



Chapter Newsletter

Fall Issue

Patient Investors Can Bounce Back When a Recession Hits

In the message last quarter, the important message presented was that determining when a recession has taken place is not simple, even after it has happened. In its fight against inflation, the Federal Reserve has contributed to bank failures and economic instability. Beating inflation is crucial for the Fed, but so is promoting full employment. And don't forget about preserving the stability of the financial system. Each of these goals is exemplary on its own. Put them all together in the current environment and you get head-spinning problems.

Financial stability? Fine. Low inflation? Excellent. Maximum employment? Superb.

To be clear, a patient investor is cautiously optimistic about the strength and stability of the economy, and the Fed's battle against inflation. And from what I can see so far, the Fed, the Treasury, the Federal Deposit Insurance Corporation, and other regulators are doing a solid job of keeping the financial system working during this turbulence.

So, if you are a long-term investor, you may be best off sticking to your plans – as long as you are confident that you can ride out the difficulties that may be ahead. I began to notice that economic research bureaus dates recessions only after they've begun while markets on the other hand, call them well in advance. So, I examined all 11 U.S. recessions since 1948 and calculated the S&P 500's annualized total returns, including dividends, starting the first day of the month after the recession started.

I find these averages reassuring so I can remain a patient investor:

One year after the starting dates, the S&P 500 returned 6.4 percent

Three years after the starting date, it returned 12.1 percent.

Five years later, it returned 10.4 percent.

Ten years later, it returned 12 percent.

Twenty years later, it returned 11.5 percent.

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Consider with compounding, \$1 in the index would be worth \$10.56 after 20 years, on average. So far so good.

Now for the caveats, these are only long-term averages, and there are big variations among them:

- The best 20-year return occurred in the two decades starting in February 1980, was 17.2 percent, annualized. That would turn \$1 into \$24.02 after 20 years.
- The worst 20-year return occurred in the decades starting in May 1960, was 7.3 annualized. That would have changed \$1 into \$4.09 after 20 years. Obviously, I'd rather have \$24.02 in my pocket, but even \$4.09 would've represented a sizable gain.
- One year after the recession of 1953, an investment in the S&P 500 would've gained nearly 32 percent.
- The stock market was still down one year after the start of the recessions of 1973, 1981, and 2007; the worst one.

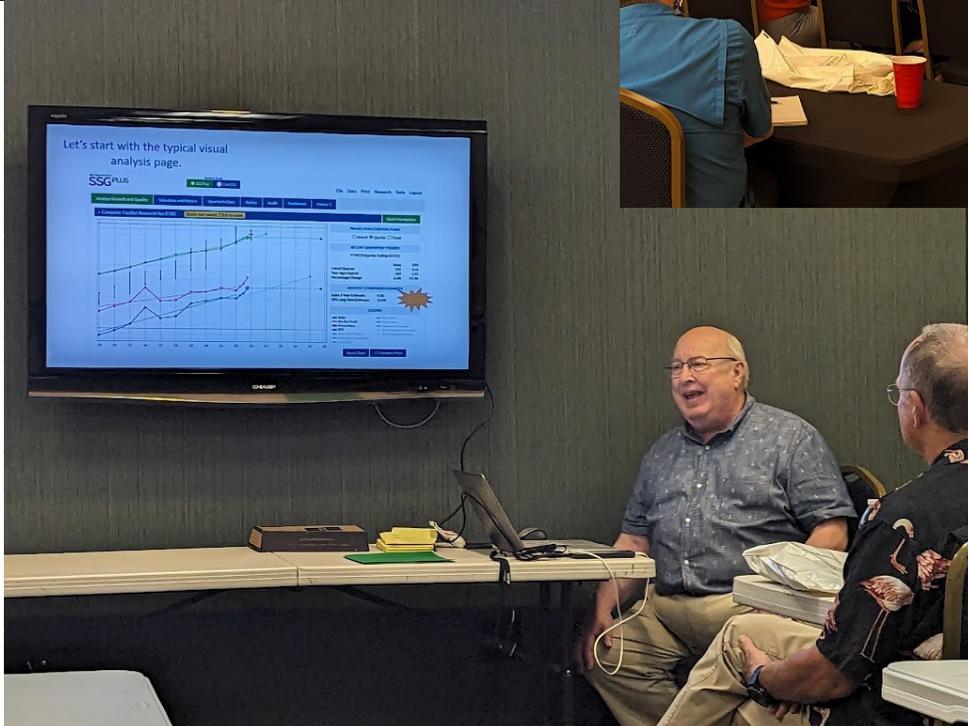
One year after that recession began, the S&P 500, with dividends, was down 37 percent. Putting it another way, \$1 put in the index at the start of the recession shrank to just 63 cents one year later. After three years, your dollar had grown to just 92 cents. In 2012 after five years, you were ahead, but not by much. Your \$1 was \$1.09. The total was better in 2017 at the 10-year mark at \$2.26. The 20-year verdict isn't in yet.

The most recent recession started in February 2020, led to excellent stock returns quickly, despite the initial losses. After one year, \$1 had grown to \$1.31, after three years, it was \$1.41. I'm betting that it will keep rising over the next couple of decades, but there is no guarantee that it will.

I can, however, guarantee one thing. Whatever the market does in the next decades, I will remain a patient, long-term investor.

Highlights From 9th Annual Investor

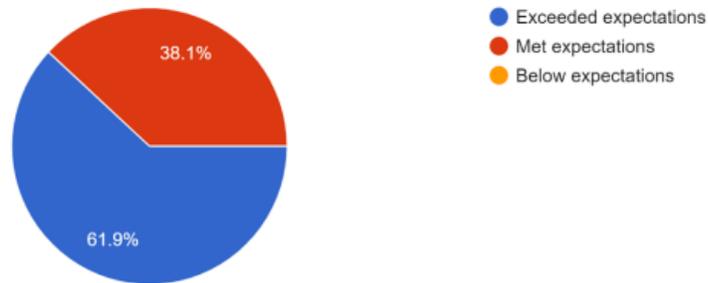
In August 2023, there were over 90 people who attended our 9th Annual Investor Fair at the Morrow Center. There were 5 National speakers teaching over 15 classes on all levels from beginner to advanced. 61% of the attendees stated that the Investor Fair exceeded their expectations. **[Save the Date for 2024—August 10, 2024.](#)**



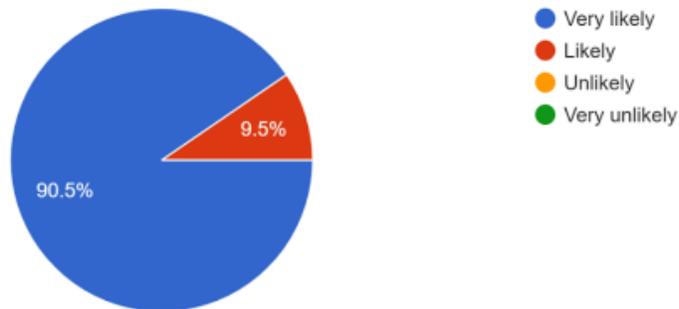


A Few Survey Responses from the Investor Fair

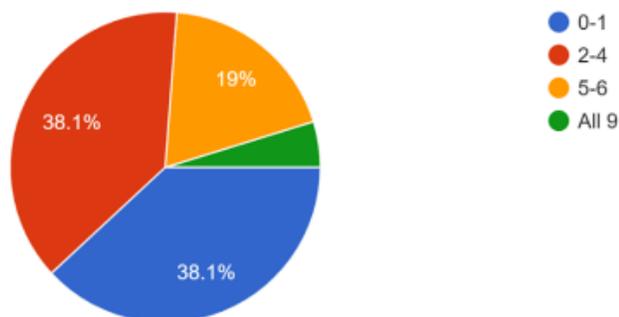
How would you rate the event?



How likely would you recommend this event to a friend?



How many years have you attended our Fair?



Thanks again to all of YOU that attended our 9th Annual Investor Fair.

Check out our Investor Fair feedback video on our YouTube channel.

<https://youtu.be/2cJ38TSQEUA>

Congratulations Liz Peterson !

Winner of the 2023 Kenfield—Burriss Online Service Award



Liz has been a member of BetterInvesting for 16 years since joining the Rags 2 Riches Investment Club in 2007. As a second generation member of the club, Liz has served her investment club in a multitude of positions including Secretary for 3 years, Vice President for 2 years and most recently, education chair for the past 6 years. Liz has personally conducted numerous educational presentations to both her investment club and BetterInvesting members in Georgia through online meetings. In 2017, Liz joined the GA Chapter BetterInvesting board and has served as Secretary for the past 3 years and is chair of the Outreach Committee.

As chair of the Outreach Committee, Liz has been instrumental in assisting the Georgia Chapter to successfully conduct our annual investor fair by preparing Save The Date mailers, kiosk slides, posters, QR codes for all presentations and any other signage needed for the fair. Her compassion and willingness to help educate any and all individuals interested in learning more about the BetterInvesting principles and methodologies is evident in her commitment to continue to take the time to promote BetterInvesting using all the resources available to reach the broadest market of current and potential investors. It is our great honor and privilege to congratulate Liz Peterson as the award recipient for the 2023 Kenfield-Burriss Online Service Award.





| Individual | Company | Symbol | Investment | Initial Shares | Initial Price | Price 7/31/23 | Value 7/31/23 | Price 8/31/23 | Value 8/31/23 |
|--------------------|----------------------|--------|--------------|----------------|---------------|---------------|---------------|---------------|---------------|
| J. BAKER | | | | | | | | | |
| | LAM RESEARCH CORP | LRCX | \$14,286.00 | 33.9900 | \$420.30 | \$718.49 | \$24,421.48 | \$702.40 | \$23,874.58 |
| | BOISE CASCADE CO | BCC | \$14,286.00 | 208.0384 | \$68.67 | \$103.49 | \$21,529.89 | \$109.37 | \$22,753.16 |
| | LULULEMON | LULU | \$14,286.00 | 45.5908 | \$320.38 | \$378.53 | \$17,257.49 | \$381.26 | \$17,381.95 |
| | ADOBE | ADBE | \$14,286.00 | 42.4509 | \$336.53 | \$546.17 | \$23,185.41 | \$559.34 | \$23,744.49 |
| | TTEC HOLDINGS | TTEC | \$14,286.00 | 323.7254 | \$44.13 | \$34.44 | \$11,149.10 | \$29.76 | \$9,634.07 |
| | GENIE ENERGY LTD | GNE | \$14,286.00 | 1381.6248 | \$10.34 | \$13.41 | \$18,527.59 | \$15.31 | \$21,152.68 |
| | OCCIDENTAL PETROLEUM | OXY | \$14,284.00 | 226.7979 | \$62.99 | \$63.13 | \$14,317.75 | \$62.79 | \$14,240.64 |
| | | | \$100,000.00 | | | | \$130,388.71 | | \$132,781.55 |
| T. HOWELL | | | | | | | | | |
| | UNITED HEALTH | UNH | \$20,000.00 | 37.7230 | \$530.18 | \$506.37 | \$19,101.80 | \$476.58 | \$17,978.03 |
| | HOME DEPOT | HD | \$20,000.00 | 63.3192 | \$315.86 | \$333.84 | \$21,138.48 | \$330.30 | \$20,914.33 |
| | VISA | V | \$20,000.00 | 96.2650 | \$207.76 | \$237.73 | \$22,885.08 | \$245.68 | \$23,650.39 |
| | WINTRUST FINANCIAL | WTFC | \$10,000.00 | 118.3152 | \$84.52 | \$84.36 | \$9,981.07 | \$77.61 | \$9,182.44 |
| | UFP INDUSTRIES | UFPI | \$11,000.00 | 138.8013 | \$79.25 | \$102.76 | \$14,263.22 | \$104.35 | \$14,483.92 |
| | MEDIFAST | MED | \$10,000.00 | 86.6927 | \$115.35 | \$101.89 | \$8,833.12 | \$84.34 | \$7,311.66 |
| | SILICON MOTION TECH | SIMO | \$5,000.00 | 76.9349 | \$64.99 | \$63.40 | \$4,877.67 | \$54.31 | \$4,178.33 |
| | SAPIENS | SPNS | \$4,000.00 | 216.4502 | \$18.48 | \$26.94 | \$5,831.17 | \$29.89 | \$6,469.70 |
| | | | \$100,000.00 | | | | \$106,911.61 | | \$104,168.80 |
| K. PILLETTE | | | | | | | | | |
| | MEDTRONIC | MDT | \$10,000.00 | 128.3368 | \$77.92 | \$87.76 | \$11,262.84 | \$81.50 | \$10,459.45 |
| | VISA | V | \$10,000.00 | 48.1325 | \$207.76 | \$237.73 | \$11,442.54 | \$245.68 | \$11,825.19 |
| | ALPHABET | GOOGL | \$10,000.00 | 113.3401 | \$88.23 | \$132.72 | \$15,042.50 | \$136.17 | \$15,433.52 |
| | SKYWORKS SOLUTIONS | SWKS | \$10,000.00 | 109.7333 | \$91.13 | \$114.37 | \$12,550.20 | \$108.74 | \$11,932.40 |
| | MUELLER INDUSTRIES | MLI | \$10,000.00 | 169.4915 | \$59.00 | \$81.06 | \$13,738.98 | \$77.16 | \$13,077.96 |
| | GENERAC | GNRC | \$10,000.00 | 99.3443 | \$100.66 | \$153.70 | \$15,269.22 | \$118.81 | \$11,803.10 |
| | CELANESE | CE | \$10,000.00 | 97.8091 | \$102.24 | \$125.39 | \$12,264.28 | \$126.36 | \$12,359.16 |
| | WESTERN ALLIANCE | WAL | \$10,000.00 | 167.8979 | \$59.56 | \$51.95 | \$8,722.30 | \$50.01 | \$8,396.57 |
| | MALIBU BOATS | MBUU | \$10,000.00 | 187.6173 | \$53.30 | \$59.95 | \$11,247.66 | \$48.56 | \$9,110.70 |
| | MIDDLEBY | MIDD | \$10,000.00 | 74.6826 | \$133.90 | \$151.85 | \$11,340.55 | \$145.59 | \$10,873.04 |
| | | | \$100,000.00 | | | | \$122,881.06 | | \$115,271.09 |

**Get ready to join the Portfolio Contest in 2024.
There are great prizes for individual and club winners.
More information to come later this year!**

ACME

Article written by Zuwena Johnson, President of ACME Model Investment Club

ACME currently has 12 active members overseeing 12 stocks in our portfolio. We are averaging around 4 to 5 guests per meeting and welcome anyone interested in attending. Currently, we meet online via the new and improved GoToMeeting. This process works very well as everyone uses their own computer screens to view all documentation including Stock Study Guide's (SSG's) and PowerPoint presentations.

ACME's stock portfolio is housed at Fidelity which offers many wonderful tools for members to use to analyze the stock that they are following and reporting on each month. ACME officially joined MYiCLUB in May and we are learning more and more about the increased reporting and analysis options that are available through this platform. ACME continues to purchase new stocks and add to existing stock purchases to boost our stock portfolio performance after analyzing our investments.

The ACME Investment Club portfolio is currently performing at 10.5% versus the Vanguard Total Stock Market Index of 9.5% for the same period as of September 6, 2023. Our goal is to try and reach a 15% overall return. All are welcome to attend our virtual monthly meetings to learn more about investing the BetterInvesting way to secure your financial future. All meetings are held online via GoToMeeting the second Saturday of each month from 12-2 PM at the following link:

<https://global.gotomeeting.com/join/594493789>



Schedule a Club Visit

As Directors, one of our many responsibilities is to partner with investment clubs and individuals to make them as successful as possible. We are able to visit clubs in person or virtually. We can train on BI tools, provide portfolio analysis and even provide treasurer assistance. We currently have approximately 1000 active members, including 125 BI clubs plus approximately 225 individual investors. In our efforts to reach out to our members, our role is to make sure you have a positive BI experience and to offer any training or educational program you feel you need. Another part of our support is to celebrate club anniversaries. We typically recognize clubs at various milestones.

**To schedule your club visit, email
contact@georgia.betterinvesting.net**





Upcoming Events

Check our website for the most up to date events

[Mentoring - Every 2nd Thursday of the month @7pm](#)

Model Club Meetings:

[ACME—Every 2nd Saturday @ 12 noon](#)

[CGMIC—Every 3rd Saturday @ 12 noon](#)



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