



News from the Heart of Illinois Chapter

Home of the Beardstown Ladies Investment Club

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MODEL INVESTMENT CLUB FORMED: The Heart of Illinois Chapter is now sponsoring a Model Investment Club, the Prairie Investment Partners (PIP Model Club). If you look in the Chapter Contents section of *BetterInvesting* magazine, you'll see "MC" designated at the end of Heart of Illinois information. MC means Model Club.

Model Clubs are organizational entities chartered by their sponsoring Chapter to demonstrate both BetterInvesting principles of fundamental investing using the Stock Selection Guide (SSG) and proper club operations management. Model Clubs serve as learning labs for other investment club members, prospective members and guests to help them learn more about BetterInvesting principles and apply them to their own investment clubs and/or personal investments.

PIP Model Club meets monthly on the 3rd Monday at 6:00 p.m. CT. Details about future meeting dates, time, and method are shown on the Events page of the Heart of Illinois web page. We currently meet online due to COVID-19 precautions. We hope you will take advantage of this new, 28-year-old club, and invite anyone to come and check it out. You may contact them for more information at Prairieinvestmentpartnership@gmail.com.

DOES YOUR PORTFOLIO NEED HELP? Allen Holdsworth is your "mechanic" – your "weed and feed" guy. He has "tuned up and weeded" more than 80 BI Club Portfolios, taught at 12 national conferences (BINC), is past president and director of BetterInvesting Volunteer Advisory Board (BIVAB), and rang the closing bell at the New York Stock Exchange. Currently, he teaches a 16-week course on "Personal Investing" at a local college and is a director for the Heart of Illinois Chapter.



Your club can set its own date and time to use Allen's services in person (\$50), or virtually by Go-To-Meeting or ZOOM format (\$25). The cost is per club session. Contact Allen at aaaje@frontiernet.net or call directly at 309-781-7873 to book him or for further information. Here are some Testimonials from some of the clubs Allen has worked with:

"Don't Fall in Love with Your Stocks" was Allen's advice. This helped us clean out the dogs in our portfolio." – Robert, Profiteers Investment Club, Texas

"What Would Allen Do?" is what we now ask when problems arise. That helps us get our priorities straight." – Betty, Win Investment Club, Alaska

"Our buying and selling confidence greatly increased. Allen's workshop was truly a learning experience." -- Mary, WOW Investment Club, Iowa

ARE YOU AWARE? Investment Club Resources are available here: <https://www.betterinvesting.org/members/club-resources/documents>. Founded originally as the National Association of Investment Clubs, BetterInvesting is universally recognized as the leading authority on how to start and run a profitable stock investment club. BetterInvesting sets up you and your club for success to invest profitably together. Helpful resources for your club's operations include: Articles to help you learn the best practices to safely and effectively operate a club; Videos through the Video Learning Library covering topics such as club accounting, club operations and portfolio management; and Documents you need to successfully operate an investment club.

A NEW MEMBER BENEFIT awaits your attention. If you are not currently receiving the weekly email from BetterInvesting called *BetterInvesting Weekly*, then you are missing out on a lot of free member benefits. All pertinent information about StockUP, Ticker Talk, First Cut studies, Stock Ideas, Quotes, and Tips, the Learning Center, and other timely notices are contained in this one email notification that comes out every Thursday from home office.

This information-packed e-newsletter will benefit all members by becoming a critical resource to rely on for current, relevant and vital information about your membership. Communicating with members in this way allows consolidation of email campaigns to help significantly reduce the number of emails sent to your inbox.

To make sure you are getting this benefit, you have to opt in by logging in to your BI account. Beside your name is a white box that says Account; click to open, then select "Email and Product Subscription Information" on the left side of page. Under "Email Subscriptions" there are four choices. BetterInvesting Weekly is the first one. Be sure to click to turn the little white box blue. Then SAVE CHANGES at the bottom of the page before exiting.

2021 BINC IN DALLAS is scheduled for Thursday, October 21 to Sunday, October 24, 2021 at the Westin Dallas Park Central Hotel on Merit Drive. Yes, this is the same location that was scheduled for BINC 2020, which had to be cancelled due to the coronavirus. Plans pick up where they left off, with the addition of some new classes and things to do.

SAVE THE DATE on your calendars. More information about hotel and conference registrations will be forthcoming. Also, check out BINC information in the August edition of BetterInvesting magazine, which should be in your home by mid-July. (This editor had the privilege of interviewing and writing an article about the two Keynote Speakers, Danielle Schultz and Spencer McGowan ... very interesting people.)

HOIC DIRECTORS stand ready to assist in any way we can. We are closer than you think. For help or information, send an email to contact@heartofillinois.betterinvesting.net.

President & Treasurer: Bobbie Kincaid – Pekin
Stephen Emmerich – Petersburg
Karen Hurst – Morton
Chris Wissmiller – Bloomington

Vice President: Nancy Leigh – Avon
Allen Holdsworth – Aledo
Gary Simms – Decatur

2021 EVENTS CALENDAR – save for future use. This schedule of events will help you remember that all who are reading this newsletter are welcome to join in on our monthly Roundtable GTM board meetings. Here are the next few months of activities:

2021 HOIC EVENTS SCHEDULE		
MONTH	DATE	ACTIVITY
JUNE	?	Board Meeting/Planning Meeting – Rocke Park, Pekin, IL, 11:30 a.m. CT
JULY	10	Board Meeting/Anniversary Picnic for All – Rocke Park, Pekin, IL – 11:30-1:00
AUGUST	3	Board Meeting/Roundtable GTM 7 PM
SEPTEMBER	13	Board Meeting/Roundtable GTM 7 PM
OCTOBER	4	Board Meeting/Roundtable GTM 7 PM
	21 - 24	70 th Anniversary BINC – Dallas, TX – Watch for details
NOVEMBER	1	Board Meeting/Roundtable GTM 7 PM
DECEMBER	6	Board Meeting/Roundtable GTM 7 PM
		PRESENTATIONS MADE AT MONTHLY MEETINGS ARE 10-20 MINUTES IN LENGTH, AND WILL BE ON A TOPIC OF INTEREST TO ALL BI INVESTORS.
		TENTATIVE CALENDAR - WILL BE UPDATED AS INFORMATION IS CONFIRMED

CHECK OUT OUR WEBSITE: www.betterinvesting.org/HOIC. Here you will find much information about your Heart of Illinois Chapter.

LIKE US on FACEBOOK. Search for “HOIC” on Facebook and hit enter. Once there, you will see the HOIC and BetterInvesting logos and know that you are on the right page.

We’re looking forward to your input. Feel free to post questions and/or comments you may have, or share something you have learned from completing a Stock Selection Guide on a certain stock. How about suggesting books or reference materials you recommend? Don’t hesitate to post photos of your investment club meetings or you attending an event.

FIRST CUT HELP is available so your club can be featured in *BetterInvesting Weekly* by submitting a First Cut study. How to and forms available here: <https://www.betterinvesting.org/members/find-great-stocks/first-cut-stock-reports>. You’ll learn a lot.

HAPPY ANNIVERSARY! We certainly miss getting the opportunity to visit with these clubs who celebrated milestone anniversaries in 2020-21. Congratulations to:

YEARS	CLUB NAME	LOCATION
35	Odd Lot Investment Club	Springfield, IL
30	Green River Investment Club	Dixon, IL
25	Success Unlimited	Decatur, IL
25	New Leaf Investment Club	Morrison, IL
25	Savings & Investments 101 Stock Club	Bloomington, IL
25	Boss Ladies Investment Club	Monmouth, IL
25	SAVE Investment Club	Streator, IL
25	CEO 6000 Club	Normal, IL
25	Nest Egg Investors	Mount Carroll, IL
25	M A D Investment Club	Milan, IL
25	Winning Investors	Rockford, IL

We are happy to celebrate with your club and present your Certificate in person. One way to do that is schedule a picnic where social distancing can be practiced. This is always a fun way to get together and feel “connected” again. Otherwise, Certificates will be mailed.

Also, one of our directors, Allen Holdsworth, who is a retired broker and financial planner, can thoroughly review your club’s portfolio online for a small fee of \$25. Congratulations for reaching this milestone. If you like either of these options, please let us know at contact@heartofillinois.betterinvesting.net.

About BetterInvesting and HOIC

Since 1951, BetterInvesting has helped over 5 million people become better, more informed investors. You can learn more about the benefits of investment clubs by visiting www.betterinvesting.org/clubs to sample many of our investment club resources, at no cost or obligation. The Heart of Illinois Chapter of BetterInvesting is the local resource for investment education about how to buy good stocks at the right price with the goal of doubling your portfolio value in five years by investing regularly, reinvesting dividends, and diversifying investments.

Important Notice to our Readers: BetterInvesting is a non-profit educational organization that sponsors programs and provides information through their local volunteer chapters for the education and use of individual investors and investment club members. BetterInvesting neither recommends nor endorses specific securities. Everyone is encouraged to do your own stock selection research.