



Value Line 301

A Review of a Digital Company Page

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## A Review of a Digital Company Page

7/20/2022

**Presented By Marty Eckerle**

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# Agenda

- On just two PowerPoint slides, I will discuss the Banner Bar areas of the Digital Value Line.
- Live demonstration using a Value Line Digital copy of a Johnson & Johnson report.
  - To help you see the differences and similarities.
    - If you have not printed a pdf handout of the JNJ report, it may help you better see the relation between the printed copy and the digital version.
- We will take questions at the end of these slides and again after the live presentation.
- Just after the next slide we will launch a poll to learn a bit more about our audience.



**Johnson & Johnson** NYSE:JNJ ADD TO WATCHLIST

Last Price	Day Change	Trailing P/E	Relative P/E Last FY	Dividend Yield	3 to 5-Year Target Price Range	18-Month Target Price Range	Explain
\$178.28	-\$0.22 (-0.12%)	18.10	0.95	2.54%	\$220.00 - 265.00	Low - High: \$157 - \$225 Midpoint (% to Midpoint): \$191 (5%)	

As of 7:00 PM Jul 08, 2022. Delayed at least 15 minutes.

Industry Rank: Med Supp Non-Invasive - 43 (of 96) PDF Reports

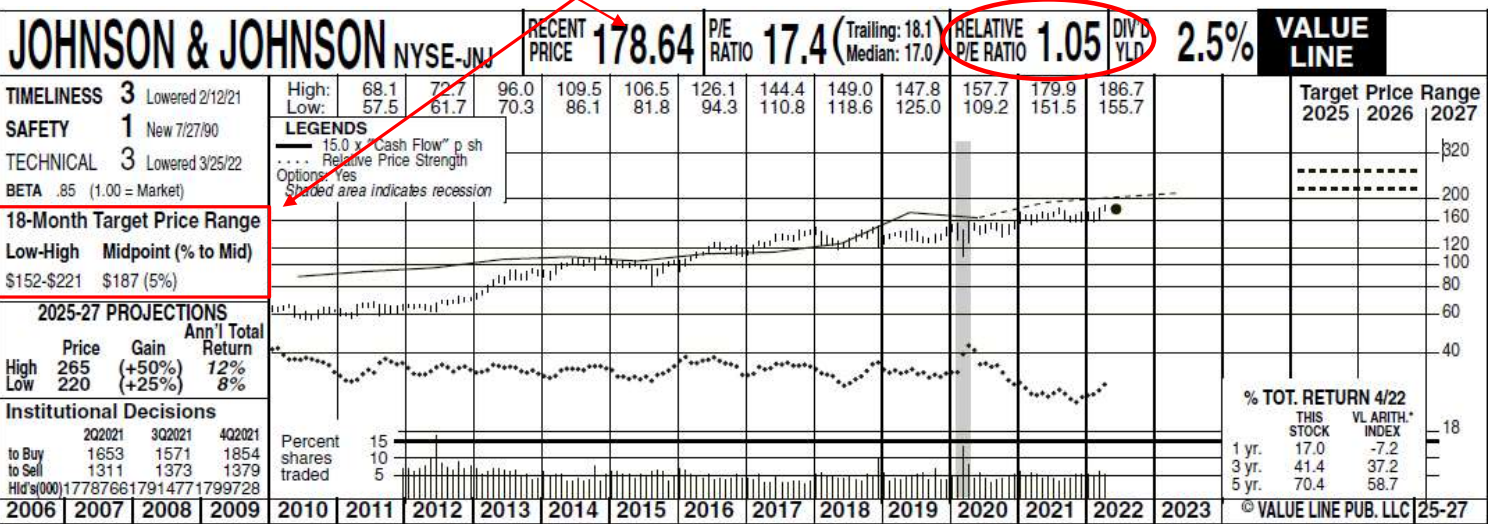
Last Price	Day Change	Bid/Ask	52 Week Low/High	Market Cap	EPS Estimated 3-5 Year	3-5 Year Projected Total Sales
\$178.28	-\$0.22 (-0.12%)	178.01 178.50	155.72 - 186.69	469.13B	12.75	111,000.00

As of 7:00 PM Jul 08, 2022. Delayed at least 15 minutes.

Last Price	Day Change	Volume	Beta	Alpha	Shares Outstanding	Last Dividend	Next Ex-Date	Annual Dividend
\$178.28	-\$0.22 (-0.12%)	3.83M	0.9	0.0	2.6B	\$1.13	5/23/22	\$4.52

As of 7:00 PM Jul 08, 2022. Delayed at least 15 minutes.

What's Different between the printed and digital copy of a Value Line?





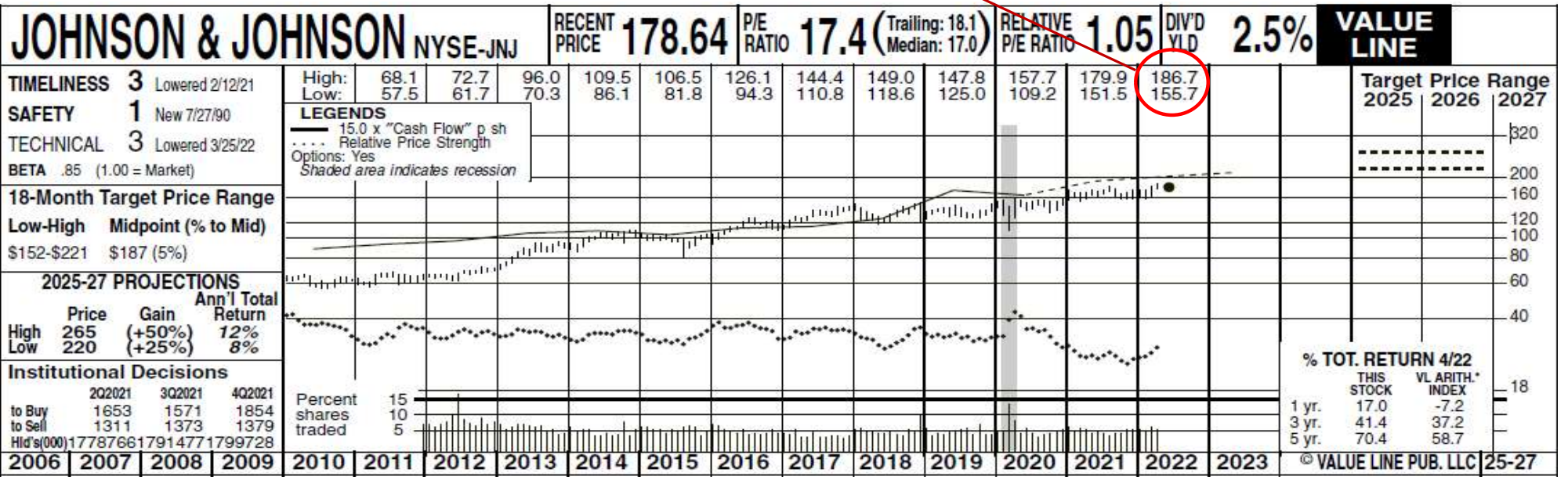
# Banner Bars # 2 and 3

Last Price \$178.28	Day Change -\$0.22 (+ -0.12%)	Bid/Ask 178.01 178.50	52 Week Low/High 155.72 - 186.69	Market Cap 469.13B	EPS Estimated 3-5 Year 12.75	3-5 Year Projected Total Sales 111,000.00
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As of 7:00 PM Jul 08, 2022. Delayed at least 15 minutes.

Last Price \$178.28	Day Change -\$0.22 (+ -0.12%)	Volume 3.83M	Beta 0.9	Alpha 0.0	Shares Outstanding 2.6B	Last Dividend \$1.13	Next Ex-Date 5/23/22	Annual Dividend \$4.52
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# Resources –

## Your Handouts

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Even though it does not say 'digital' this page is all about it.

## Understanding Value Line Research

[Value Line Ranks](#)[Analyst's Commentary](#)[Valuation](#)[Annual Rates of Change](#)[Security Banner](#)[3- to 5-year Projections](#)[Financial Strength](#)



# Any Questions before we go live?

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