OLC EC Mentoring Workshop



Online Chapter July 2022 – Keeping Your Head in a Crazy Market



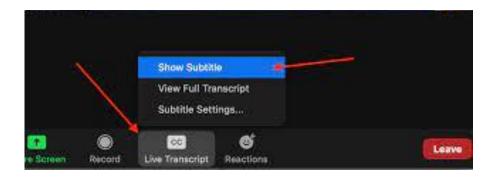
Disclaimer

- The information in this presentation is for educational purposes only and is not intended to be a recommendation to purchase or sell any of the stocks, mutual funds, or other securities that may be referenced. The securities of companies referenced or featured in the seminar materials are for illustrative purposes only and are not to be considered endorsed or recommended for purchase or sale by BetterInvesting National Association of Investors Corporation ("BI"). The views expressed are those of the instructors, commentators, guests and participants, as the case may be, and do not necessarily represent those of BetterInvesting. Investors should conduct their own review and analysis of any company of interest before making an investment decision.
- Securities discussed may be held by the instructors in their own personal portfolios or in those of their clients. BI
 presenters and volunteers are held to a strict code of conduct that precludes benefiting financially from
 educational presentations or public activities via any BetterInvesting programs, events and/or educational
 sessions in which they participate. Any violation is strictly prohibited and should be reported to the CEO of
 BetterInvesting or the Director of Chapter Relations.
- This presentation may contain images of websites and products or services not endorsed by BetterInvesting. The presenter is not endorsing or promoting the use of these websites, products or services.
- This session is being recorded for future use.



How to View Closed Captioning

Look for Closed Caption, CC, symbol



- Click on the CC symbol
- Click Show subtitle option or Full Transcript for side panel full display
- You can adjust the text size with the slider bar.



What is a Crazy – or Volatile - Market?

- Market volatility is a statistical measure of the <u>dispersion</u> of returns for a given market index. It is the spread of the index's ups and downs around its average level.
- When the stock market rises and falls more than one percent over a sustained period of time, it is called a "volatile" market.
- In most cases, the higher the volatility, the riskier the security.



Is this a Volatile Market?

S & P 500 Closing Prices, last 3 months



Educating Investors Since 1951

Bear Market

Adapted from Investopedia



A 20 per cent decline amid widespread pessimism and negative investor sentiment



The Sage of Omaha: Warren Buffett



Be fearful when others are greedy and greedy when others are fearful.



Steps to Be Ready



. Have some cash reserves



What Else?

- Have your wish list ready to go with buy prices
- Use stops and sells





Should You Sell?

- Earnings
- Non-subjective metrics



What's Your Strategy?

