%	3.50	25.5%	325	65	260	325	65	260	325	65	260	325	65	260	325	325	65	260
2066	3.55	0.61	25.8%	3.55	25.8%	330	66	264	330	66	264	330	66	264	330	66	264	330	330	66	264
2067	3.60	0.62	26.1%	3.60	26.1%	335	67	268	335	67	268	335	67	268	335	67	268	335	335	67	268
2068	3.65	0.63	26.4%	3.65	26.4%	340	68	272	340	68	272	340	68	272	340	68	272	340	340	68	272
2069	3.70	0.64	26.7%	3.70	26.7%	345	69	276	345	69	276	345	69	276	345	69	276	345	345	69	276
2070	3.75	0.65	27.0%	3.75	27.0%	350	70	280	350	70	280	350	70	280	350	70	280	350	350	70	280
2071	3.80	0.66	27.3%	3.80	27.3%	355	71	284	355	71	284	355	71	284	355	71	284	355	355	71	284
2072	3.85	0.67	27.6%	3.85	27.6%	360	72	288	360	72	288	360	72	288	360	72	288	360	360	72	288
2073	3.90	0.68	27.9%	3.90	27.9%	365	73	292	365	73	292	365	73	292	365	73	292	365	365	73	292
2074	3.95	0.69	28.2%	3.95	28.2%	370	74	296	370	74	296	370	74	296	370	74	296	370	370	74	296
2075	4.00	0.70	28.5%	4.00	28.5%	375	75	300	375	75	300	375	75	300	375	75	300	375	375	75	300
2076	4.05	0.71	28.8%	4.05	28.8%	380	76	304	380	76	304	380	76	304	380	76	304	380	380	76	304
2077	4.10	0.72	29.1%	4.10	29.1%	385	77	308	385	77	308	385	77	308	385	77	308	385	385	77	308
2078	4.15	0.73	29.4%	4.15	29.4%	390	78	312	390	78	312	390	78	312	390	78	312	390	390	78	312
2079	4.20	0.74	29.7%	4.20	29.7%	395	79	316	395	79	316	395	79	316	395	79	316	395	395	79	316
2080	4.25	0.75	30.0%	4.25	30.0%	400	80	320	400	80	320	400	80	320	400	80	320	400	400	80	320
2081	4.30	0.76	30.3%	4.30	30.3%	405	81	324	405	81	324	405	81	324	405	81	324	405	405	81	324
2082	4.35	0.77	30.6%	4.35	30.6%	410	82	328	410	82	328	410	82	328	410	82	328	410	410	82	328
2083	4.40	0.78	30.9%	4.40	30.9%	415	83	332	415	83	332	415	83	332	415	83	332	415	415	83	332
2084	4.45	0.79	31.2%	4.45	31.2%	420	84	336	420	84	336	420	84	336	420	84	336	420	420	84	336
2085	4.50	0.80	31.5%	4.50	31.5%	425	85	340	425	85	340	425	85	340	425	85	340	425	425	85	340
2086	4.55	0.81	31.8%	4.55	31.8%	430	86	344	430	86	344	430	86								



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