



ROE, ROE, ROE to Float Your Boat Return on Equity (ROE)



Ron Mauer
Wisconsin Chapter

June 29, 2023



2

Disclaimer

- The information in this presentation is for educational purposes only and is not intended to be a recommendation to purchase or sell any of the stocks, mutual funds, or other securities that may be referenced. The securities of companies referenced or featured in the seminar materials are for illustrative purposes only and are not to be considered endorsed or recommended for purchase or sale by BetterInvesting™ / National Association of Investors Corporation™. The views expressed are those of the instructors, commentators, guests and participants, as the case may be, and do not necessarily represent those of BetterInvesting™. Investors should conduct their own review and analysis of any company of interest before making an investment decision.
- Securities discussed may be held by the instructors in their own personal portfolios or in those of their clients. BetterInvesting™ presenters and volunteers are held to a strict code of conduct that precludes benefitting financially from educational presentations or public activities via any BetterInvesting™ programs, events and/or educational sessions in which they participate. Any violation is strictly prohibited and should be reported to the CEO of BetterInvesting™ or the Director of Chapter Relations.
- This presentation may contain images of websites and products or services not endorsed by BetterInvesting™. The presenter is not endorsing or promoting the use of these websites, products or services.
- **This session may be recorded for our future use.**



B

3

Objectives

- Learn why Return on Equity (ROE) is important
- Understand the components of ROE
- Evaluate how similar ROEs can be achieved differently
- Focus on how ROE relates to risk
- Discuss data sources



B

4

Terminology

- Sales and Revenue
- Earnings, Profits, and Income
- Equity, Capital, Equity Capital, and Book Value
- These terms may also be preceded by “Net” or “Total”



The screenshot shows the SSG PLUS website interface. At the top, there is a 'Switch Tools' section with two radio buttons: 'SSGPlus' (selected) and 'CoreSSG'. Below this is a navigation menu with buttons for 'Analyze Growth and Quality', 'Valuation and Return', 'Quarterly Data', 'Ratios', 'Notes', and 'Audit'. The 'Analyze Growth and Quality' button is highlighted with a red box. Below the navigation menu is a table titled 'Evaluate Management' with columns for years from 2012 to 2021. The table contains three rows of data: '% Pre-Tax Profit on Sales', '% Return on Equity', and '% Debt To Capital'. The '% Return on Equity' row is highlighted with a red box. A 'STOCK MADE EASY INVESTING' logo is visible in the bottom right corner of the screenshot.

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
% Pre-Tax Profit on Sales	6.3%	4.3%	5.0%	6.7%	5.7%	5.1%	4.9%	5.4%	5.9%	8.4%
% Return on Equity	18.0%	12.0%	15.1%	23.8%	23.0%	26.0%	25.9%	27.8%	32.5%	48.1%
% Debt To Capital	49.4%	45.9%	47.8%	49.6%	53.8%	49.7%	54.3%	54.1%	51.1%	56.2%

ROE Formula

$$\text{ROE} = \frac{\text{Current Earnings Period}}{\text{Shareholders' Equity}}$$

Current Earnings Period: The company's profits

Shareholders' Equity (SE): What the company **owns** minus what the company **owes**

SE = **Assets** – **Liabilities**

B

7

Home investment – Mortgage = Home Equity

Home investment \$ 100,000 = the asset you **own**
Mortgage \$ 80,000 = the liability you **owe**
Down payment \$ 20,000 = the equity you have

$$\begin{aligned} \text{Asset minus Liability} &= \text{Equity} \\ \$100\text{K} - \$80\text{K} &= \$20\text{K} \end{aligned}$$



B

8

Home Equity One Year Later

Home investment \$100,000
Mortgage \$ 80,000 = the liability you **owe**
Down payment \$ 20,000 = the equity you have
Home Value \$105,000 = the asset you **own**

$$\begin{aligned} \text{Current Value} - \text{Investment in Home} &= \text{Return} \\ \$105,000 - \$100,000 &= \$5,000 \end{aligned}$$

$$\begin{aligned} \text{Return} \div \text{Equity} &= \text{ROE} \\ \$5,000 \div \$20,000 &= 25\% \end{aligned}$$



B

9

Home Equity One Year Later

Home investment \$100,000
Mortgage \$ 90,000 = the liability you **owe**
Down payment \$ 10,000 = the equity you have
Home Value \$105,000 = the asset you **own**

Current Value – Investment in Home = Return
\$105,000 – \$100,000 = \$5,000

Return ÷ Equity = ROE
\$5,000 ÷ \$10,000 = 50%



B

10

Home Equity Risk

Increasing debt-to-equity by borrowing can increase ROE

Is the increased debt-to-equity worth the risk?

- Higher interest rate with smaller down payment
- Higher monthly mortgage payment with smaller down payment
- Job loss, unexpected repairs, medical bills



B 11

Questions?



B 12

ROE Components

ROE = Profit Margin X Asset Turnover X Financial Leverage

Earnings from each \$ of sales	Sales from each \$ of assets	Debt used to finance the assets
--------------------------------------	------------------------------------	---------------------------------------



13

ROE Components

ROE = Profit Margin X Asset Turnover X Financial Leverage

$$ROE = \frac{\text{Earnings}}{\text{Sales}} \times \frac{\text{Sales}}{\text{Assets}} \times \frac{\text{Assets}}{\text{Shareholders' Equity}}$$

<u>Income Statement</u> Income Statement	<u>Income Statement</u> Balance sheet	<u>Balance sheet</u> Balance Sheet
---	--	---------------------------------------



14

ROE Components

ROE = Profit Margin X Asset Turnover X Financial Leverage

$$ROE = \frac{\text{Earnings}}{\text{Sales}} \times \frac{\text{Sales}}{\text{Assets}} \times \frac{\text{Assets}}{\text{Shareholders' Equity}}$$

 Good	 Good	 More Risk
---	---	--



B 15

Questions?



B 16

SSG Proxies for ROE Components

Evaluate Management										
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
% Pre-Tax Profit on Sales	6.3%	4.3%	5.0%	6.7%	5.7%	5.1%	4.9%	5.4%	5.9%	8.4%
% Return on Equity	18.0%	12.0%	15.1%	23.8%	23.0%	26.0%	25.9%	27.8%	32.5%	48.1%
% Debt To Capital	49.4%	45.9%	47.8%	49.6%	53.8%	49.7%	54.3%	54.1%	51.1%	56.2%



B 17

Comparing Companies

Ticker → MPWR ON

Evaluate Management		
	5 Yr Avg	5 Yr Avg
% Pre-Tax Profit on Sales	19.7%	9.7%
% Return on Equity	16.1%	18.4%
% Debt To Capital	0.1%	48.0%



B 18

Dividend Payout Ratio

BETTERINVESTING
SSG PLUS

Switch Tools
 SSGPlus CoreSSG

Analyze Growth and Quality Valuation and Return Quarterly Data Ratios Notes Audit

Ticker → MPWR ON

Year	G	G
	% Payout	% Payout
	F / C * 100	F / C * 100
2017	53.3%	0.0%
2018	50.8%	0.0%
2019	67.2%	0.0%
2020	57.1%	0.0%
2021	47.5%	0.0%
AVERAGE	55.2%	0.0%



B 19

Comparing Companies

Ticker → MPWR ON

Evaluate Management		
	5 Yr Avg	5 Yr Avg
% Pre-Tax Profit on Sales	19.7%	9.7%
% Return on Equity	16.1%	18.4%
% Debt To Capital	0.1%	48.0%

% Asset Turnover

87% 69%



B 20

Asset Turnover



File Data Print Research Tools Logout

File Data Print 1 Research

- BetterInvesting ▶
- Company Website ▶
- Analyst Estimates ▶
- Company Summaries ▶
- Filings and Transcripts ▶
- Financial Statements ▶
- 2 Key Statistics ▶
- Price Charts ▶

- 3 Finviz
- Morningstar Key Ratios
- Yahoo Key Statistics



B 22

<https://finviz.com/>

[Scroll to Statements ↓](#)

Index	S&P 500	P/E	53.61	EPS (ttm)	9.66	Insider Own	3.90%
Market Cap	24.63B	Forward P/E	37.48	EPS next Y	13.81	Insider Trans	-9.81%
Income	467.90M	PEG	2.14	EPS next Q	2.80	Inst Own	101.40%
Sales	1.87B	P/S	13.19	EPS this Y	79.10%	Inst Trans	4.58%
Book/sh	37.61	P/B	13.76	EPS next Y	15.65%	ROA	23.40%
Cash/sh	19.29	P/C	26.84	EPS next 5Y	25.00%	ROE	29.30%
Dividend	4.00	P/FCF	143.69	EPS past 5Y	27.50%	ROI	26.30%
Dividend %	0.77%	Quick Ratio	3.80	Sales past 5Y	30.70%	Gross Margin	58.30%
Employees	3247	Current Ratio	5.10	Sales Q/Q	19.40%	Oper. Margin	29.70%
Optionable	Yes	Debt/Eq	0.00	EPS Q/Q	36.90%	Profit Margin	25.10%
Shortable	Yes	LT Debt/Eq	0.00	Earnings	May 04 AMC	Payout	30.10%
Recom	1.90	SMA20	6.08%	SMA50	11.17%	SMA200	22.00%

B 23

<https://finviz.com/> annual | quarterly

income statement | balance sheet | cash flow

Period End Date		TTM	12/31/2022	12/31/2021
Period Length		12 Months	12 Months	12 Months
Total Revenue		1,867.50	1,794.15	1,207.80
Cost of Revenue		779.05	745.60	522.34
Gross Profit		1,088.45	1,048.55	685.46
Selling, General and Administrative		277.24	273.60	226.19
Research and Development		249.78	240.17	190.63
Unusual Expense/Income			8.00	6.22
Total Operating Expense		1,312.57	1,267.36	945.38
Operating Income		554.93	526.78	262.42
Interest Income Net		16.22	14.82	10.91
Other Income Net		-12.14	-16.67	-1.11
Net Income Before Taxes		559.01	524.94	272.22
Provision for Income Taxes		91.10	87.27	30.20
Net Income		467.91	437.67	242.02

B 24

Asset Turnover - MPWR

Asset Turnover = $\frac{\text{Sales}}{\text{Assets}}$
 $\frac{\text{Income Statement}}{\text{Balance Sheet}}$

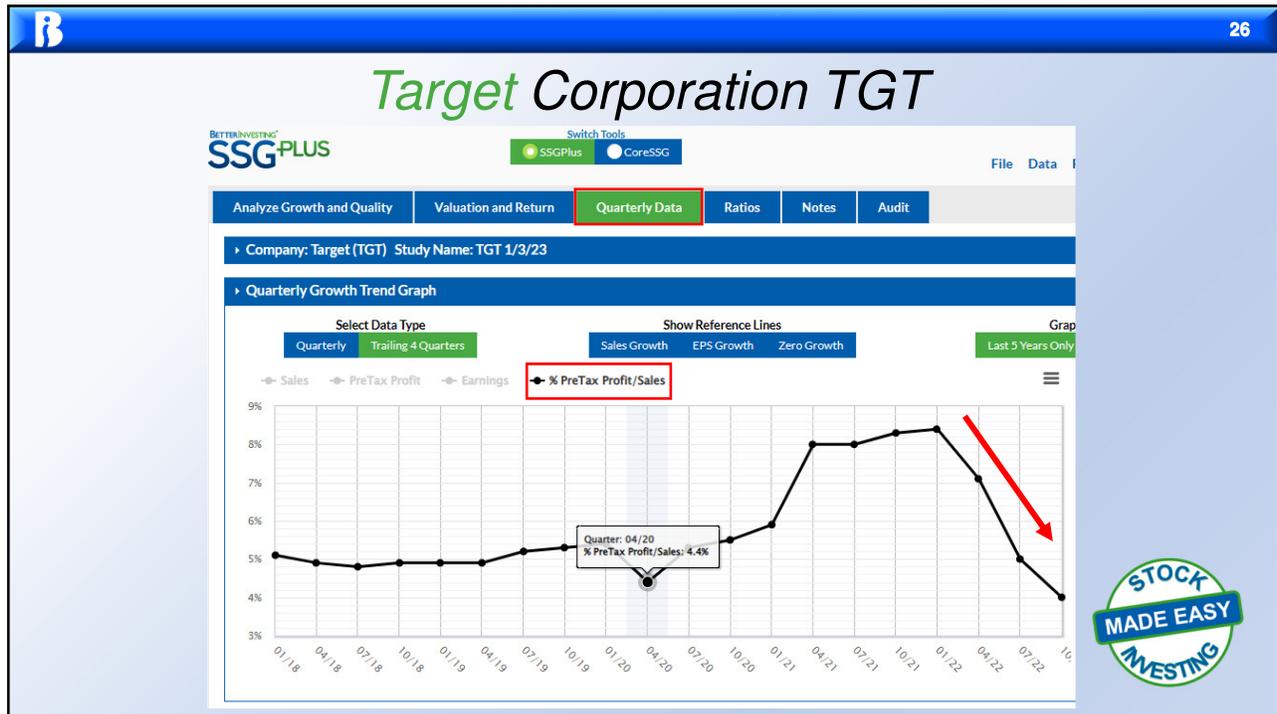
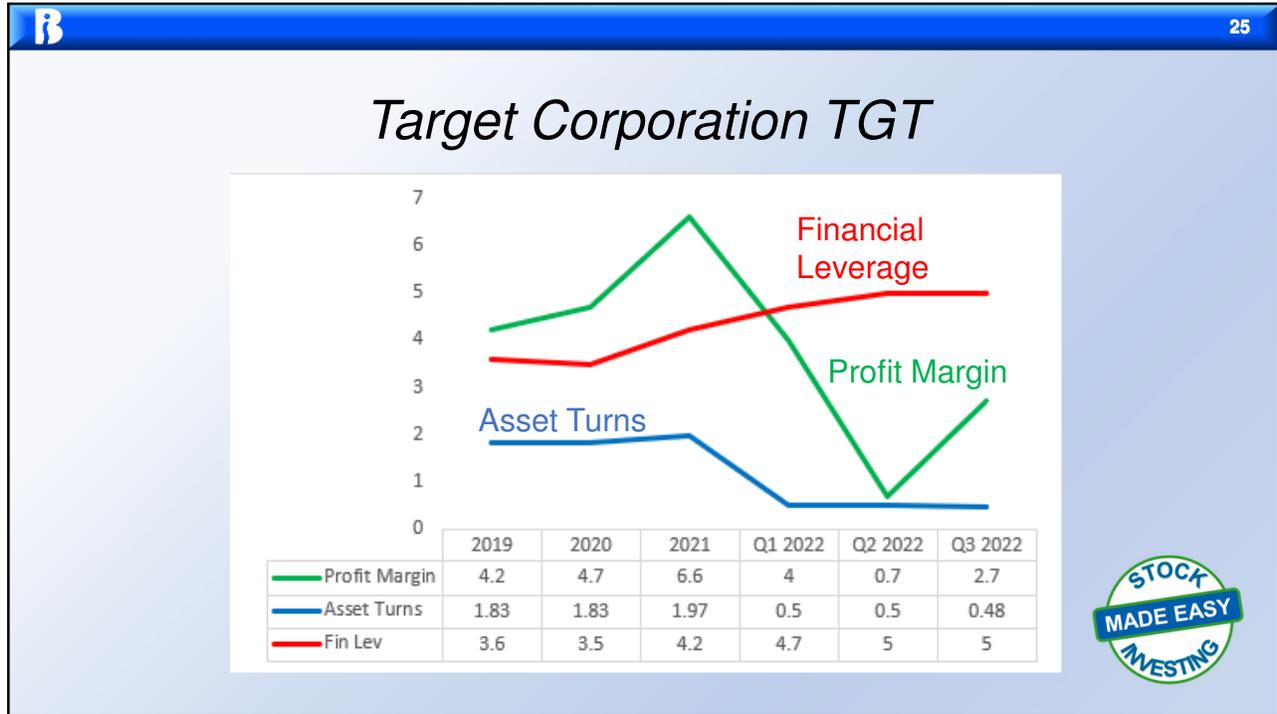
Sales →

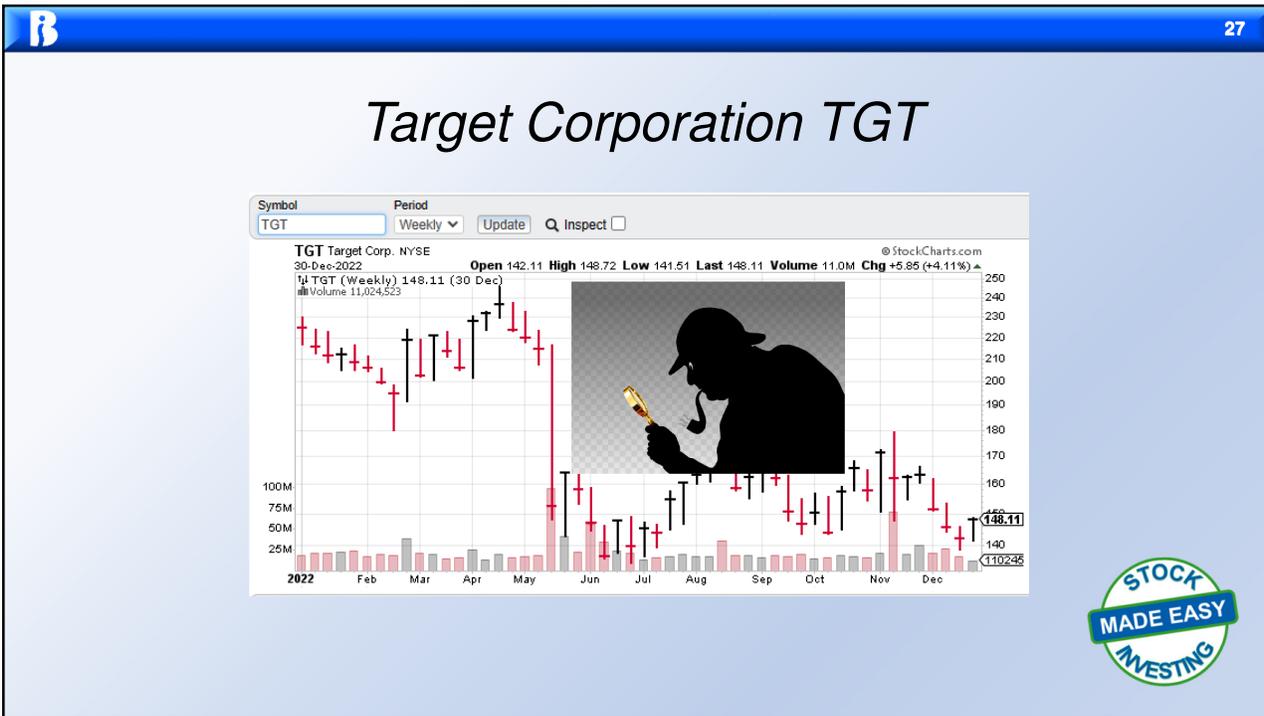
		TTM	12/31/2022	12/31/2021
Period End Date				
Period Length		12 Months	12 Months	12 Months
Total Revenue		1,867.50	1,794.15	1,207.80

Assets →

		12/31/2022	12/31/2021
Period End Date			
Total Assets		2,058.89	1,585.83

Asset Turnover = $1,794.15 \div 2,058.89 \times 100 = 87\%$





B 28

Trends in PTP, ROE, and Debt

Evaluate Management												
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	5 Yr Avg	Trend
% Pre-Tax Profit on Sales	9.1%	9.9%	11.4%	13.8%	13.9%	12.4%	12.7%	11.6%	9.9%	10.3%	11.4%	
% Return on Equity	16.9%	16.5%	17.1%	19.7%	17.5%	18.4%	16.3%	14.3%	13.3%	13.5%	15.2%	
% Debt To Capital	7.0%	6.5%	9.8%	5.3%	4.8%	10.0%	4.1%	16.9%	32.3%	30.5%	18.8%	

Evaluate Management												
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	5 Yr Avg	Trend
% Pre-Tax Profit on Sales	34.7%	32.0%	19.8%	23.1%	25.7%	33.1%	34.7%	37.1%	42.3%	42.2%	37.9%	
% Return on Equity	28.0%	24.8%	13.2%	21.9%	30.0%	20.6%	40.8%	38.1%	45.0%	44.2%	37.7%	
% Debt To Capital	16.5%	20.1%	30.6%	42.7%	54.4%	49.7%	43.4%	37.5%	32.3%	26.9%	38.0%	

STOCK MADE EASY INVESTING

B
29

Various Industries

Company	ROE	Pre-tax Profit on Sales	Asset Turnover	Debt to Capital
Costco	27%	3%	365%	33%
Ford	10%	3%	62%	80%
Visa	38%	64%	35%	36%
Apple	98%	27%	110%	61%
AMD	31%	10%	35%	18%
Qualcomm	80%	24%	88%	70%

Costco: Low profitability, high asset turns, fairly low debt

Ford: Low profitability, medium asset turns, high debt

Visa: High profitability, low asset turns, fairly low debt

Apple: Medium profitability, high asset turns, medium debt

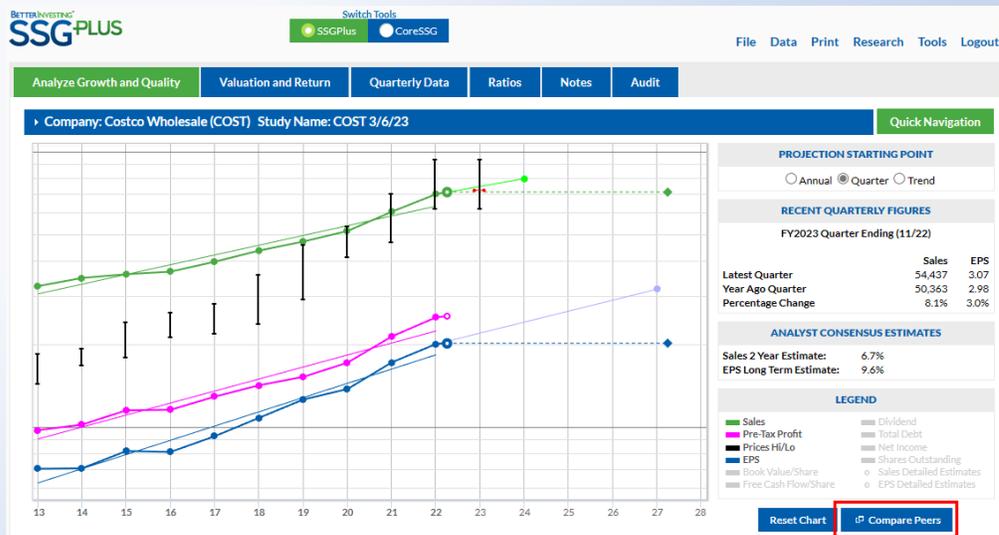
AMD: Low profitability, low asset turns, low debt

Qualcomm: Medium profitability, high asset turns, high debt

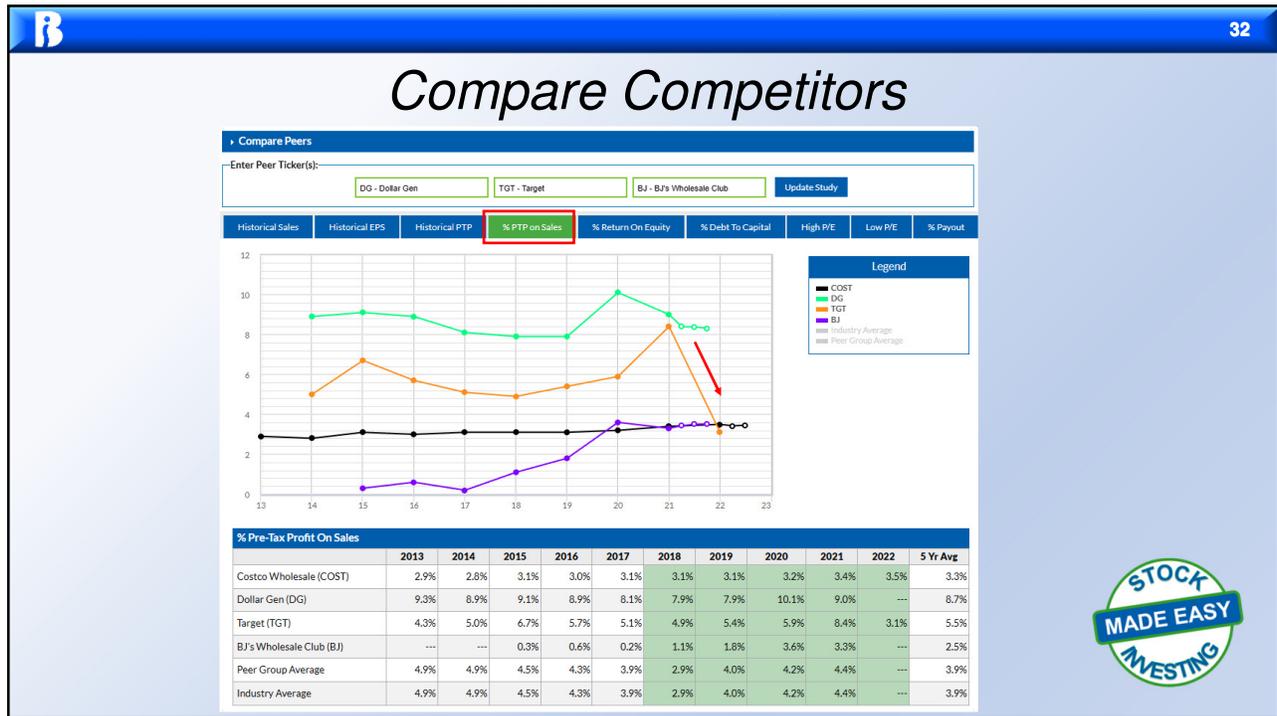
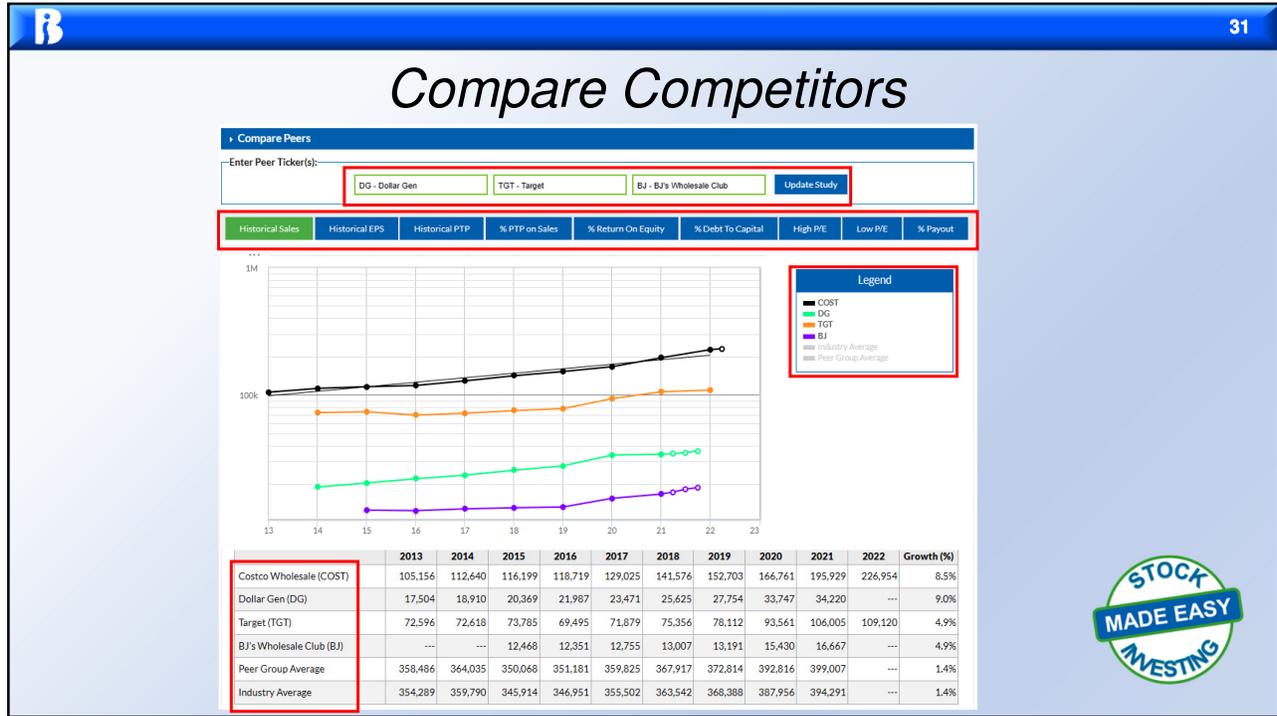


B
30

Compare Competitors







B 33

Summary

- Companies within the same industry or in different industries can have a similar ROE.
- The 3 components that produce the ROE can vary significantly
- Study the component values over time and compare competitors
- Understanding the components will hopefully help you make better investment decisions
- Reference: Analysis For Financial Management
Robert C. Higgins




B 34

Make A Difference In Someone's Life






If you have benefited from
BETTER INVESTING™

Please share some BetterInvesting materials and introduce others to this dynamic investment education opportunity!

Pay it forward!





B 35

Questions

Ron Mauer
RJMM1878@gmail.com

Please include the title ROE in the subject line.

