



Newsletter Fall/Winter 2026

The Philadelphia Area Chapter

Newsletter for the Philadelphia Area Chapter of BetterInvesting - Volume 6 Issue 2

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The stock market's volatility continues to put investors on edge. The new challenges for the BetterInvesting community are to keep true to the fundamental principles of BetterInvesting. The chapter wants to aid the BetterInvesting community with classes, webinars and in person events, which helps us to become better investors.

Sharon Harvey, President
K-21 Chapter of BetterInvesting

Philadelphia Area Model Investment Club

PAMIC

The Philadelphia Area Model Investment Club is open to guest and opened to you becoming a member of the club. The meetings are held the second Saturday of each month from 9:30am-12:00pm. The meetings are held virtually except the 2nd Saturdays of April and October where it is held in person at the Giant Super Store at 315 York Rd, Willow Grove as well as Virtually. To join virtually the link is below. **Philadelphia Area Model Investment CIUB** Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/461688397>

You can also dial in using your phone.

Access Code: 461-688-397

United States: [+1 \(646\) 749-3122](tel:+16467493122)

WEBINARS

(What you can teach young adults about - How Money Works, How Wealth is Created, and Where the Traps are)

Free Webinar

(September 16, 2026, from 7:30pm - 9:00pm EDT)

Rajeev Vaidya



Is a retired senior executive from a Fortune 100 company, has been active in investor education for over two decades. He was the founding President of the Delaware Chapter of the National Association of Investment Clubs and is now on the board of the Philadelphia Area Chapter of BetterInvesting. Rajeev also teaches courses on investment at the University of Delaware Lifelong Learning Institute. He also teaches at the Bronxville Adult school in Bronxville, NY.

Description - This webinar is designed to equip you with material that can be shared with young adults to educate them on basic Financial Literacy. It shows practical real-world knowledge about personal finance, and tools to make informed decisions. It also shows where the traps are in the digital world and why and how to avoid them. The material is targeted to educate teenagers - high school juniors and seniors but also applies to young adults in college and beyond.

To Register: Event registration

Free Webinar

(The Six Traits of Rule Breaker Stocks)

(October 21, 2026, from 7:30pm - 8:30pm EDT)

David Gardner



David Gardner is an investor, entrepreneur, philanthropist, and author. He is Co-Founder and Chief Rule Breaker of The Motley Fool, which he launched in 1993 with his brother, Tom, with the mission of making the world smarter, happier, and richer. He also serves as Chair of the Fool Community Foundation.

Description

What separates companies that merely do well from those that transform portfolios for decades? Motley Fool co-founder David Gardner shares the six defining traits he has found in the greatest Rule Breaker companies—from Amazon and Netflix to Nvidia and Mercado Libre. Along the way, participants will learn a practical framework they can immediately apply to evaluating companies in their own investment clubs and personal portfolios.

To register: [Event registration](#)

Library Event

Interpreting the SSG: Using Visual Analysis to Improve Your Judgments

09/19/2026

10:30 am - 2:00 pm ET

Cherry Hill Public Library, Multi-Cultural Room

1100 Kings Highway North
Cherry Hill, New Jersey 08034

Cost: \$25 (includes breakfast and lunch)

[REGISTER HERE](#)

Once your registration is received, you will receive a confirmation email message. with instructions on how to join the online event.

Description

Interpreting the SSG: Using Visual Analysis to Improve Your Judgments

The New Jersey chapter is hosting an in-person education event on September 19, 2026, from 10:30 am to 2 pm at the Cherry Hill Library.

Going beyond up, straight and parallel. Do you know the two main questions the SSG answers? What does it mean when the lines on the Visual Analysis converge? Diverge? This class will help you understand the Visual Analysis on the SSG. Join us for a fun, lively discussion of stocks. Bonus: Six stock ideas that look good right now.



Our instructor, Kevin Gillogly, has been a member of BI since 2001. He has been a Director in the DC Regional Chapter since 2002 and an instructor of the chapter's SSG class for almost as long. He started the Happy Destiny Investment Club in 2001 and co-founded the Montgomery County Maryland Model Investment Club (MCMC) in 2017.

To register for this event, click on the link above, or if you prefer to write a check, please make payable to BetterInvesting New Jersey Chapter for \$25. The address to mail it: BetterInvesting New Jersey Chapter, 17 White Birch Lane, Medford, NJ 08055. We also ask that if you are sending a check to please have it mailed by September 12, 2026, to allow ample time for the registrar to receive it, as well as send an email to registrar@newjersey.betterinvesting.net, giving us your name so we can add you to the registration list. This will also give the registrar advance warning about receiving your check.

Event Contact: registrar@newjersey.betterinvesting.net

Learn how to start or grow your own stock portfolio with a small amount of cash!



Library Event

Date: Saturday, September 26, 2026, from 2:00-3:30

Location: Pottstown Library, 500 East High Street, Pottstown, PA

Who: Workshop will be led by volunteer members of the Philadelphia Area Chapter of Better Investing.

Event is FREE. Please register by calling (610) 970-6551 or by email [-Pottstownlibrar@mclinc.org](mailto:Pottstownlibrar@mclinc.org), or mbealer@mclinc.org

Through time-tested, common sense investing principles, BetterInvesting teaches investors how to make sense of company information and choose smart stocks. You'll learn to focus on what really matters. Since 1951, **BetterInvesting** has been the voice of the Individual investor – uniting everyday people from all walks of life with a common interest in improving their financial futures. You can begin investing for as little as \$10/month. In this workshop we will cover:

- How to get started investing in stocks.
- Understanding the principles for choosing a good stock
- What tools you need to start selecting stocks and building your portfolio
- Information about local investment clubs that you can attend, and ways to learn more about investing. <http://www.betterinvesting.org/>

Library Event

Date: Saturday, October 17, 2026, from 2:00-3:30
Location: Northeast Regional Library (Philadelphia Library)
2228 Cottman Ave, Philadelphia, PA 19149

Who: Workshop will be led by volunteer members of the Philadelphia Area Chapter of Better Investing.

Event is FREE. Please register by calling **215-685-0500** or text **215-796-1214** and leave your name and that you are registering for the event.

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Introduction of Investing with Fundamentals of the BetterInvesting

Stock Analysis Methodology

November 7, 2026, from 9:30am-3:30pm at the Community Center at Giant in Willow Grove, 315 York Rd. Willow Grove

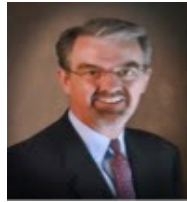
This Class is an introduction to investing and the BetterInvesting Stock Analysis methodology. You will learn to complete a Stock Selection Guide (SSG) while increasing your knowledge of investment and financial terminology. You will learn to analyze a company to determine whether to buy, sell, or hold, and how to use data produced by independent analysts such as Morning Star and Value

Line. You will obtain a basic knowledge of stock analysis using the on-line SSG Core and the SSG Plus. Fee: \$20

To register by Eventbrite - [Eventbrite registration](#)

OR Make check payable to: NAIC-BETTER INVESTING PHILA CHAPTER and mail to Gloria Mankonen at 1106 Cowpath Rd. Hatfield, PA ,19440

Investor Day Event with Doug Gerlach



December 5, 2026, from 9am-4pm

At the Community Center at Giant in Willow Grove, 315 York Rd. Willow Grove, PA

Class Topics:

1. To be announced next month.
2. To be announced next month.
3. *Closing of the Club Taxes for 2026 including changing brokers in the middle of the year. Are there any new rules?*
4. *Stock Doctor: Club Portfolio Reviews: For any clubs wanting to submit their club portfolio for Doug to review, contact Gloria Mankonen & request the Excel Format form to complete. See email & phone below. Open to the Public Cost \$35-Lunch Included*
5. *To register by Eventbrite: [Eventbrite registration](#)*
6. To register by Mail use information below:

Make check payable to: NAIC-BETTER INVESTING PHILA CHAPTER - Mail check to:
Gloria Mankonen, 1106 Cowpath Rd, Hatfield, PA. 19440 **For More Information -Gloria Mankonen** contact@philly.betterinvesting.net or call 215-796-1214