

2025 Alaksa Chapter Investing Education Fair Topics

Investing in AI: From Buzzwords to Bottom Lines - Suzi

Artificial Intelligence isn't just sci-fi anymore—it's reshaping business models, fueling market shifts, and driving real revenue growth. Whether you're curious about chatbots or already using AI in your research routine, this session will help you cut through the hype and focus on what really matters.

We'll explore:

- Where AI is *actually* making money—and who's behind it
- Key players in AI infrastructure, software, and adjacent industries
- How to spot AI-washing vs. real innovation in earnings calls and company strategies
- A live demo of a conversational AI assistant (yes, it talks back)

Perfect for beginners and seasoned investors alike, this session will leave you smarter about AI—and maybe even give your portfolio an upgrade. Let's talk about the future... while the robots are still letting us.

What makes a successful investment strategy? - Kirsten

This presentation explores the key components used by large institutional investors, like the Alaska Permanent Fund, and highlights the foundational principles that drive their long-term success. By studying how institutions allocate capital, manage risk, and stay disciplined through market cycles, we'll uncover practical lessons that everyday investors can apply to build more resilient and effective portfolios.

Beyond the SSG: Red Flags, Deal Breakers & Gut Checks - Suzi

The Stock Selection Guide is a powerful tool—but it doesn't catch *everything*. What about that suspicious press release? The ballooning debt buried in the balance sheet? Or the CEO who keeps jumping ship?

In this session, we'll explore the "other 20%"—the critical context clues and caution signs that savvy investors use to avoid trouble. We'll show you how to:

- Decode subtle red flags in annual reports, earnings releases, and footnotes
- Use tools like Value Line to spot trouble brewing
- Read between the lines of cash flow and balance sheet statements
- Think like a long-term investor *and* a skeptical detective

Whether you're a cautious beginner or an experienced SSG veteran, this session will help you dig deeper, ask better questions, and avoid stepping into financial sinkholes. Because sometimes, the most important insights are the ones *not* on the chart.