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Howard Johnson, Club Support

Jie Eagleson, Communications

Chris McCarron, Education Committee Chairperson

Joe Farrell, Visit-a-Club

Sriram Madabhushi, Newsletter

**MEMBERS 3200** 

CLUBS **373** 

### President's Welcome

Welcome to BetterInvesting's newest Chapter's first newsletter. The chapter, named the Online Chapter (OLC), is like other chapters but unique, too. Traditional chapters serve BetterInvesting clubs and members living in geographically defined areas such as a city or state. Chapters organize BetterInvesting programs and events in their region (e.g., educational webinars, Visit-a-Club programs, newsletters, websites, etc.) and, when called upon, help clubs and individual members.

The Online Chapter does the same things as traditional chapters but differs in several ways. The Online Chapter:

- has more members than other chapters,
- has international, in addition to U.S., members,
- operates primarily via computer-mediated communication, and
- has satellites (see page 2 for more about satellites).

The Online Chapter's second Annual Meeting will be held Thursday, August 26, 7:30 pm EDT. Following the meeting Cy Lynch, author of BI magazine's *Growth Stocks Model Portfolio*, will speak on 'Reflections of a Lifelong Better Investor.' Mark your calendar and register for the Online Chapter's 2nd Annual Meeting.

Two current overarching chapter goals stand out:

- OLC become a regular chapter in the sense that all the governance members are chapter members rather than a combination of BIVAB appointees and elected officers—with the chapter fully operating as a regular chapter, and
- 2. OLC connects better in a bi-directional manner with members and clubs. We already have Interspire (email), the chapter website, a Facebook page, and three Model Clubs that welcome visitors. Many thanks to Sriram Madabhushi for editing this inaugural newsletter. We are looking forward to having additional educational events, visits to clubs having anniversaries, etc.

We also want to hear from and engage more individuals and clubs in chapter activities. We welcome your energies in volunteering capacities, your ideas, and hearing when you would like help. Because this is the OLC's first newsletter, we would love your reactions to it: what you have liked, disliked, or would suggest changing?

The OLC exists for you. Let's connect!

Dan Perlman, 2020-2021 OLC President

president@online.betterinvesting.net

# What is OLCEC, and What Can It Do for Me? — Chris McCarron

The OLCEC (pronounced Ole check) is the Education Committee of the Online Chapter of BetterInvesting. It's a small group of dedicated volunteers that exist as a resource for members and clubs that don't fall under any defined BI geographical areas.

One part of OLCEC's mission is to provide traditional, informative investment education programs and community events. Another is to be an ongoing educational resource for all things BI – whether it be sharing best practices, pointing people to existing resources, or creating guides and checklists for event planning.

OLCEC needs your help to channel its energy!

- What investment questions or challenges would you like addressed?
- What one piece of knowledge are you or your club missing that would make your life easier?

Please send your questions and suggestions to contact@online.betterinvesting.net and look for answers via email, future newsletters, the Chapter's Facebook site, and/or the Chapter website's News & Articles page.

You and OLCEC, better together.

# Visit-A-Club Program — Joe Farrell

If your club is like most of the almost three thousand BetterInvesting Clubs nationwide, you are looking for new partners to join your club. Why? Because if your club is not growing, then it is dying! The VAC program is a valuable resource for your club to attract motivated new partners to invigorate your club and bring in new ideas. Find more information about Visit-A-Club and how your club can benefit from it.

We understand that many people are apprehensive about inviting strangers into their homes. But if your club meets online or in a public venue, please consider allowing guests to attend your meetings; we can connect them with you. To enroll in this program, all you need to do is provide the information on this <u>application</u> (this link will download a word document) and email it to Joe Farrell at <u>cjfarrell46@icloud.com</u>. Once he receives it, your club's meeting and contact information will be posted on the Online Chapter's webpage for others to use to contact you. We hope your partners will be willing to share their experience with those just beginning the journey to becoming better inves-tors.

We have only three model clubs and less than 50 volunteers in the Online Chapter's footprint, and we need your help to help others.

# Satellites — Susanne Koster

What's a Satellite? Am I in one?

Great question – You belong to the Online Chapter. The Online Chapter is comprised of several Chapters that have closed and other members that geographically did not belong to a Chapter.

Some areas of the U.S. have a concentration of members – many from closed Chapters. If there are volunteers trained, ready and willing and able to serve, the OLC has formed a geographic group called "Satellites."

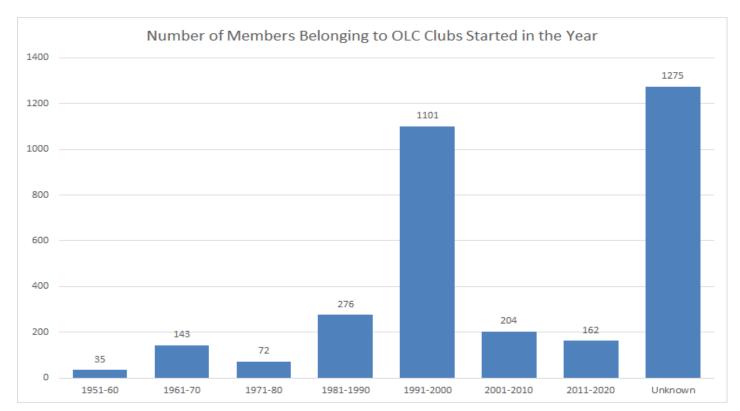
Where are the Satellites?

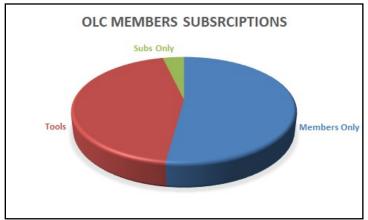
- ♦ Long Island
- New York City
- Rochester
- Yankee (Connecticut, Massachusetts and Rhode Island)

What is the Satellite's objective?

 Provide the opportunity for each BetterInvesting member in the local area to develop the investing skills needed to achieve financial security and independence.

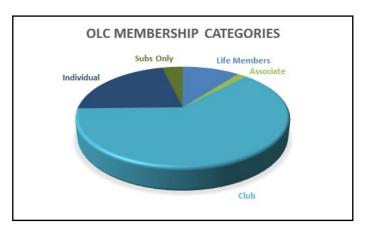
# **OLC Members**





Club Anniversaries	
Club Name	Years
Better Investors of Madison Heights, MI	70
Parcatol Club, WV	65
St. Joseph Valley Investors, IN	65
Dollars and Dimes Investment Club, MA	60

Number of Clubs	
60 Years or Older	6
51 - 60 Years Old	20
41 - 50 Years Old	10
31 - 40 Years Old	43
21 - 30 Years Old	<b>21</b> 5
11 - 20 Years Old	42
Younger than 10 Years	37



### **Satellites**

4

## **Visit a Certified Model Club**

International Model Stock Investment Club Yankee Chapter Model Investing Club South Texas Model Investing Club

## States

34

Volunteers

45

# Upcoming Chapter/Satellite Events

- OLC Annual Meeting on August 26 at 7:30 p.m. EDT, followed by Cy Lynch's <u>StockUp webinar</u> "Reflections of a Lifelong Better Investor" at 8:30 p.m. EDT.
- Rochester, NY Satellite is currently meeting with an active group that includes seasoned and new investors. For more information contact Janet Blaserat jablaser@frontier.com
- Yankee Satellite (Connecticut, Massachusetts and Rhode Island) has completed an anniversary certificate visit for the Hi Rollers Investment Club. This was conducted by Ernie Felzani. If your club would like to schedule a club visit, contact John Finn Finn@eco.umass.edu
- Long Island Satellite is ready to make in person or virtual club visits, present anniversary certificates or answer your BetterInvesting questions. Contact: Susanne Koster <a href="mailto:secretary@online.betterinvesting.net">secretary@online.betterinvesting.net</a>
- New York City Satellite is ready to make in person or virtual club visits, present anniversary certificates or answer your BetterInvesting questions. Contact Ila Barnes <u>Ilabarnes@verizon.net</u>





**Satellites** 



Clubs



**Directors** 



**Members** 

