

#### Investing Fundamentals - Ready to Roll!

# Lockheed Martin (LMT) Stock Study & First Cut Report

November 10, 2021

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1

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2

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3

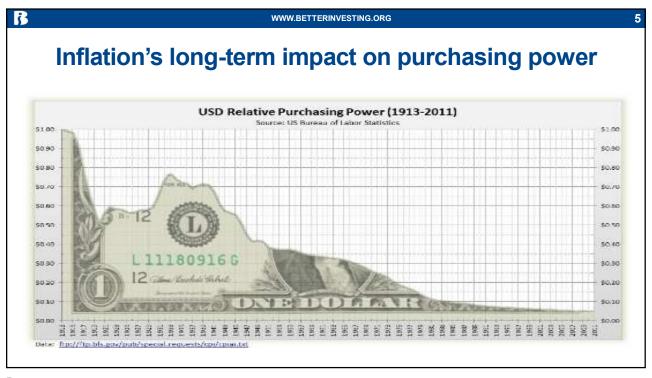
# WWW.BETTERINVESTING.ORG What we will do this evening ➤ Complete a stock study of Lockheed Martin (LMT)

- Complete a stock study of Lockheed Martin (LMT) (For presentation purposes, we "froze" the study at 10-27-21)
- Collect data for a First Cut Stock Study Report to submit to BetterInvesting
- Poll you for your judgments
- ➤ Go to a live SSG at the end, enter your judgments & display the final SSG (This will show the group's evaluation of LMT as of tonight, 11-10-21)

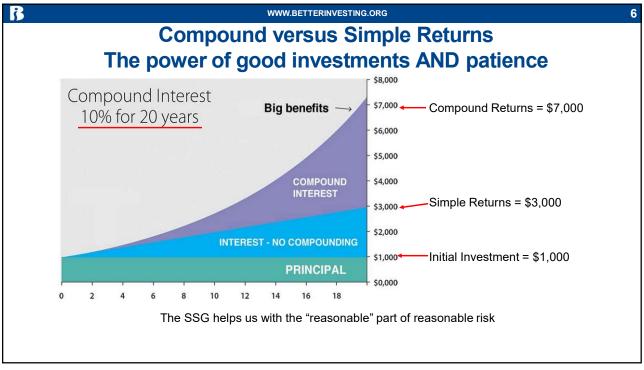
In your Control Panel handouts:

- SSG template for LMT
- First Cut Stock Study Report template
- PPT slides
- SSG Guidelines for Beginners
- Free 90-Day Digital Core Membership Certificate

Questions during presentation? – Use the Question box in your Control Panel



5



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7

#### Quick trick for calculating compound return doubling rates

Rule of 72	
Rate of Return	Years to Double Your Money
6%	12 Years
7%	10.3 Years
8%	9 Years
9%	8 Years
10%	7.2 Years
11%	6.6 Years
12%	6 Years
15%	4.8 Years

Formula: 72 Divided by Rate of Return = Years to Double Your Money

Example: 72 ÷ 15 = 4.8 Years

The SSG calculates Rates of Return. We can use the "Rule" of 72 to determine years to doubling

7

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8

#### What Does the Stock Selection Guide (SSG) Do for Us?

Helps us identify companies that could provide good compound returns

There are thousands of companies/stocks Few are worth investing in for 5+ years

#### Deals first with the business quality of a company:

- Presents some key metrics about a company's recent business success (or troubles)
- Shows whether a company's returns have been growing (compounding) and at what rates
- · Helps us avoid troubled companies
- · Points to issues that need more research outside the SSG itself

#### Then helps us evaluate the current price of a company's stock

- Should we buy it now or wait for a better price?
- · Could the current price give us an acceptable compound return, or should we wait?

#### Rewards common sense and patience

- · There are almost always good quality companies to be found
- · Prices of good companies fluctuate, often to prices that may produce good compound returns
- We can create "what if" scenarios using the SSG to help us test our judgment about returns
- We should keep a "watch list" of good companies that aren't selling at a good price right now

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9

#### The SSG Metrics We Evaluate



#### **QUALITY First**

Sales and Earnings Growth Management Stability



If a stock (business) flunks quality, no price is good. We don't continue the study.



<u>If a stock (business) demonstrates quality,</u> *we* continue and analyze its valuation (price & potential return).



Valuation (Price and Potential RETURN) Second

P/E Ratios
Risk/Reward Analysis

Total Potential Compound Annual Return

9

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10

# What Does the First Cut Report Do for Us? It helps us avoid snap judgments

- The FC Report asks a set of written questions which allow BetterInvesting members to explain and share their SSG analysis of a company.
- · BetterInvesting publishes paired SSG-FC Reports on the BetterInvesting member website.

The FC Report questions are very useful in forcing us to think more clearly about how we complete an SSG even if we don't want to share/publish our SSG & FC report.

#### FC Report Questions:

How does the company make money? What is its business? Where will future growth come from? Do we think the company is a good business (i.e., a growing business)? Why or why not? How did we arrive at our estimates of the company's future growth rates? How did we arrive at our estimates of future stock prices and potential returns for investors?

We will use these FC Report questions to help guide our LMT study tonight, and we will submit the finished SSG-FC Report to BetterInvesting for publication on the website.

# B LMT Stock Study ←→ First Cut Report

We will go through the 5 SSG sections one by one, aided by FC questions

#### We will explain:

- How to interpret the wealth of historical data the SSG supplies automatically
- · Guidance for judgments (estimates) we must make in each section

#### We will poll you for your estimates/ "judgments" about :

- · LMT's quality
- · LMT's sales growth for the next 5 years
- LMT's earnings growth for the next 5 years
- LMT's high PE for the next 5 years (to generate estimate of LMT's future 5-year high price)
- · LMT's 5-year low price

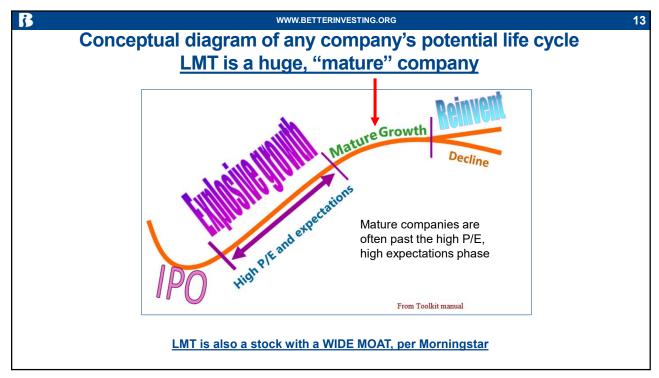
#### We will examine:

- · LMT's predicted compound annual return, which will be based on our polled estimates
- Whether purchasing LMT stock at its "current" price would produce an acceptable compound annual return, or
- · Whether LMT should perhaps go on your watch list
- · Whether it would be more potentially rewarding to study other stocks and forget LMT

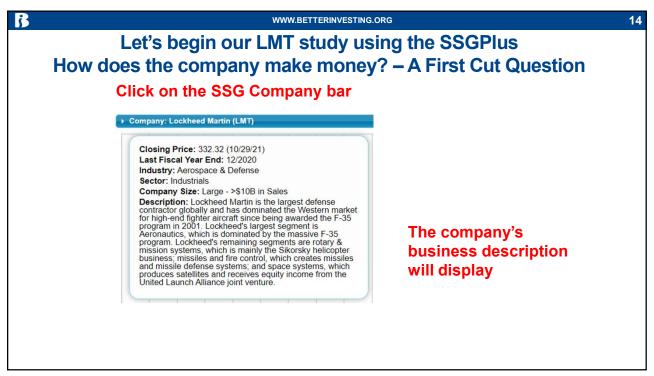
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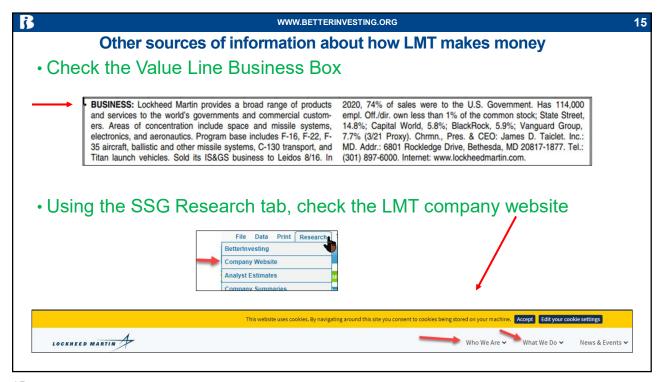


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15

How Does LMT Make Money?

From BetterInvesting Magazine Stock to Study Article

- "LMT is the world's largest developer and manufacturer of defense, security and intelligence products."
- LMT is "almost entirely dependent on U.S. defense orders and, to a lesser extent, foreign military sales."
- 74% of 2020 sales were from U.S. DOD; 25% from foreign govts; 1% from commercial customers.
- Products accounted for 84% of sales; services, for 16%

2020 Revenue:

40.2% from Aeronautics: fighter and transport aircraft & related services 24.5% from Rotary & Mission Systems: helicopters and various systems

18.2% from Space: satellites, space transport and defense systems

17.2% from Missiles & Fire Control: missiles and target systems

 Many Americans recognize LMT products: F-35 fighter jet, C-130 Hercules Transport, Black Hawk helicopters, Patriot & THAAD systems WWW.BETTERINVESTING.ORG 17

#### How Secure/Good is LMT's Business? (BetterInvesting Magazine Cont'd)

Share price bottomed in February 2021 on worries about a Democrat as President.

**However** 

- LMT roots go back to 1912. Lockheed & Martin Marietta merged 1995.
- LMT Has facilities and employees in many Congressional districts.
- "Defense budgets consistently draw bipartisan support."
- Cuts historically have not targeted "advanced military technologies" like those of LMT.
- "Defense contracts typically cover several years, sometimes decades."
- LMT has enough orders to keep American-bought F-35 fighter jets and their parts & services going thru 2070 (28% of 2020 sales)
- LMT ended 2020 with \$147.1B order backlog "not out of the ordinary."
- LMT has rebought shares of its stock "for at least 16 years" per Value Line, including \$2.5B worth starting in 2020.
- LMT wants to acquire Aerojet Rocketdyne Holdings, which is part of LMT's current supply chain. Bid is being challenged.

17

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Q - Quality is what we are looking for first

The BetterInvesting Magazine write-up sounds interesting.

- ✓ LMT's current business seems generally healthy.
- ✓ Future growth from government customers seems secure.

So we open up an SSG and start examining LMT's history

- How have they been doing the past 5-10 years?
- Has business been growing, shrinking, unpredictable?
- · Has management been stable, unpredictable?

The SSG gives us 6 indicators

Business Performance
Sales growth
Earnings (profits) growth
Pre-tax profit growth

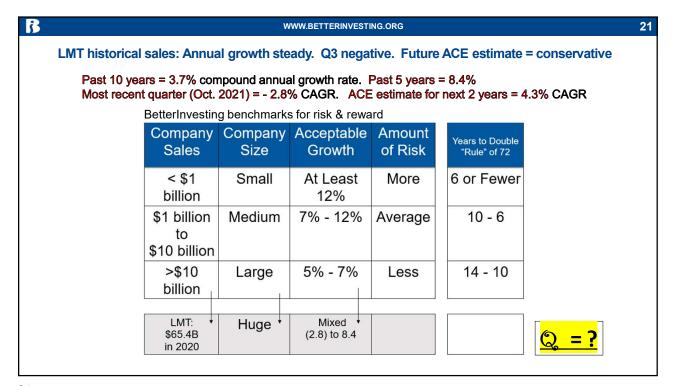
Management Performance
Pre-tax profit on sales
Return on Equity
Debt

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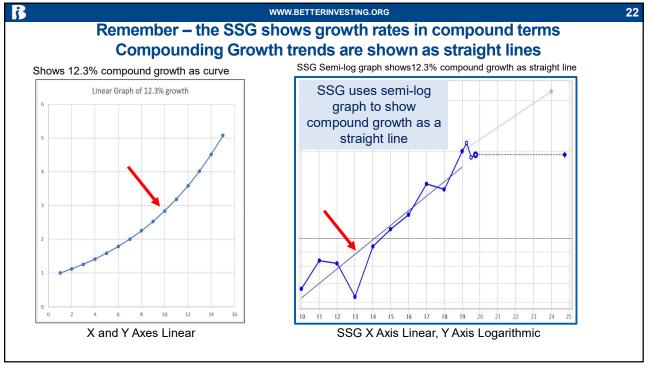


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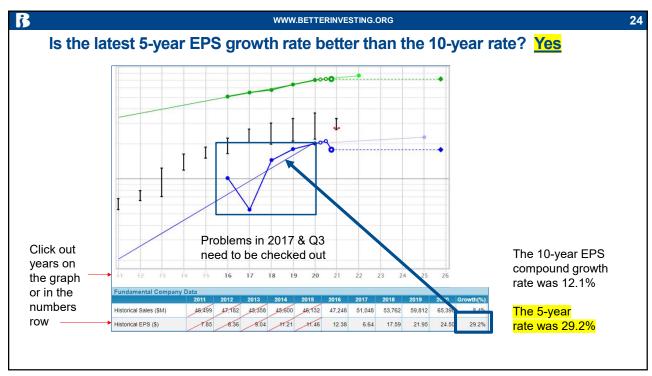


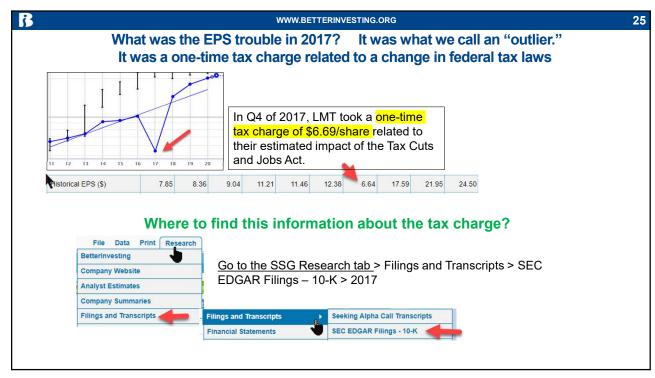
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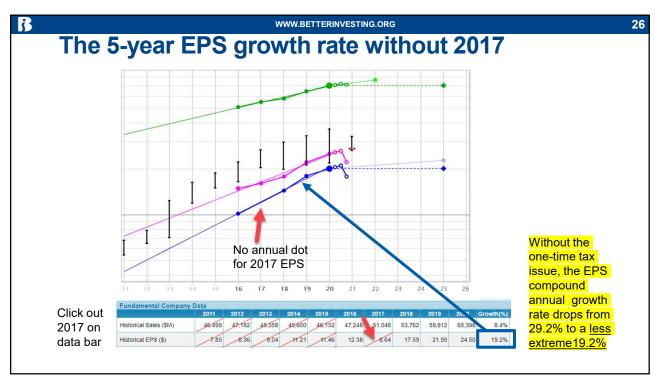


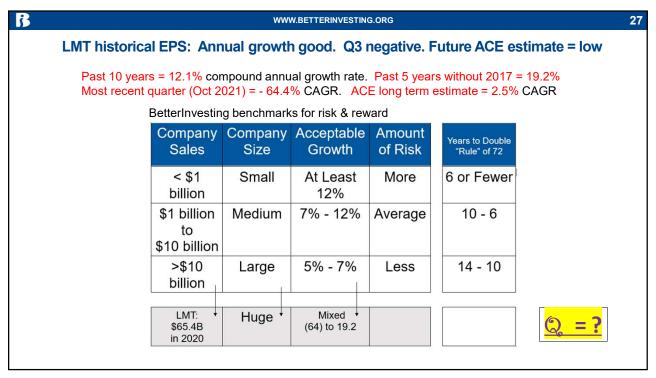
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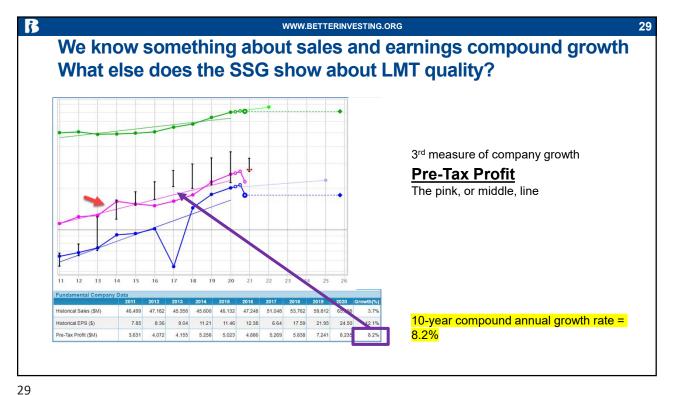
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27

#### WWW.BETTERINVESTING.ORG 28 What happened in Q3 – LMT seems to be retrenching somewhat for now Management earnings press release - posted on LMT website: "Re-basing" F-35 related revenue Withdrawal from Afghanistan Accelerated payments to suppliers to protect supply lines U.K terminated a contract to manage their nuclear deterrent programs on June 30 Reassessing 5-year business plan Flat to low single digit revenue increases for next few years Intends to continue dividend growth & share repurchasing Morningstar - LMT 4 Stars, wide moat Decent Q3 marred by unexpected low guidance EPS includes a non-cash pension settlement of \$6.94. Otherwise, EPS would have increased 14.1% Y/Y Management seems to be flattening revenue expectations for time being Mstar reduced Fair Value from \$425 to \$402 Standard & Poor's - Maintains 5-star, Strong Buy 12-month price target of \$463 7% 3-year compound annual EPS growth rate Has high priority programs & bipartisan support "We see true risks to LMT as poor cost execution and major bid loss." Value Line - Next update in December



25

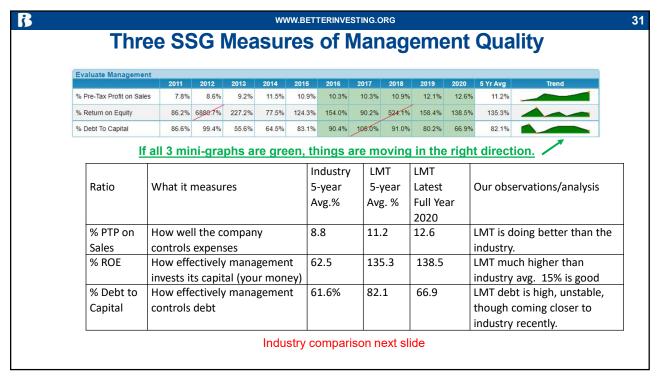
What is Pre-Tax Profit – PTP? Example

A company's profits before paying taxes
\$100,000 Sales and other revenue
- 90,000 Less expenses other than taxes
\$ 10,000 Pre-tax profit

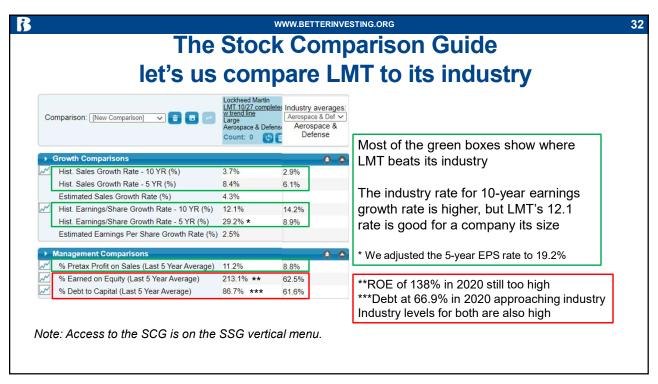
Because tax rates are set by government jurisdiction, they are not under a company's control.

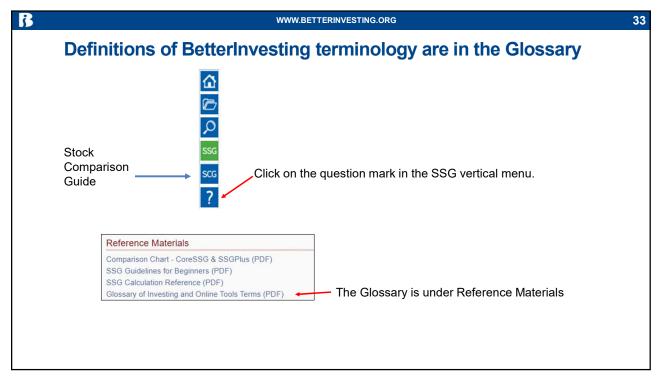
Competitors in different locations probably don't have the same tax rate.

So BetterInvesting takes the tax expense out of the quality evaluation.

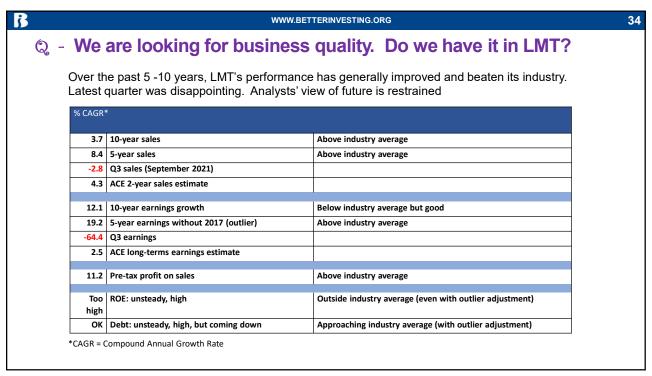


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# POLL – Your Judgment Do you think LMT has been a quality growth company?

The poll will show up on your screen Make your choice and press send

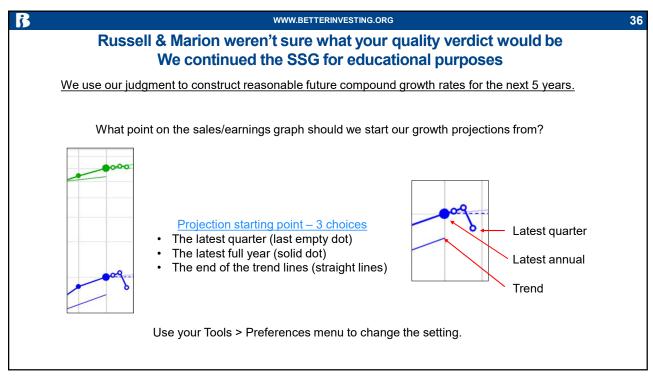
Your choices will be

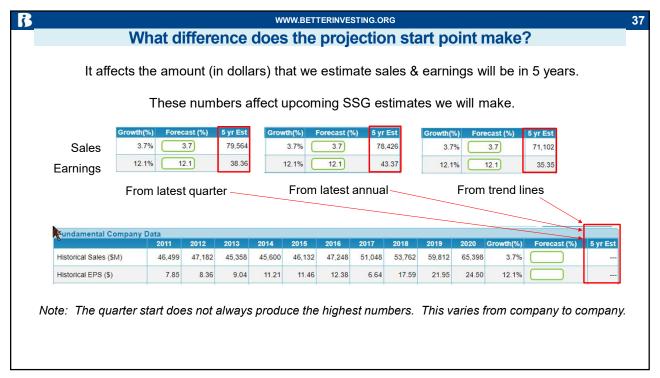
**Pass** 

Flunk

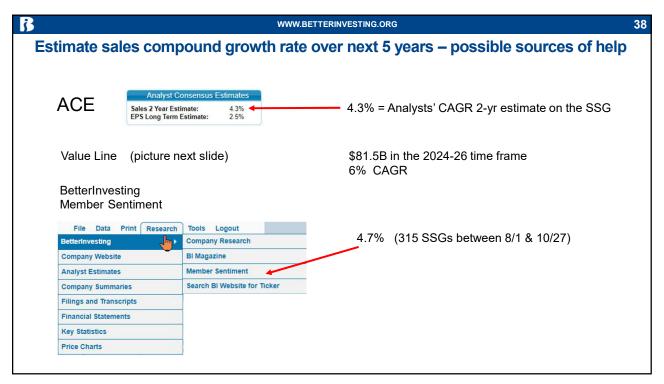
Not Sure

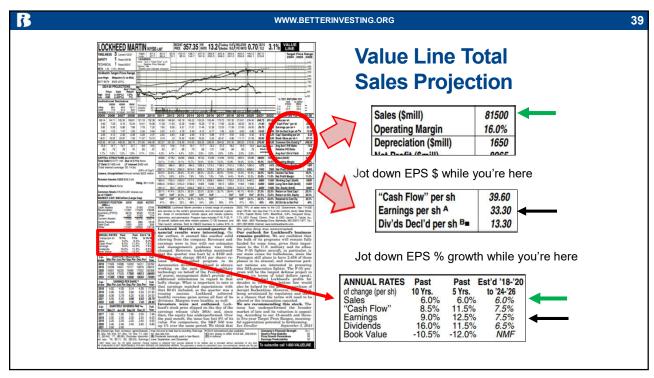
We will answer questions while we run the poll



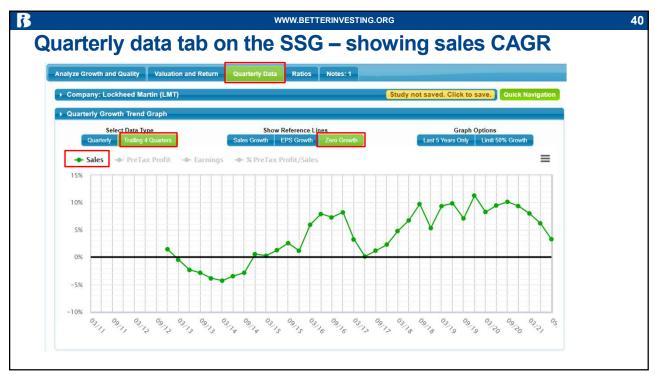


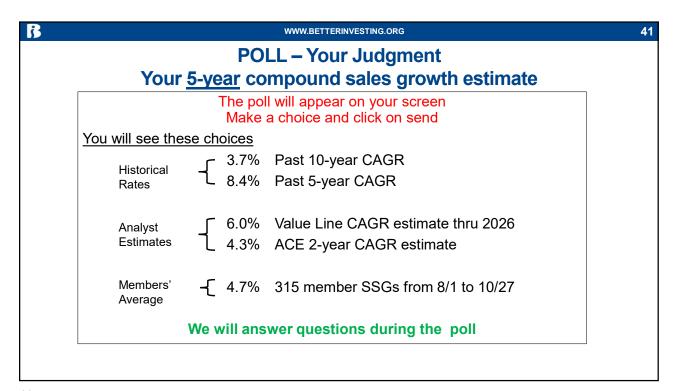
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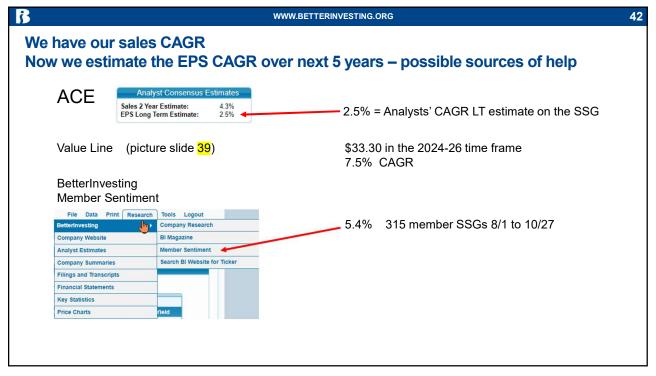


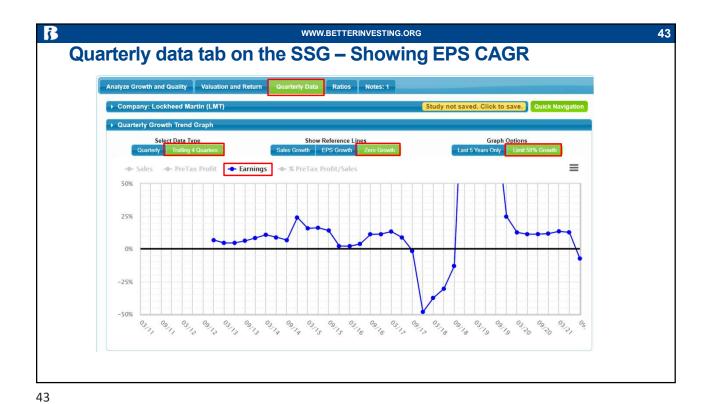
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41





WWW.BETTERINVESTING.ORG **POLL - Your Judgment** Your <u>5-year</u> compound earnings growth estimate The poll will appear on your screen Make a choice and click on send You will see these choices Past10-year growth rate - Historical rates Past 5-year growth rate Value Line Analyst estimates ACE Long Term estimate Member Sentiment Members' 315 SSGs 5.4% Average

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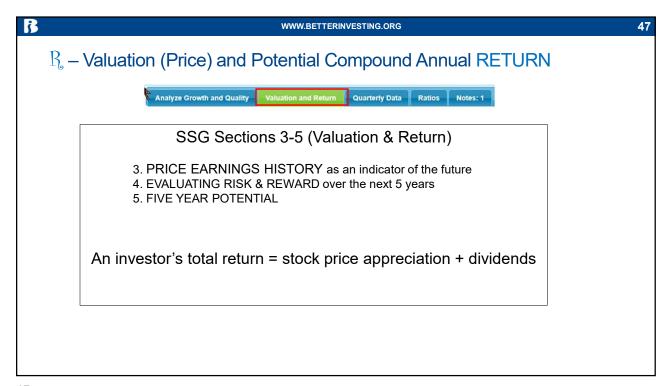
We have now completed the <u>Q quality</u> portions of the SSG (Sections 1 & 2), & we have answers for the related First Cut questions.

#### **Q** Summary

- BetterInvesting magazine quick write-up sparked interest and justified initiating an SSG
- Sales, EPS and management evaluations show mixed picture
- Stopping now would be a valid choice. So would continuing.
- · We will continue for educational purposes after the question break

45





47

We use PE ratios to evaluate prices
(PE means Price / Earnings)

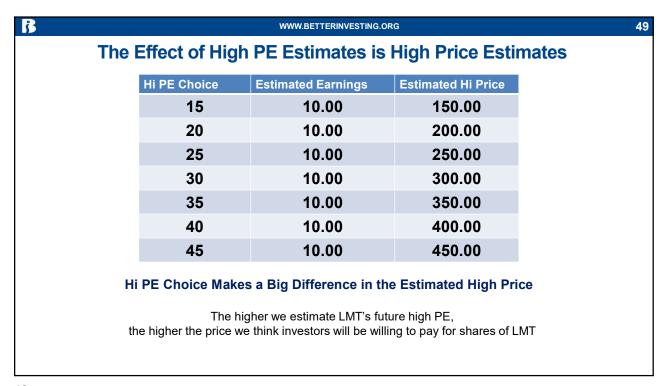
Historical PE ratios indicate how much investors have been willing to pay in the past for \$1 worth of a company's earnings (profits).

PEs are a rough measure of a company's current value and investor interest.

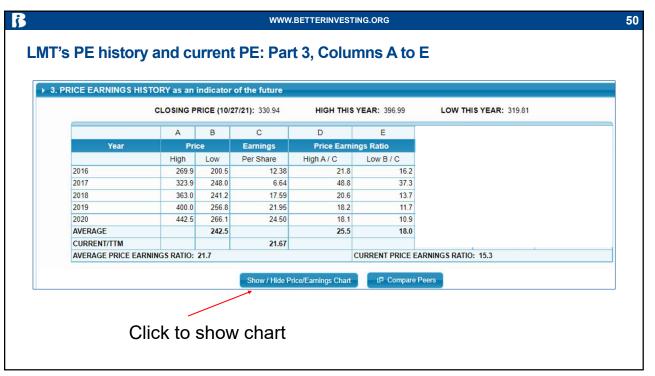
Example: Price \$20 / EPS \$2 = PE 10
Investors are willing to pay \$10 for \$1 worth of the company's EPS

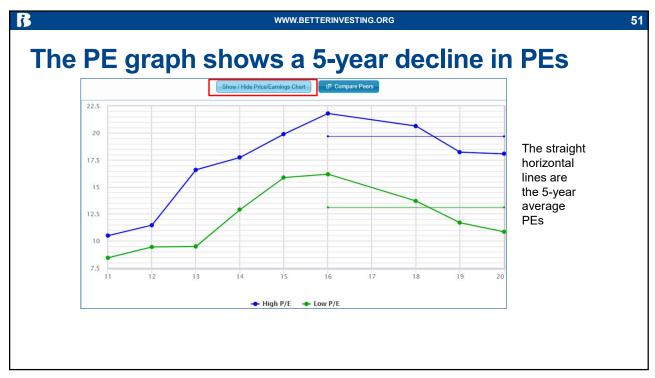
What have investors paid for \$1 of LMT earnings in the past?

What might they be willing to pay in the future?

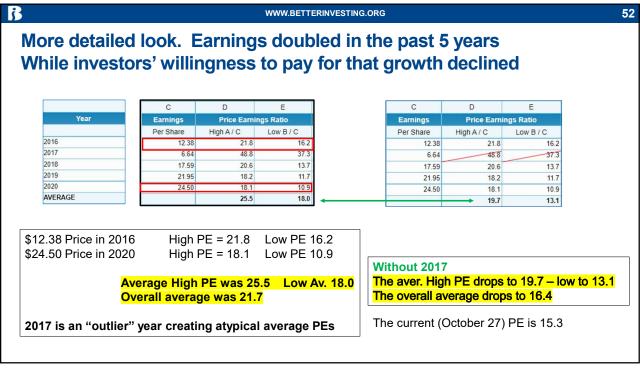


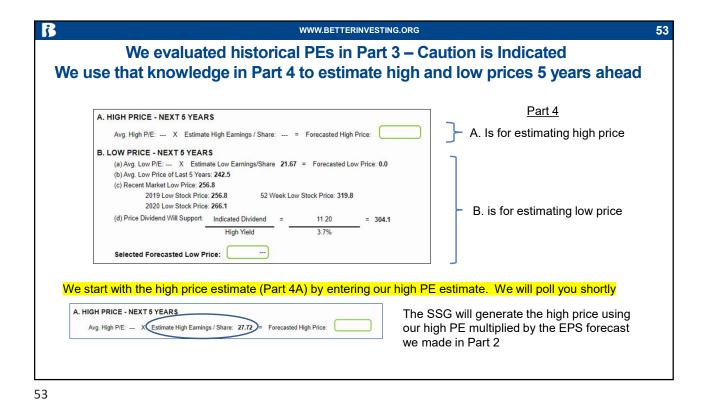
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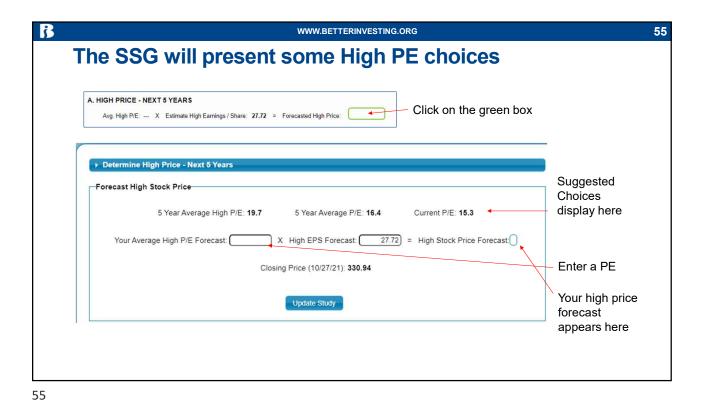


51





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Poll – Your Judgment
High PE estimate (to generate the high price estimate)

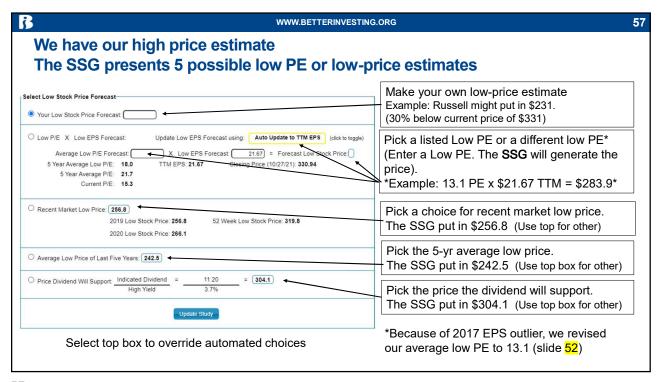
The poll will show up on your screen
Make your choice and press Send

The choices you will see are:

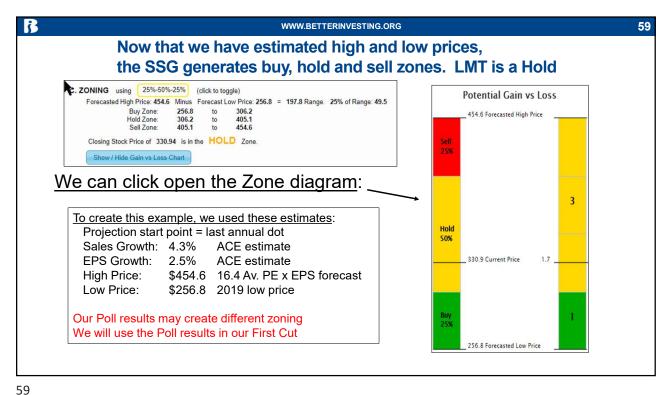
19.7 = 5-yr average high PE (Estimated high price will be \$546.1)

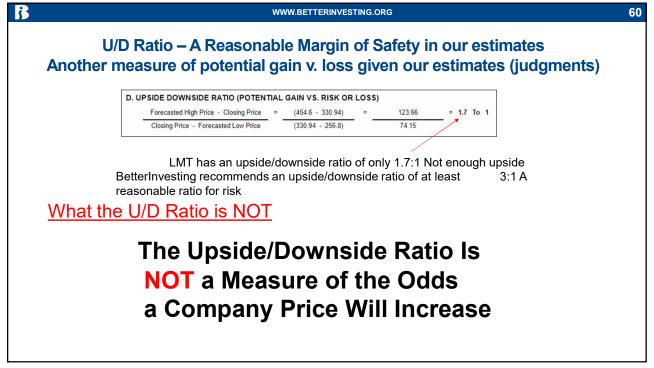
16.4 = 5-yr average PE (Estimated high price will be \$454.6)

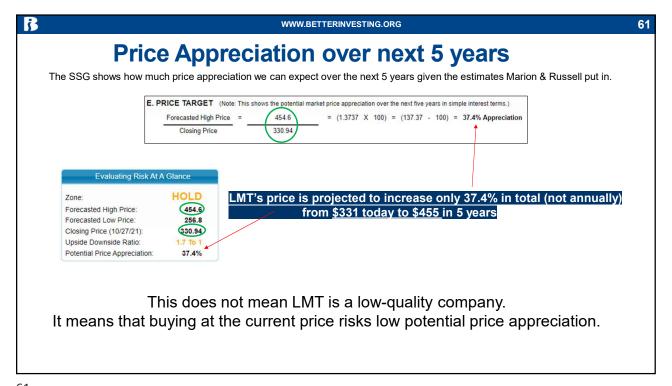
15.3 = Current PE (10-27-21) (Estimated high price will be \$424.1)



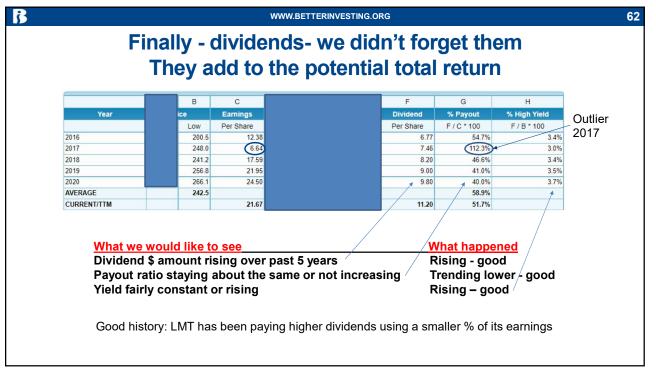
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	Poll – Your Judgment Your Low Price Estimate	
	The poll will show up on your screen Make your choice and press Send	
	The choices you will see are:	
\$ 231.0	Russell's 30% below the current price (\$330.94 on 10-27)	
\$ 242.5	The 5-year average low price	
\$ 256.8	The recent market low price (2019)	
\$ 283.9	R&M's adjusted 5-yr average low PE (13.1) x the current EPS (\$21.67)	
\$ 304.1	The price the dividend will support	

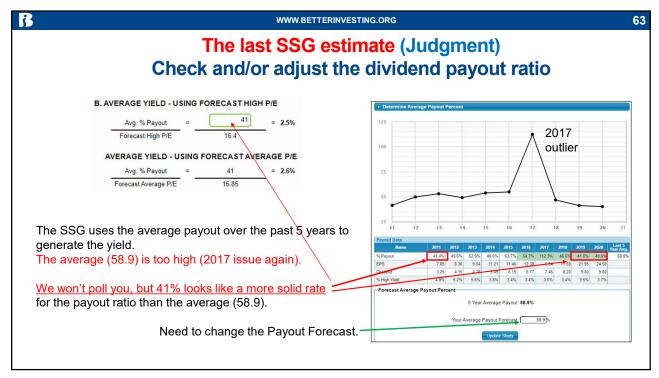


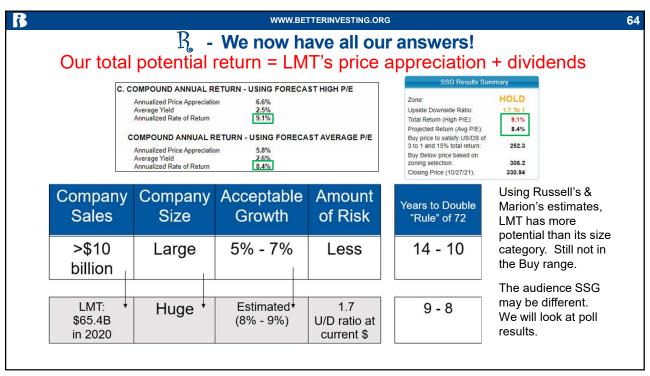




61







R WWW.BETTERINVESTING.ORG 65 Our SSG is complete. We will use poll results to fill in the FC Report below and send it with the SSG to BetterInvesting for possible publication. Stay tuned! Why we think LMT is a high-quality growth company (if we did) How the company makes money Our projected sales growth rate and reasoning Our projected EPS growth rate and reasoning 4. What else we know about LMT quality 6. Our projected high PE and reasoning 7. Our projected low price and reasoning At the current price, we think the stock: Is a buy, hold or sell Has an upside/downside ratio of % Has a potential compound annual return of %

65

Next Step?

What you do next is all about your opinion of LMT

Q - Quality and R - Potential Return

Does LMT fit in your particular stock portfolio?

There are several perfectly valid alternatives depending on your needs

Our last Poll is next

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#### Final Poll – What will you do?

- A. Buy LMT now. The compound annual return is good enough for me.
- B. Interesting stock. I like the presenters' SSG. I'll watch for better price and a better compound annual return.
- C. Interesting stock. I'll do my own research & a different SSG.
- D. Not good enough. I'll look for other stocks

After the poll, we will go to the online SSG with poll results and take questions

67

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#### Thank you for participating!

#### **QUESTIONS**

Russell Malley <u>lclub-ram@comcast.net</u> Marion Michel <u>mar02mic@comcast.net</u>

#### Round 3: Sunday, November 14, 4:00 – 5:15 pm, PT, \$10

Gain some tips from a club portfolio "Repair Shop" by Scott Horsburg, a *BetterInvesting Magazine's* "Repair Shop" guru.

Register: <a href="https://cachapters2021.eventbrite.com">https://cachapters2021.eventbrite.com</a>





