



## Summer 2026 Stock Study Challenge

Over the next three months, build your Stock Selection Guide (SSG) confidence or elevate your stock study research by the end of the summer. **Have FUN!!**

### SSG Confidence Building

1. Read a BetterInvesting™ (BI) First Cut Report published this year.
2. View Video Learning Library recording: *Introduction to the SSG Series - Understanding the Jargon*, Class 1 of 5.
3. View Video Learning Library recording: *Selecting the Best Companies*, Class 2 of 5.
4. View Video Learning Library recording: *Determining a Fair Price*, Class 3 of 5.
5. View Video Learning Library recording: *Estimating Future Growth*, Class 4 of 5.
6. View Video Learning Library recording: *Estimating Future P/Es*, Class 5 of 5.
7. Select a company to research using BI stock screener or Finviz
8. Research the company using Morningstar, Value Line, company website, etc.
9. Read industry analysis for your selected company.
10. Make a list of competitors to compare with your selected company.
11. Jot down analysts' 3-5 year forecasts for sales and earnings per share (EPS).
12. Complete SSG on your selected company.

**Keep the fun going!** By the end of the fall season, complete a First Cut Report on your SSG and submit to BI. Make updates as needed to your SSG.

### Elevate Your Stock Study Research

1. View Video Learning Library Special Programs recording: *Warnings and Red Flags NOT on the SSG*.
2. View Video Learning Library Special Programs recording: *Deep Dive Series - Discounted Cash Flow*, Part 1.
3. View Video Learning Library Special Programs recording: *Deep Dive Series - Discounted Cash Flow*, Part 2.
4. View Video Learning Library Special Programs recording: *Why Did I Do That? - Behavioral Investing*.
5. Investigate *Porter's Five Forces Industry Analysis* and how you may include it in your stock study.
6. Visit Spruce Point Capital Management website, explore company reports that interest you, and consider checking the site before starting any stock study.